

1 IN THE UNITED STATES DISTRICT COURT

2 IN AND FOR THE DISTRICT OF DELAWARE

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4 IN RE BRIMONIDINE) C.A. 07-md-1866-GMS
5 PATENT LITIGATION)

6 - - -

7 Wilmington, Delaware
8 Monday, March 9, 2009
9 9:00 a.m.
Day 1 Trial

10 - - -

11 BEFORE: HONORABLE GREGORY M. SLEET, Chief Judge

12 APPEARANCES:

13 WILLIAM J. MARSDEN, JR., ESQ.
14 Fish & Richardson, P.C.

-and-

15 JUANITA BROOKS, ESQ.
16 Fish & Richardson, P.C.
(San Diego, CA)

-and-

17 JONATHAN E. SINGER, ESQ.
18 Fish & Richardson, P.C.
(Minneapolis, MN)

-and-

19 W. CHAD SHEAR, ESQ.
20 Fish & Richardson, P.C.
(Dallas, TX)

21 Counsel for Plaintiff
22 Allergan, Inc.
23
24
25

1 APPEARANCES (Cont'd.):

2 FREDERICK L. COTTRELL, III, ESQ., and
3 KELLY E. FARNAN, ESQ.

Richards, Layton & Finger, P.A.

4 -and-

B. JEFFERSON BOGGS, JR., ESQ.

5 SHARON E. CRANE, Ph.D., ESQ., and

ERIN M. DUNSTON, ESQ.

6 Bingham McCutcheon

(Washington, D.C.)

7 Counsel for Exela, Paddock

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9 APPEARANCES (Continued):

10 RICHARD L. HORWITZ, ESQ., and

DAVID E. MOORE, ESQ.

11 Potter Anderson & Corroon LLP

-and-

12 ROBERT B. BREISBLATT, ESQ.,

STEPHEN P. BENSON, ESQ., and

13 BRIAN J. SODIKOFF, ESQ.

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14 (Chicago, IL)

15 Counsel for Apotex Inc.
and Apotex Corp.

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1 THE COURT: Good morning, counsel. Please be
2 seated.

3 (Counsel respond "Good morning.")

4 THE COURT: I see we have a cast of thousands.
5 Please, take your seats.

6 Mr. Marsden, would you like to do the honors?

7 MR. MARSDEN: Thank you, Your Honor. Good
8 morning. William Marsden from Fish & Richardson. To my
9 immediate left is Jon Singer, also from Fish & Richardson.
10 To [his see left is Juanita Brooks, also from Fish &
11 Richardson.

12 If I could introduce two representatives of our
13 client in, the back, Bill Sharp, who is the chief litigation
14 counsel at Allergan, and Martin Borit (phonetic), who is the
15 chief intellectual property counsel.

16 THE COURT: Good morning.

17 Mr. Cottrell.

18 MR. COTTRELL: Good morning, Your Honor. Fred
19 Cottrell for Exela. With me at counsel table, Jeff Boggs,
20 and Sharon Crane, Erin Dunston in the back.

21 I think Mr. Boggs would like to introduce our
22 client who is here today.

23 THE COURT: That is fine.

24 MR. BOGGS: Yes, Your Honor. With me today, I
25 have the founder and the president and CEO of Exela

1 Bio-Cide, Dr. Koneru.

2 THE COURT: Welcome to Delaware, sir.

3 MR. MOORE: Good morning, Your Honor. David
4 Moore from Potter Anderson. With me today from Katten
5 Muchin are Robert Breisblatt, Steven Benson, and Brian
6 Sodikoff.

7 THE COURT: Good morning. Welcome back, all of
8 you.

9 Counsel, a few items we should discuss. We have
10 eight days. What I am thinking is, the typical day will go
11 roughly from 9:00 to 5:00. And this is going to be a timed
12 proceeding. We will take probably a morning break at some
13 point, and an afternoon break. We will take an hour for
14 lunch, roughly around 12:30 usually.

15 That works out, by my estimate, to roughly six
16 and a half hours a day. That is the multiplier, it will be
17 six and a half times eight divided equally, unless there is
18 some discussion we need about that.

19 MR. BREISBLATT: Your Honor, when you say
20 "equally," do you mean equally among each of the three
21 parties?

22 THE COURT: Mr. Marsden.

23 MR. MARSDEN: We have had an exchange on this.
24 Defendants have proposed 60/40, with defendants getting 60
25 percent of the time. We would argue the other way around

1 would make more sense, because we have 11 witnesses, they
2 have, collectively, five. We offered 50-50, 50 for
3 Allergan, 50 for the defendants. They have raised six of
4 the same defenses. One would hope that they are not going
5 to repeat the evidence on those defendants, so there should
6 be no overlap. We need to prove our invention story, prove
7 our infringement against Exela, and respond to this kitchen
8 sink they have collectively raised.

9 We think 50-50 is a fair allocation.

10 MR. BREISBLATT: Your Honor, the reason we said
11 60-40 is, frankly, we have five patents that we have the
12 burden on. We have the higher burden. We have more patents
13 to go on, Apotex. We are going on invalidity of, like I
14 say, all patents at issue. We think the 60/40, with us and
15 Exela probably splitting 30/30 makes the most sense. They
16 still get 40. They still get more than the two of us
17 individually.

18 Remember, this started off as an individual
19 case.

20 THE COURT: Both positions are very reasonable,
21 counsel. Mine is more. So it will be 50-50.

22 Again, multiplier is six-and-a-half times eight.
23 You will keep time on one another, we will back you up.

24 Anything else?

25 Let's go. Ms. Brooks, are you ready?

1 MS. BROOKS: I am ready, Your Honor.

2 Good morning, Your Honor. Counsel, may it
3 please the Court.

4 Your Honor, this is a case about a medication
5 that Allergan produced called Alphagan P. As a result of
6 the inventions that occurred during the formulation of
7 Alphagan P, the United States Patent and Trademark Office
8 issued four patents that covered those inventions.

9 In addition, there was a preservative used in
10 Alphagan P called Purite. That preservative had already
11 been awarded a U.S. patent several years before, before the
12 combination of the Purite with the Alphagan.

13 THE COURT: You might want to use the mike so
14 everybody can hear you, Ms. Brooks.

15 MS. BROOKS: Thank you, Your Honor.

16 What is this case about? What does Alphagan P
17 do?

18 Alphagan P is used for the treatment of
19 glaucoma.

20 THE COURT: Is there anything you would like me
21 to have?

22 MS. BROOKS: My apologies, Your Honor. We
23 should have had those ready to go.

24 What is glaucoma? Glaucoma is a disease of the
25 eye that, if left untreated, can eventually cause blindness.

1 This is, as Your Honor can see, there is an
2 arrow right here to show the very early stages of glaucoma,
3 what happens. You begin to get blurring on the outside of
4 your vision.

5 If glaucoma is left untreated in the
6 intermediate stages, as you see here, there is substantial
7 blurring that occurs. There is only clarity in the center.
8 Again, if it is left untreated, it goes to the advanced
9 stages, you end up hardly seeing anything, and, in fact, it
10 could cause, eventually, blindness.

11 This I gathered from the American Health
12 Assistance Foundation, off of the Internet. If you look up
13 glaucoma, this is how it is described to individuals. This
14 is the eyeball.

15 Right here we have, it is hard to read, zero
16 ciliary body and muscle, iris, the lens, the cornea.

17 What happens in glaucoma, and they are not sure
18 exactly why, there is a buildup of aqueous humor fluid here
19 in the front of the eye. What that causes is the eye then
20 to be compressed and pressure to build up inside the eye.

21 Your Honor is going to hear this term throughout
22 this case, intraocular pressure, which is also known as IOP.
23 What happens in glaucoma is that an individual suffering
24 from glaucoma will have elevated intraocular pressure, or
25 elevated IOP.

1 If it is left untreated, that pressure will
2 damage the optic nerve that is back here. And the optic
3 nerve is essentially the cable that runs to the brain,
4 enabling one to be able to see and translate the sights that
5 are coming in through the eye.

6 If that optic nerve is damaged to such an
7 extent, one could actually become blind.

8 So it is very important, if possible, to get
9 that intraocular pressure lowered, thereby preventing the
10 damage to the optic nerve.

11 How is that done? This is a very busy chart.
12 It is just to show Your Honor the industry that is out there
13 for the treatment of glaucoma. There are all sorts of
14 medications that are presently being marketed. And they
15 have different mechanisms of action. Up here, the first
16 ones we have are what are called beta-adrenergic receptor
17 antagonists, also known as beta-blockers. There is a
18 medication called Timoptic that is out there, in that
19 category, Betimol, Betoptic-S, they are manufactured by
20 different companies.

21 That is a different mechanism of action than
22 Alphagan P. Alphagan P is located down here in the third
23 category. It is an alpha-2-adrenergic receptor agonist and
24 it has a different mechanism of action than, for example,
25 the beta-blockers do or the next category, which are the

1 prostamides, or this category down here called the
2 prostaglandins.

3 Each of these categories have their own risks
4 and benefits. Beta-blockers can be very successful in
5 lowering IOP in the eye. The problem is if it is absorbed
6 systemically, a lot of the elderly glaucoma patients are
7 already on beta-blockers for heart problems they may be
8 having, then you have a combination of beta-blockers in your
9 eye with beta-blockers in your body and it could turn out to
10 have very bad side effects. Each of these have their ups
11 and downs.

12 The alpha-2-adrenergic receptors in this case,
13 the alpha-2-adrenergic agonists, with brimonidine tartrate,
14 that is the active ingredient that is in Alphagan P ,Dr.
15 Whitcup, who will be our first witness, will explain the
16 mechanism of action of brimonidine tartrate and how it works
17 to lower intraocular pressure in the eye.

18 Alphagan P was not the first medication to have
19 brimonidine tartrate as the active ingredient. The first
20 medication to have brimonidine tartrate as the active
21 ingredient was Alphagan.

22 Alphagan, as disclosed in the prosecution
23 history of the patents in suit, had two characteristics of
24 it that turned out to make it not as beneficial a drug as it
25 could be.

1 Alphagan, the original Alphagan, first of all,
2 had .2 percent brimonidine. That was the amount of active
3 ingredient. In addition to that, it was formulated at a pH
4 of about 6.3 to 6.5. And that will become very important
5 later as we get into the details of the patents.

6 But it was a successful drug. It lowered
7 intraocular pressure. It had some side effects, but they
8 weren't so substantial that it made it a completely
9 ineffective drug or unsafe drug. But it wasn't, certainly,
10 as effective and as safe as it could be.

11 Now, why was it not? This, Your Honor, this
12 next PowerPoint is the pH scale, and the pH scale runs
13 essentially from 0 to ten. As we go down the pH scale, a
14 lower pH gets more acidic. As we go up the pH scale for a
15 substance, it's more alkaline, or it's called base.

16 I don't know if Your Honor remembers the basic
17 science classes where you put the litmus paper in and it
18 turned red or it turned blue, letting you know if you had an
19 acid or base. The pH of the eye is almost at neutral.
20 Seven is neutral. The pH of the eye is 7.4. So in
21 formulating an ophthalmic, it certainly would be a good idea
22 if possible to try to keep that ophthalmic as close to the
23 pH of the eye as possible. That certainly makes common
24 sense. If you get too low, you are going to have an acidic,
25 it is going to burn, sting. Even if you get too high, way

1 up on this scale, you are going to have an alkaline that,
2 indeed, could also have a great deal of stinging and
3 burning. It would be good if we could have an ophthalmic
4 that is manufactured somewhere in the general pH of the eye
5 itself.

6 Why wasn't the original Alphagan then at a pH of
7 around 7.4? As Your Honor may recall, it was at a pH of 6.3
8 to 6.5. Why was that? The inventors in this case explained
9 to the Patent Office why that was. It turns out that there
10 was a characteristic of the brimonidine tartrate, which is
11 the active ingredient in Alphagan. This is the problem with
12 it. This comes from Column 4, Lines 15 through 19 of the
13 '210 patent.

14 The solubility data for brimonidine tartrate in
15 the formulation vehicles are presented in Table 2.

16 I will show that in a moment.

17 The results show that the solubility of
18 brimonidine tartrate is highly pH-dependent and spans more
19 than two orders of magnitude over the pH range of 5 to 8.
20 The solubility decreases sharply as the pH increases.

21 There is a table in the patent, Table 2, that
22 shows this solubility decreasing. If you see here, a pH of
23 about 5.55, this is the solubility, and then as we go up,
24 this is the solubility of brimonidine, the higher we go up
25 the pH scale, the less soluble is the brimonidine.

1 So the formulators are facing that problem.
2 What the formulators of Alphagan did is gave up on the
3 problem, sort of, and said, All right, we won't then
4 formulate at a pH that is higher than 7.0, that is closer to
5 the pH of the eye. We will go down the pH scale more toward
6 the acidic, and that way we will be assured that the
7 brimonidine tartrate will stay in solution. And that was
8 what the formulators of the original Alphagan did.

9 But the formulators for Alphagan P, Drs.
10 Olejnik and Kerslake, who will be testifying later in this
11 case, were given a task. They were given a task by
12 Allergan: We want you to make a better drug. The problem
13 with Alphagan is that the brimonidine, while successfully
14 lowering intraocular pressure, has its own side effects.
15 One of them is allergic conjunctivitis. That is a localized
16 side effect, they call it.

17 It deals specifically with the eye and it causes
18 the eye to become very red, very inflamed. And,
19 essentially, once an individual develops an allergic
20 reaction to the brimonidine, they can't take it anymore.

21 So it is not as if they go off the drug, the
22 allergic reaction corrects itself, they can go back on the
23 brimonidine. Once they develop that allergic reaction, then
24 brimonidine is no longer a treatment option for that
25 individual.

1 Now, why is that important? Because in fighting
2 glaucoma, physicians need all the treatment options they can
3 get. There are some individuals for various reasons that
4 can't take beta-blockers. There are other individuals that
5 are on the prostaglandins and they stop working.

6 There are other individuals on which the
7 prostamides work to a certain extent, but they need a boost.
8 And that's why the brimonidine is an important tool in the
9 physician's war chest of fighting glaucoma, and to prevent
10 the physician from being able to use that because there has
11 been an allergic reaction of the brimonidine takes away one
12 of their important tools.

13 So the formulators of Alphagan P were tasked
14 with trying to figure out a way to increase either the
15 efficacy and/or the safety profile from the original
16 Alphagan. And that's what eventually led to the inventions
17 in question.

18 So how did they go about it?

19 They went about it over the course of almost two
20 years of research and development at Allergan. This, Your
21 Honor, which will be introduced as PTX-289, is a document
22 dated December of 1996. This shows some of the early
23 formulations that the inventors tried in order to see if
24 they could improve upon Alphagan, make it more effective
25 and/or make it safer.

1 They went through -- this particular chart shows
2 11 different inventions -- excuse me, formulations. They
3 tried carbopol, they tried it in a norm ophth bottle, a
4 bottle in bottle, an ointment tube. They tried an emulsion.
5 They tried a standard gel/carbopol combination, an Alginate
6 gel, a certain gel, a SynerGel suspension, NanoSystems Gel,
7 GelMed, et cetera. Why were they trying all these gels?

8 The defendants will argue to Your Honor that
9 there is no invention here, that all Allergan did was take
10 their brimonidine that they were already using in Alphagan
11 and stick it in an artificial tear called Refresh Tears,
12 and, boo, they called it an invention.

13 As you can see, they didn't do that at all.
14 These first 11 formulations have nothing to do with Refresh
15 Tears. And, in fact, they are all gels. Why were they
16 working with gels?

17 They had a hypothesis. If you had the
18 substance, the brimonidine, in a substance that was more
19 viscous, it might stick to the eye longer. And if it stuck
20 to the eye longer, then less of it would drain into what
21 they call the nasal lacrimal duct, thereby, less of it
22 getting into your circulatory system and systemically having
23 systemic side effects and hopefully more of it would end up
24 getting absorbed by the eye and getting absorbed into the
25 cornea, which is really where you need the active ingredient

1 to go to lower the IOP in the eye.

2 They tried the gels. They tried 11 of them,
3 back in December of '96. This one, JTX-094, is yet another
4 iteration. We are now dealing with, the date on this is
5 mid-'97 but the testing was actually done in early '97. We
6 have 11 formulations they tried in late 1996. We now move
7 on to yet an additional five more formulations that the
8 formulators are trying.

9 They are testing them all against the original
10 Alphagan. Remember, their task is, their project is, try to
11 make it safer, try to make it more effective. What did they
12 do?

13 They tried brimonidine tartrate in a different
14 Carbopol combination with HPMC. And for the purpose of the
15 story, we won't do all the acronyms, unless they have some
16 importance.

17 They tried it with two different, Carbopol HPMC
18 combinations, they tried it with an Aquasite gel. They
19 tried it in suspension.

20 So they said to themselves, All right. We know
21 brimonidine at higher pH's has trouble staying in solution.
22 So maybe we will give up on a solution and maybe we will try
23 a suspension where the brimonidine is actually just
24 suspended in the vehicle.

25 Let's try that. They did it with something

1 called perfluorodecalin.

2 If you notice, at least in the gels, the pH's
3 are all at 6.4. They have already accepted and understand
4 that if they try to go higher, they are not going to get a
5 solution. So they stick with -- I mean a solution, not a
6 solution to the problem, but a solution, as in the
7 brimonidine is going to fall out of solution.

8 If it falls out when it is supposed to be in a
9 solution, you are going to end up with the equivalent of
10 shards of glass in that medication, which we all know would
11 not be a good thing for the eye.

12 Their way of dealing with the solubility problem
13 in these early formulations -- we are now moving on -- these
14 are five more formulations on top of the original 11. 16
15 formulations they have gone through. They have yet to try
16 Fresh Tears.

17 They try all of these, and what happens?

18 What happens is this: This is the
19 pharmacokinetics data report. What the pharmacokinetics
20 report says is this: While the reformulations that offered
21 an ocular pharmacokinetic advantage, however, they were
22 cursed with a significant systemic disadvantage. Plasma
23 concentrations were consistently higher after Aquasite and
24 both carbopol formulations than after Alphagan.

25 What does that mean?

1 Plasma concentrations are how much brimonidine
2 has been measured in the body where it is not supposed to
3 be. It is supposed to be in the eye.

4 So something is going on. This whole theory
5 about, wow, if we use gels, it will stay on the eye longer
6 and it won't end up getting passed through the nasal
7 lacrimal duct into the body, it turns out that didn't work.
8 And, in fact, this observation, that this gel idea didn't
9 work, and, in fact, caused even more of the active
10 ingredient to end up in the body rather than less, was,
11 according to David Small, both unexpected and unwanted.

12 And why was it unexpected and unwanted? First
13 of all, it was unexpected because it went contrary to the
14 idea that if you keep the gel on the eye longer, then it is
15 going to give the eye more chance to absorb the brimonidine
16 and it won't get into the body. So it was completely
17 unexpected that the exact opposite happened. Why was it
18 unwanted? Because such a phenomenon of the increase of the
19 brimonidine in the blood, such a phenomenon in humans is
20 going to lower the systemic safety margin. In other words,
21 you are going to have more systemic side effects because of
22 this phenomenon.

23 Now, what is a systemic side effect? I
24 described to Your Honor what a localized side effect was,
25 which was this allergic conjunctivitis, this red irritated

1 eye. A systemic side effect would be sleepiness, for
2 example, that the brimonidine gets into the system, and
3 while your glaucoma is treated, you turn out to be
4 incredibly sleepy, tired, and, in fact, end up, how some of
5 the pills say don't operate machinery, well, you are
6 supposed to be able to operate machinery with your glaucoma
7 medication, you are supposed to be able to drive a car, you
8 would end up not being able to do so. So it is pretty
9 counterproductive.

10 So all 16 of those formulations have to get
11 jettisoned, it's back to the drawing board. There was
12 nothing, unlike what the defendants say, that this was a, I
13 believe their description is expected, easy, obvious
14 formulation, it was just the opposite.

15 We now move to four more formulations.

16 The date on this report is March of 1998. But
17 the actual tests on these four additional formulations, so
18 that is four in addition to the 16 already tried, is
19 actually done in about mid-'97. So we have worked all the
20 way through '96, half the year through '97, trying all of
21 these different formulations. They are not working.

22 Now we come to some new formulations. This is
23 where we see the Fresh Tears. This is Alphagan, which
24 everything is going to be tested against. Here is
25 brimonidine tartrate in Refresh Purite.

1 Now we have the higher pH of 7.4. Why? Well,
2 Refresh Purite has a pH of 7.7.

3 Let me stop and explain what Refresh Purite is.
4 Refresh Purite is an artificial tear. It is manufactured by
5 Alphagan and used in the treatment of dry eye. A lot of
6 individuals suffer from dry eye. There is no active
7 ingredient in it. It is essentially just a substitute for
8 your own tears. That's why it's called an artificial tear.
9 It has to have a preservative in it. The reason being you
10 would use it over time, and if there is no preservative,
11 once you use it once, once you open up the bottle of your
12 dry eye medication, if there is no preservative, then,
13 obviously, all kinds of bugs are going to grow in there and
14 it's not a good thing.

15 So there was a preservative in Fresh Tears
16 called Purite. And I will tell Your Honor a little more
17 about the Purite story later when we get to that patent.

18 But Fresh Tears itself is this product. It is a
19 dry eye medication. It is manufactured at about a pH of
20 7.7. So they took the brimonidine tartrate. They put it
21 into the Fresh Tears product, and it ended up with a pH of
22 about 7.4.

23 The formulators at this point were so convinced,
24 there was no way that formulation was going to work because
25 of the brimonidine tartrate solubility problems. They are

1 up at 7.4. It's not going to be soluble. All the tests
2 show that. What did they do?

3 They add something called cyclodextrin in this
4 formulation. Cyclodextrin is known to have solubility
5 enhancing properties. Dr. Olejnik, one of the inventors,
6 will explain to Your Honor why. It essentially is somewhat
7 of a tubular structure that is hydrophobic on the inside and
8 hydrophilic on the outside, or vice versa. I always get
9 them backwards. And it will take the active ingredient sort
10 of inside the tube, thereby aiding the solubility of the
11 active.

12 The problem, of course, with that is that it
13 would then possibly hang on to the active ingredient,
14 preventing it from being absorbed into the eye, and then,
15 once again, we have got the problem of instead of getting
16 absorbed in the eye, it is going to go into the body and you
17 are going to have these systemic side effects. But they put
18 the cyclodextrin in this formulation to see if they could at
19 least compensate for the solubility problem of brimonidine.
20 But they were so sure that this formulation would not work,
21 this Refresh Purite at 7.4, that they still stuck with a gel
22 formulation, only now they were going to try it at a higher
23 pH of 7.3, and even a castor oil emulsion. They were
24 determined that somehow, some way, they were going to
25 improve the safety profile of Alphagan. But it was by no

1 means an easy and an expected and an obvious way to go.

2 So now we are up to 20 different formulations
3 that the formulators have tried in their attempts to improve
4 the safety and efficacy profile of Alphagan.

5 There was another problem, why they were so kind
6 of adverse to and thinking that using Fresh Tears in
7 combination with the brimonidine would actually work. In
8 addition to the pH solubility issue, there was another
9 problem, which is the Purite. The Purite, which is the
10 preservative that is in Refresh Tears, was known, or at
11 least they believed, to have the potential to oxidize the
12 brimonidine. What does that mean?

13 That means you take the brimonidine. You put it
14 in the Fresh Tears, you have got your preservative called
15 Purite. And the Purite ends up oxidizing the brimonidine,
16 so that by the time the patient gets around to using the
17 drug, the brimonidine has been essentially chewed up by the
18 Purite. It doesn't work anymore. Therefore, you are not
19 going to have an effective composition.

20 So they had all these problems that they were
21 dealing with. Were they going to be able to keep the
22 brimonidine in solution at the higher pH? Was the Purite,
23 or was it, in fact, going to fall out as they expected it
24 to? Was the Purite going to chew up the brimonidine,
25 oxidize the brimonidine, thereby making it no longer an

1 active ingredient?

2 These are all documents made contemporaneously
3 with the formulation. These aren't after-the-fact things we
4 came up with to cover our invention story. These are what
5 the inventors are saying to themselves back in 1998.

6 So now, it's, oh, mid-'98. They have been
7 working on this for about a year. Here are our two lead
8 inventors, Dr. Kerslake and Dr. Olejnik. And in June 1998,
9 they write a memo to Hans Peter-Pfleger, who is in
10 marketing, and they say to him, here is what we have done so
11 far. More than a dozen formulations have been developed by
12 Product Development and they have been tested both by
13 pharmacokinetic evaluation in rabbits and ultimately in
14 humans.

15 And here is where we are now, mid-'98. "Based
16 on all this different data, alternative formulations are
17 unlikely to offer any appreciable benefits to the efficacy
18 and safety profile of Alphagan."

19 In other words, our own inventors at that point
20 are expressing skepticism that this can ever be done.

21 They say, you know what? This opinion is
22 consistent with the assessment and prediction submitted by
23 an external advisory panel of experts. So not only are
24 inventors expressing skepticism, but Allergan had brought in
25 an advisory panel of outside experts to say, look at what we

1 are trying to do here. What do you guys think?

2 They said, you aren't going to be able to do it.
3 They decided that the only avenue for actually improving the
4 brimonidine tartrate efficacy over Alphagan would be the
5 development of a controlled ocular delivery insert, meaning
6 to take the brimonidine and actually insert it in an insert
7 fashion into the eye.

8 This is where they are in mid-'98.

9 But our inventors weren't willing to give up.
10 Over all these obstacles, unwanted results, unexpected
11 results, skepticism internally and externally, they were
12 determined that they were going to find a way to improve the
13 efficacy and/or safety of Alphagan.

14 And so they did, and that is what resulted in
15 the patents at issue in this case, Your Honor.

16 This is out of the prosecution history. During
17 the course of the formulation efforts in this case, here is
18 what they found:

19 That it was particularly surprising that such a
20 therapeutically effective dosage of brimonidine could be
21 formulated in an aqueous solution at a pH greater than about
22 7.0. Figure 1 of the present specification -- and I will
23 show that to you in a moment, Your Honor, it is in the
24 patent -- shows the brimonidine solubility decreases
25 precipitously at pH values above 7.0.

1 Actually, that is the table I already showed
2 Your Honor, it is Table 2. The fact that a therapeutically
3 effective dosage could be provided by a composition
4 containing about .15 percent or less of brimonidine at such
5 pH values is truly unexpected.

6 What does it say? Alphagan P ended up being
7 brimonidine at .15 percent. Remember, Alphagan was at 2
8 percent. Alphagan P was at .15 percent. And it ended up
9 being at a pH of approximately 7.2. Alphagan was at a pH of
10 6.3 to 6.4.

11 How could they have done this? How could you,
12 first of all, get the same therapeutic effect with 25
13 percent less of the brimonidine? And the answer is
14 something called the pH partition theory, that if you make a
15 drug closer to the pH of the membrane that you are dealing
16 with, you are going to get more of what they call the
17 unionized version of it.

18 The bottom line is, it is going to allow more of
19 the active ingredient to penetrate the membrane, thereby
20 getting more of the active ingredient into the eye and less
21 of it into the circulatory system.

22 Dr. Olejnik, who is certainly much more
23 qualified than I to speak to this, will explain to Your
24 Honor exactly how this unionized versed ionized works and
25 how it fits in with pH and the level of pH.

1 But the second completely unexpected result was
2 that it was staying in solution. Not only were they able to
3 lower the brimonidine by 25 percent, they were able to keep
4 it in solution at this higher pH. And as Your Honor saw,
5 nobody believed that could be done.

6 This is the chart showing how they were able to
7 keep it in solution. This is Figure 1 of the patent. It
8 turns out that by combining it with Refresh Tears, what the
9 inventors had also done was introduce a drug called
10 carboxy -- not a drug -- a compound called
11 carboxymethylcellulose. That is another one Your Honor is
12 going to hear over and over again, CMC,
13 carboxymethylcellulose. Unlike cyclodextrin, which was
14 known to enhance solubility, carboxymethylcellulose,
15 certainly in conjunction with something like brimonidine,
16 which is an alpha-2-adrenergic agonist, had not been
17 demonstrated to enhance the solubility of an alpha-2
18 agonist. It didn't have that tubular shape like
19 cyclodextrin did. There was nothing about it that led the
20 inventors to believe that it would enhance the solubility of
21 brimonidine. In fact, it was only in there as a viscosity
22 agent in the Refresh Tears. It wasn't in there as a
23 solubility enhancer. But they tested. And Dr. Kerslake
24 will talk about this testing. They tested over weeks, in
25 fact, months, to figure out the phenomena that was going on

1 that enabled the brimonidine to stay in solution at these
2 higher pH's. And they discovered this, that the CMC was
3 enhancing the solubility of brimonidine. And that was part
4 of the inventive features that the Patent Office granted a
5 patent for.

6 And that, Your Honor, resulted in Alphagan P.
7 Alphagan P, as Your Honor can see, is at .15 percent
8 brimonidine. It is at a pH of approximately 7.2. And it
9 only got there after years of work by the inventors in this
10 case at Allergan, and overcoming hurdle after hurdle,
11 obstacles after obstacles, skepticism upon skepticism.

12 This is the bottle that it comes in.

13 This, Your Honor, is allergic conjunctivitis
14 that I told you about. The clinical trials of Alphagan P
15 showed that there was a 40-percent reduction in this as a
16 result of reducing the amount of brimonidine from .2 percent
17 to .15, a 40-percent reduction in allergic conjunctivitis,
18 resulting in all of these people getting to continue to use
19 brimonidine as a treatment rather than having it taken away
20 as a treatment option for the physicians.

21 This is only one of the increased safety
22 profiles of Alphagan P over Alphagan.

23 Now, as a result of this increased safety
24 profile, Allergan decided to withdraw Alphagan from the
25 market. They now had Alphagan P. It was shown to be safer,

1 significantly safer than Alphagan. There was no need to
2 have Alphagan on the market anymore.

3 And just to show you the continued skepticism in
4 the industry, Allergan wants to withdraw Alphagan, which
5 they have an absolute right to do. It is their drug. They
6 can take it off the market. But they petitioned the FDA, in
7 addition to that, they petitioned the FDA in a citizens'
8 petition. And they say, FDA, we are pulling Alphagan and we
9 are pulling it for safety and efficacy reasons because
10 Alphagan P is so much safer than Alphagan. So we would like
11 you to agree with us that we are pulling Alphagan for safety
12 and efficacy reasons.

13 The FDA -- now, this is in May of 2003, so this
14 is important, because this is when Alphagan P is just first
15 out there -- the FDA is skeptical still that it could be
16 done. The FDA says, well, you know, we have looked at the
17 data, and we disagree with your assertion that Alphagan .15
18 percent is safer and/or more effective than Alphagan .2
19 percent and we reject your contention that Alphagan .2
20 percent was withdrawn for safety or effectiveness reasons.

21 They go on in that citizens' petition in May of
22 2003 to say this. Allergan had argued to them, well, wait a
23 minute. If we weren't withdrawing it for safety and
24 efficacy reasons, why would we withdraw it and thereby
25 deprive ourselves of an additional income stream? And if

1 Alphagan P isn't significantly safer and effective than
2 Alphagan, why are physicians choosing it over Alphagan? Why
3 aren't they just sticking with the drug that is already out
4 there?

5 The FDA answered Allergan this way, in 2003.
6 "We find this reasoning unpersuasive. The fact that
7 physicians have begun prescribing Alphagan P .15 now that
8 Alphagan .2 percent has been withdrawn from the market does
9 not support a conclusion that Alphagan P.15 percent is more
10 effective than its predecessor. It probably reflects only
11 the lack of available alternatives."

12 It makes sense. Right? It makes perfect sense.
13 They are saying, come on, Allergan, you pulled Alphagan off
14 the market and now you are saying, they are all prescribing
15 Alphagan P. Of course, they are. There is no alternative.
16 And that made sense in May of 2003.

17 However, in June of 2003, the generics came on
18 the market, the generics of Alphagan, the original Alphagan.
19 So now they are generic versions in June of 2003. So when
20 the FDA is saying this in May of 2003, it makes sense. But
21 in June of 2003, on come the generics. And there is the
22 generic version of Alphagan .2 percent at a pH of 6.3 to
23 6.4. And now the physicians have a choice. If they don't
24 believe that Alphagan P is significantly safer or more
25 effective, then go and prescribe generic Alphagan.

1 And in June of 2003, when it hits the market,
2 obviously, there is no prescriptions yet, so let's wait and
3 see what happens. One of the companies that came on with
4 the generic was Bausch & Lomb, one of the world's largest
5 ophthalmology companies. They did a huge ad campaign,
6 telling the physicians, we have got generic Alphagan.
7 Alphagan P is just marketing hype by Allergan. Buy our
8 generic. Get it cheaper for your patients. You will get
9 the same benefit.

10 Here is what we saw. This is June of 2003. The
11 data we have goes all the way out to April of 2006. This
12 has the physicians, three years with an opportunity to start
13 prescribing Alphagan, generic Alphagan, instead of Alphagan
14 P. They never did it. It flattened out at ten percent, and
15 it never changed.

16 The physicians have spoken. The physicians have
17 said, oh, no, FDA, there is a significant safety advantage
18 to Alphagan P. There is something here that is new. There
19 is something here that is novel. There is something here
20 that brings a benefit to our patients. And we are going to
21 use it.

22 Managed care has spoken, because they could
23 easily just take Alphagan P off the formulary and require
24 only the prescription -- that they will pay only for generic
25 brimonidine.

1 But they haven't done it, either.

2 And what's interesting is that is not normally
3 what happens. If, truly, there is no difference between a
4 drug that is out there, like Alphagan P, and a generic
5 brimonidine, then what normally happens after the generic
6 comes on the market is you see this (indicating), only it's
7 literally the opposite. Recently, a glaucoma medication
8 called Cosopt went generic, and you will hear the testimony
9 of Joseph Schultz from Allergan, in three weeks time 90
10 percent of the market was prescribing generic Cosopt, three
11 weeks they converted back.

12 Here we have three years and nobody is doing it.

13 The United States Patent and Trademark Office
14 recognized how Alphagan P was new and novel and inventive.
15 They were told all about Alphagan. It was right there. I
16 showed it to Your Honor at the beginning of my opening.
17 They were told all about Alphagan, and yet they issued four
18 United States patents based on the various inventions that
19 took place during the formulation of Alphagan P.

20 The first one was the '210 patent. This deals
21 with compositions containing alpha-2-adrenergic agonist
22 components. And I have put up just a representative claim.
23 Our expert, of course, will walk Your Honor through these
24 claims. Essentially, what the '210 patent talks about is
25 not just alpha-2-adrenergics, but specifically brimonidine,

1 and the use of a polyanionic solubility enhancing component
2 with that brimonidine, something that had not been done
3 before.

4 And this is the '210 patent, Your Honor.

5 They also issued the '873 patent. The '873
6 patent deals with the broader category of alpha-2-adrenergic
7 agonists, rather than being limited just to brimonidine, it
8 is the broader category of the alpha-2-adrenergic agonists,
9 in addition to a solubility enhancing component, and note,
10 excluded is other than cyclodextrin, because cyclodextrin
11 was known to have the solubility enhancing, so it is
12 specifically excluded in this claim, and, an oxychloro
13 component in an effective amount to at least aid in
14 preserving the composition. So this is the Purite is an
15 oxychloro component. And, of course, up until the
16 formulation efforts of the inventors here, it was believed
17 that you couldn't combine Purite with brimonidine. It would
18 chew it up.

19 So, indeed, once again, there was an additional
20 discovery that is covered by the '873 patent. And we are
21 asserting, Your Honor, Claim 12, the dependent claim, to
22 limit it even further. So it's not just an alpha-2 with an
23 SEC with an oxychloro component, but the solubility
24 enhancing component has to be carboxymethylcellulose.

25 So that is the '873 patent, Your Honor.

1 They also issued the '834 patent. The '834
2 patent is the Alphagan P formulation. It is very specific,
3 very narrow. And it is the only patent that we are
4 asserting, Your Honor, against Exela.

5 Now, Apotex will argue that all four patents are
6 exactly the same. If that were the case, we would be
7 asserting all four patents against Exela. But we are not.
8 We are only asserting the '834 patent against Exela, because
9 Exela has a different formulation than Apotex, and Exela's
10 formulation, we are asserting, does, indeed, infringe the
11 '834 patent. But we are not asserting that it infringes the
12 other three patents.

13 So what is the '834 patent?

14 The '834 patent is specifically a
15 therapeutically effective aqueous ophthalmic composition
16 comprising up to about .15 percent of brimonidine, having a
17 pH of about 7.0 or greater, and the brimonidine being
18 soluble in the composition at room temperature.

19 So that is the formulation. That is the
20 formulation that Exela, indeed, is going to be using, if
21 ever allowed to by the FDA. And that is what Exela is, in
22 fact, infringing.

23 We have one more patent, Your Honor, that was
24 issued as part of the overall inventive process that went on
25 here, the '337 patent.

1 The '337 patent is essentially like the '210
2 patent but it's broader, it is the genus versus the species.
3 The '210 patent is limited to brimonidine. The '337 patent
4 is limited to alpha-2 adrenergic agonists, not limited just
5 to brimonidine, which is a subpart, a species of the overall
6 genus of alpha-2-adrenergic agonists. It is in addition a
7 solubility enhancing component, again, other than
8 cyclodextrin, and we are asserting, along with Claim 1,
9 dependent Claim 5, which limits the polymer to being an
10 anionic polymer.

11 The '210 patent was limited to polyanionic
12 polymers. Again, we are talking about the '337 is the
13 genus. The '210 is the species. It is even more narrow.
14 But we are asserting it in this case.

15 So the U.S. Patent and Trademark Office found
16 four different inventive aspects of the formulation work
17 that went on at Allergan. And in addition to that, there is
18 someone else that thinks that what we did is new and novel,
19 even though in this courtroom they will argue otherwise.
20 That's Apotex.

21 Apotex has stipulated that they infringe all the
22 asserted claims in this case. And this is their
23 stipulation, and it's in the pretrial order, Your Honor, I
24 won't read it. But they have stipulated that all of the
25 claims that are being asserted against Apotex, indeed, they

1 infringe with their formulation.

2 Now, they tried not to. I will give them credit
3 for this. They tried not to. They looked at our patents.
4 They looked at our formulation. They said, how can we make
5 a generic Alphagan P without using all the inventions that
6 are in the patents?

7 So the first thing they did was say, how about
8 this: Let's now use carboxymethylcellulose. Let's use PVA,
9 polyvinyl alcohol. See if we can do that.

10 They couldn't. It says formulation is not
11 possible with polyvinyl alcohol. As noted salting out
12 occurred. The very thing I mentioned to Your Honor, the
13 falling out of solution.

14 They tried to get rid of one of our inventions,
15 they tried to not use carboxymethylcellulose, tried to
16 substitute it with PVA, didn't work.

17 They tried something else. They tried something
18 called HEC. And the problem was they had to use so much HEC
19 to get anything going here that it took them over the FDA
20 limits. They had to get rid of that one. There was another
21 problem they had. It says, Please see the attachment, the
22 pH has changed significantly. So this is another problem I
23 have not explained to Your Honor yet. It is not just you
24 have to get the brimonidine into the solution and keep it in
25 the solution, but you have got to do it in all kinds of

1 varying conditions, because this is an eye medication. It's
2 not going to be under controlled settings at Allergan all of
3 the time. It is going to be used by somebody in Alaska. It
4 is going to be flown to somebody in Europe. It is going to
5 be used by somebody in Southern California. There are going
6 to be temperature variations. And as a result of that, you
7 may have shifts in pH.

8 Now, if you don't have a way to make sure that
9 that brimonidine stays soluble within the solution at
10 various temperatures and under various conditions, you are
11 going to get that salting out. You are going to get the
12 brimonidine bombing out, and therefore, it will no longer be
13 effective and it will no longer be safe.

14 And Apotex saw in their attempts to design
15 around patents that they were getting shifts in pH. They
16 did a pH, an assay monitoring for the above product in the
17 past three weeks, and the study shows pH 6.3 -- they tried
18 to formulate at a lower pH. Okay. Let's get around one of
19 their inventions, the 7.0 pH or higher. Let's try to
20 formulate at a lower pH. Guess what happened? They weren't
21 stable. The pH and preservative assay have dropped
22 significantly after three weeks. They had to get rid of it.

23 So this is what they did. They simply copied,
24 which a generic has a right to do, they just don't have a
25 right to infringe a patent. So they copied our formulation

1 to a T, because it was tried and true and they knew it would
2 work.

3 And so, this is where they say, right here, RLD
4 stands for reference listed drug, that's us, Alphagan P.
5 Formulation completed based on patent, and de -- so they
6 looked at the patents -- and deformation results of the --
7 in other words, they took ours, they deformed it, and
8 they copied it.

9 In fact, they say, brimonidine .15 percent, the
10 strategy, develop identical to the listed drug, Alphagan P.
11 And they did, and that's why they have stipulated that they
12 infringe.

13 Who else has recognized that what we have done
14 is new, novel and inventive. The FDA. Remember their
15 skepticism back in 2003?

16 Now we are up to 2007. Alphagan P has been on
17 the market. Physicians have voted with their feet on this
18 one. They are going with Alphagan P for all the reasons I
19 have told Your Honor. Exela decides, all right, we don't
20 want to infringe. We are going to design around. And the
21 way we are going to design around is we are going to make
22 Alphagan again, except that won't do us any good because if
23 we simply make Alphagan all over again, then we are already
24 behind five, six other generics that are out there on the
25 market. Alcon is already out there with a generic Alphagan.

1 Bausch & Lomb is out there with a generic Alphagan. As we
2 can see, combined, they are only getting ten percent of the
3 market. So Exela says, what we will do is make the original
4 Alphagan but we will make it look like Alphagan P by
5 reducing the amount of active ingredient to .15 percent.
6 That was going to be their formulation. They said to the
7 FDA, here is what -- here is our generic version of Alphagan
8 P. Look. All we have to show you is biological
9 equivalence, and the brimonidine in Alphagan P is at .15
10 percent, and our brimonidine is at .15 percent, and that's
11 good enough. Right? Even though our pH is significantly
12 lower, even though our preservative, this BAK, which was in
13 the original Alphagan, not Purite, even though essentially
14 everything about this is the original Alphagan, because we
15 have lowered the brimonidine to .15 percent, that is going
16 to be a generic Alphagan P.

17 Now the FDA, four years later, is saying, no
18 way. That's absolutely not. Why not? Because, this is the
19 FDA, in June of 2007, to Exela: Exela, there is evidence
20 that pH and/or Purite preservative plays a role in the
21 ocular bioavailability of brimonidine. They may not have
22 gotten it in 2003, but even the FDA can reconsider, and now
23 we have seen it, there is evidence that there is a lot more
24 going on here than we thought.

25 Exela, the current reference listed drug --

1 that's us, Alphagan P product -- Alphagan P .15 percent
2 solution with Purite as a preservative has the pH range of
3 6.6 to 7.4, whereas the test product, yours, Exela, with
4 BAK, benzene alconium chloride as a preservative, has a pH
5 range of 5.5 to 6.7.

6 You, Exela, have not shown conclusively that the
7 difference in pH range between the test and reference listed
8 drug products has no significant impact on the
9 bioavailability or efficacy of the drug.

10 Exela, no. And they told them, you got to go
11 back to the drawing board, you got to correct it. As Your
12 Honor will see, they didn't, and the FDA has now closed
13 their ANDA.

14 So we are not exactly sure what case we are
15 trying here against Exela. But we are here, and Exela is
16 here. So you move ahead. And we need to show that Exela's
17 product that they may eventually get FDA approval on, if
18 they go back to the drawing board and change their ANDA,
19 will, indeed, have to be infringing. And why?

20 Well, first of all, let me say this. Exela has
21 stipulated, or is not arguing, that they don't meet all of
22 the elements of the '834 patent except for one thing, and
23 the one thing they are arguing about is their pH. They are
24 saying, we are below 7.0. We are not about 7.0 or higher,
25 we are below 7. That's why we don't infringe the '834

1 patent.

2 The problem is that Exela's own internal data
3 shows that in order to hit even their target pH, at some
4 point they are going to have to make an infringing product.

5 And, of course, the patent laws say, it isn't
6 just the using and the selling, it's the making. And it is
7 our contention, Your Honor, and our expert will so testify,
8 from Exela's own internal documents, that in order to hit
9 even their target pH, because of this drift that I told you
10 about, the pH drift, they are going to have to start with a
11 formulation that is about 7.0 or higher. How do we know
12 that?

13 Their target pH is, well, they keep changing it,
14 but we think it's around 6.5, between 6.3 to 6.5 -- 6.5 to
15 6.7, I am sorry. Exela's own internal data shows that when
16 they start with a pH of about 6.7, in about three months
17 time, at this size bottle, it has dropped all the way down
18 to 6.2. When they start out with a pH of 6.7 with this size
19 bottle, it's dropped all the way to 6.4. And at three
20 months with this size, it's dropped to 6.5. In other words,
21 all of their pH's, all of these formulations have
22 significant pH drift.

23 What does that mean?

24 They did accelerate a study, where they said,
25 let's accelerate the formulation and see whether or not what

1 happens when you accelerate and the pH drift rather than
2 over three months time, they did this from zero to three
3 months, rather than the previous one that went out to six
4 months. And what does it show?

5 Once again, it shows a drop all the way, being
6 accelerated from 6.7 all the way down 6.2. What does that
7 mean? What it means is this. This is again an Exela
8 internal document. They did studies in India, Your Honor,
9 on the pH, also. And what they did was they saw that if
10 they are going to end up in their target pH of 6.5 to 6.7,
11 which we admit is not about 7.0, if they are going to end up
12 there, look where they have to start, Your Honor. They have
13 to start right here, 7.1.

14 So in order for them to hit their target range,
15 they have to infringe. They have no choice. They will
16 begin with a pH of about 7.0 or higher, even to get down to
17 their lower pH.

18 And that is the infringement case against Exela.

19 So I have now gone through four of the five
20 patents. There is one left to go. That is the Purite
21 patent.

22 What happened, Your Honor, is that long before
23 the formulators came up with the invention that would become
24 Alphagan P, there was a company called Bio-Cide. And
25 Bio-Cide had a product which they called all sorts of

1 things. It was an interesting company. They called their
2 product Purogene.

3 Sometimes. They called it Oxine sometimes.
4 They had terrific salesmen. The salesmen would go around
5 and say, you can use our product to fog your hog barns,
6 literally. I never heard of it before. It's hog fogging.
7 It is a way to disinfect a hog barn, you fog it, you take
8 this Purogene and put the fog in and, poof, it disintegrates
9 the hog barn. You can clean bed pans with it. Clean, I
10 think, mortuaries with it. They had all sorts of uses.
11 Short of suggesting you wear it as a hat, they were telling
12 any company that would listen, you should try this, as a
13 disinfectant, or even as a preservative.

14 THE COURT: Sounds like Listerine or something.

15 MS. BROOKS: Interestingly, it is almost because
16 this is a label off of this Purogene, one of their Purogene
17 products called Oxine. This is right off their product:
18 "Caution, keep out of reach of children. Harmful if
19 swallowed. May cause irritation. Avoid contact with eyes.

20 "Active ingredient: Chlorine dioxide."

21 They came to Allergan and said, why don't you
22 put this in your ophthalmic products?

23 Now, you can imagine the reaction that these
24 salesmen got from Allergan when he suggested that. However,
25 to our inventors' credit, and these are different inventors

1 now, you will hear from Mr. Dziabo, they thought, all right,
2 we don't think we can do what you are suggesting. But maybe
3 there is something here that we can work with, and if we
4 work hard enough, maybe we can come up with something that
5 will be new and novel and different than simply taking what
6 you are suggesting and putting it in an ophthalmic
7 medication.

8 And so what they discovered was that -- what
9 Bio-Cide was selling was this idea that if you took
10 something called sodium chloride and you were able to
11 release from it chlorine dioxide, and that was the Oxine
12 label we saw right here, this chlorine dioxide, that that,
13 the chlorine dioxide, is what you could use as your
14 disinfectant or your preservative.

15 Now, there were lots of problems with that. One
16 of the problems is the chlorine dioxide is extremely --
17 first of all, you are not supposed to put it in your eye.
18 Secondly, it is extremely difficult to work with. It can
19 turn into a very volatile gas and actually explode.

20 So there were certainly problems with that. But
21 Allergan had been working with other gaseous antimicrobial
22 agents. So they thought, well, there is something
23 interesting here. We are not going to do what you are
24 suggesting, no, but there is something interesting here and
25 maybe if we work with it a little bit more we can figure it

1 out.

2 And here is what they figured out. They figured
3 out that if you take the sodium chloride, don't turn it into
4 the chlorine dioxide, but simply keep it as the sodium
5 chloride, and if you use it in exceedingly small amounts, in
6 a certain way, guess what? You can use it as a
7 preservative. And that, in fact, was awarded a patent by
8 the United States Patent and Trademark Office, the '078
9 patent. Aqueous Ophthalmic Formulations and Methods for
10 Preserving Same.

11 Your Honor, the '078 patent was based on the
12 fact that until Allergan figured this out through their own
13 internal testing, it had never been done. There were
14 preservatives out there. And, in fact, the most common one
15 was benzene alconium chloride, or BAK, I will call it, used
16 in many, many ophthalmics, still used in many ophthalmics to
17 this day.

18 Purite, however, brought the benefit that once
19 it is put into the eye, actually turns into a completely
20 natural product of the eye. So it is a gentler
21 preservative. It is much more easily -- who would have
22 thought that from fogging your hog barn through the work of
23 Allergan you would get this gentle preservative?

24 But they did. And as a result, they got the
25 '078 patent. And it was only after they did testing

1 internally at Allergan, tried these different ways of
2 getting there, that finally they saw that their formulation
3 results met the U.S. PET criteria for preservatives.

4 I don't want to leave out that second part,
5 because I don't want to look like I am trying to be
6 misleading.

7 Allergan had even more stringent internal
8 criteria, particularly for Europe, they had certain
9 requirements for Europe dealing with this particular kind of
10 microbial preservative. And it didn't meet that particular
11 criteria. But it did meet the U.S. PET criteria for
12 preservatives, and therefore it was approved as a
13 preservative in ophthalmics.

14 So just so we are clear, Your Honor, because
15 there is going to be a lot of misnomers, what the defendants
16 will call stabilized chlorine dioxide -- and actually the
17 industry calls it stabilized chlorine dioxide -- isn't
18 chloride dioxide at all. What you are putting in your eye
19 isn't that chlorine dioxide off the label that has the big
20 "Don't put this in your eye."

21 What Allergan developed, invented, and
22 discovered is actually chloride. And the chloride is both
23 safe, it's stable, and it kills the microbes and the
24 microbials very slowly. That's why it acts as a
25 preservative rather than a disinfectant that goes in there

1 and goes, kaboom, your hog barn is now disinfected. The
2 chlorine dioxide on the other hand is explosive. It also
3 evaporates so it is not going to work very well as a
4 preservative because a preservative has to stay in solution
5 and act as a preservative throughout time. Of course, it
6 also kills very rapidly, which is not, again, something that
7 is particular good for the eye.

8 And that, Your Honor, is the story of Alphagan
9 P.

10 It took me quite a while to go through because
11 it took the inventors quite a while to accomplish. But as a
12 result, we have these five patents before Your Honor, and we
13 have generics switching to copy our formulation and Allergan
14 wishing to protect its patent rights. Thank you.

15 THE COURT: Thank you, Ms. Brooks.

16 Do the defendants want to preserve or do you
17 want to open now?

18 MR. BOGGS: I would like to open now.

19 MR. BREISBLATT: Your Honor, we will open as
20 well after Mr. Boggs.

21 THE COURT: Let's see where we are.

22 MR. BOGGS: Thank you, Your Honor.

23 Your Honor, Exela is here today to clear a
24 hurdle necessary to proceed with its .15 brimonidine
25 tartrate formulation. I want to make it clear through our

1 words and the evidence that we present at this trial that
2 Exela wants to market its own generic but noninfringing
3 formulation. That's Exela's point. That's its theme.
4 That's what Exela is all about, its own formulation.

5 The evidence we will present will show that
6 Exela is a pharmaceutical formulation development company.
7 I underscore the words "formulation and development." Exela
8 does different formulations. The evidence will show, and I
9 think Allergan has already alluded to the fact, Exela is not
10 seeking to market a copy of Alphagan P, the brand name drug.
11 And Exela has gone to great lengths to formulate its product
12 to avoid the legal scope of every patent that Allergan says
13 covers the product.

14 The testimony will be that approach is Exela's
15 business model. It is a reformulation company.

16 Exela believes that it can safely reformulate
17 drugs by changing things like preservatives, like buffers,
18 like viscosity enhancers, like the specifications, and avoid
19 patent infringement claims.

20 They can have their drug. But we can have ours,
21 too.

22 It's that approach that is why we have not been
23 sued on five patents.

24 And it's that approach that is why we haven't
25 even been sued on all the claims of the '834 patent.

1 The idea underlying Exela is that they can
2 reformulate, avoid infringement, avoid these types of
3 lawsuits, and avoid the 30-month stay that is associated
4 with Paragraph 4 litigation. And, then, they can get lower
5 cost generics to those that need them even faster than the
6 ordinary course.

7 The whole idea is not to get sued. They can
8 have their patents, they can have their products. Exela
9 wants to compete with them fair and square in the
10 marketplace, with a different but bioequivalent and
11 noninfringing formulation.

12 The evidence will show that Exela's formulation
13 will contain .15 percent brimonidine tartrate. But the
14 similarities with Alphagan P pretty much end there. The
15 Exela formulation does not include carboxymethylcellulose
16 slows as a thickening agent. More importantly, a solubility
17 enhancing component.

18 We have no solubility enhancing component. It
19 will not contain Purite as a preservative. It will not have
20 a borate buffer. And it will not have a pH of 7.2.

21 The testimony will be that it's not just the
22 .15 percent brimonidine that makes Alphagan P the product
23 that it is. It's the combination of all its excipients
24 together, which make up that product which people on the
25 market know.

1 This, we will see, is an important conclusion to
2 reach in this case when we decide whether the '834 patent
3 claims are truly a fair characterization of Alphagan.

4 Why is that important? Because Allergan will
5 attempt to attribute the product's success and unexpected
6 results associated with Alphagan P over the entire scope of
7 the patent claims of the '834 patent.

8 Next slide.

9 This is a demonstrative here, but it says it
10 best. This is like attributing the characteristics of one
11 solar system or the terrain and the atmosphere of one planet
12 to every planet in every solar system in the entire Milky
13 Way. I heard that the claims of the '834 patent are very
14 narrow. If they were very narrow, we wouldn't be here,
15 where we are today in this courtroom.

16 They are not narrow. They are not even close to
17 being narrow.

18 The testimony will show that the Exela product
19 will have a formulation much more like that of Allergan's
20 original Alphagan product, the original Alphagan product was
21 not patent protected. And long ago, original Alphagan was
22 pulled from the market and abandoned by Allergan.

23 The testimony will be that like original
24 Alphagan, the Exela product will contain polyvinyl alcohol
25 as a viscosity enhancer. The testimony will be that like

1 original Alphagan, the Exela product will contain benzyl
2 alconium chloride, or BAK, as the preservative. And the
3 testimony will be that like original Alphagan, the Exela
4 product will contain a citrate buffer.

5 The evidence will also show that the labeling pH
6 of the Exela product will be 5.5 to 6.7, which embraces
7 completely and entirely the labeling of 5.6 to 6.6 of
8 Alphagan.

9 Obviously, with such vast differences between
10 these two products, the question arises: How can Exela's
11 product possibly infringe a patent on Alphagan P?

12 Well, it doesn't. And Allergan is overreaching.
13 The testimony will be that there is no infringement of the
14 '834 patent.

15 Allergan is looking at experimental products,
16 exploratory experiments, and speculative, hypothetical FDA
17 approval for which is not being sought to prove their case.

18 All of those experiments, exploratory
19 experiments, would be unlawful if marketed. They are
20 entirely irrelevant to this case.

21 All of the claims of the '834 patent require a
22 pH of about 7.0 or greater. They also require that the
23 brimonidine be soluble in the composition at about 21
24 degrees C. The evidence will show that the specification
25 for the Exela product for which it seeks approval will

1 require, in all cases, a pH of 6.7 or less.

2 And that is true whether or not it's the
3 manufacturing pH, 6.5 to 6.7. That is true whether or not
4 it is the release pH, 6.2 to 6.7. And whether or not it's
5 the shelf-life pH, or the stability pH, which is 5.5 to 6.7.

6 I expect that we will hear Allergan's own
7 expert, Dr. Stella, testify that a pH of 6.7 is not a pH of
8 about 7.0 or greater. And there is a well-settled
9 scientific reason for this. It is not a question of
10 semantics. The testimony will be that a brimonidine
11 formulation with a pH of 6.7 will be much different than one
12 with a pH of 7.0.

13 The evidence will be that pH affects
14 dramatically both the solubility and the amount of unionized
15 brimonidine that is available to treat the disease of
16 glaucoma.

17 THE COURT: I am sorry to interrupt. Isn't
18 that -- there is no dispute over that, is there? I thought
19 I heard that point you have just made is agreed to.

20 MR. BOGGS: They have never stipulated that our
21 formulation --

22 THE COURT: That is that 6.7 is not 7.0.

23 MR. BOGGS: That's correct.

24 THE COURT: Is that something over which there
25 is a contest?

1 MS. BROOKS: No, Your Honor.

2 THE COURT: I just wanted to make sure. Perhaps
3 we don't need to spend time, testimonial time, jousting
4 about that.

5 MR. BOGGS: Okay.

6 So it affects both the concentration of the
7 unionized brimonidine as well as the solubility profile of
8 the two products. They are different. I will move on to
9 another section.

10 As I mentioned before, Your Honor, it's not
11 Exela's objective to get sued. The way it's supposed to
12 work is that Exela notifies the brand name company of what
13 it's doing and then the brand name company considers that
14 information and agrees that it doesn't infringe, and then
15 once Exela gets product approval from the FDA, they can get
16 that medicine to the people that need it much quicker. They
17 don't have the 30-month stay. They don't have this. They
18 can go right there.

19 However, should Exela get sued, like it has
20 here, it will raise the defenses that are available to it.
21 And it has done so here.

22 The evidence will be that the Alphagan P was a
23 straight reformulation of original Alphagan. Alphagan P
24 resulted from the application of known design options,
25 predictable solutions, and anticipated success. All driven

1 by the design need for market pressure to reformulate
2 original Alphagan.

3 Alphagan P was not a product of innovation. It
4 was a product of ordinary skill and common sense.

5 It was obvious, and it was unpatentable.

6 One of the things that is at play here is the
7 Henderson-Hasselbach equation, which is pretty standard
8 science. What the Henderson-Hasselbalch equation is, and
9 Ms. Brooks indicated it before, the closer you get to the
10 pKa of these salts, like brimonidine tartrate, the more --
11 the more unionized species that you have will be available.

12 The testimony will show that when it decided to
13 reformulate original Alphagan, Allergan used a very similar
14 approach to Dr. Koneru, the one that he used in order to
15 reformulate the product, which came to be known as Alphagan
16 P.

17 The testimony will be that Allergan substituted
18 known preservatives and known buffers and known viscosity
19 enhancers to get exactly the result one of ordinary skill in
20 the art would expect, starting with the commercial product,
21 Alphagan, it substituted a known preservative, which was the
22 Purite. It substituted a known viscosity enhancer for that
23 used in Alphagan, and the testimony will show that Allergan
24 then made the expected and routine adjustments in
25 concentration and pH that one of ordinary skill in the art

1 would do to accommodate those changes. There were no
2 unexpected results. There were no unexpected advantages.
3 And there was no surprise.

4 It was a routine reformulation, one that was
5 well within the ordinary skill in the art.

6 Alphagan P is a nice product, it's a good
7 product. But in terms of scientific advancement, it is no
8 penicillin and it is no polio vaccine.

9 So let's look at it a little bit more closely.

10 The evidence will show that in 1996, Alphagan,
11 the original Alphagan, was a soluble therapeutically
12 effective and commercially successful ophthalmic
13 formulation. It had a pH of 5.6 to 6.6. Original Alphagan
14 contained .2 percent brimonidine, BAK, benzene alconium
15 chloride, as a preservative, polyvinyl alcohol as the
16 viscosity enhancing agent, and a citrate buffer.

17 Allergan's testimony will be that Allergan
18 wanted to reformulate Alphagan to reduce its adverse
19 effects. We can debate that, but we don't need to.

20 We can accept that, and that would be the design
21 need or market pressure. In particular, the testimony will
22 be that Alphagan irritated the eyes. They have different
23 names for this. It comes in all different forms. They call
24 it red eye, allergy, allergic conjunctivitis, we saw that,
25 discomfort or just plain old-fashioned irritation.

1 And another problem with Alphagan was its
2 sedative effect, sedation, it caused drowsiness. That is in
3 the file history. That is in the literature. We heard
4 about it before I was here.

5 Now, we will see that benzene alconium chloride,
6 or BAK, which is the preservative used in almost all
7 eyedrops worldwide, is notorious, notorious, for irritating
8 patients' eyes. Now this would be the known cause of the
9 problem, the known cause of the problem. And we will see
10 that Allergan chose to substitute the gentler Purite, also a
11 known preservative for eye drops, and it's known to be
12 gentler. That would be the application of a known design
13 option to solve the problem.

14 In fact, the evidence will show that Allergan,
15 itself, as I said, had an eyedrop on the market using Purite
16 as a preservative, that was the Refresh Tears we heard
17 about. And I have heard it described as Allergan's
18 flagship, flagship eyedrop product. They knew all about it.

19 This would be the predictable solution and the
20 anticipated success associated with dealing with the
21 irritation caused by BAK.

22 The evidence will show that the decision to
23 change the preservative, that decision, change the
24 preservative, then led to some additional but routine and
25 expected formulation adjustments. In other words, ordinary

1 skill and common sense.

2 Whenever you change anything, you have to tweak
3 it a little bit. The evidence will show that it was known
4 that Purite requires a pH of neutral or higher if you are
5 going to use it in a formulation. It degrades at pH's lower
6 than that. So the pH of the formulation was increased.
7 That's a predictable solution, anticipated success.

8 The evidence will show that it was known that at
9 the chosen pH of 7.2, citrate buffers aren't useful at that
10 pH. But borate buffers are. There is no magic here.
11 Predictable solution, anticipated success.

12 What about reducing the concentration of
13 brimonidine? What about that? It is important, or so it
14 seems. But that is the biggest fiction of them all. The
15 evidence will show that the increase in pH required a
16 reduction in the concentration of brimonidine. It required
17 it.

18 That was no unexpected advantage, as I
19 frequently hear. It was required. What do I mean by that?

20 Remember the sedative effect of brimonidine, the
21 sedation? That was an adverse effect. When you raise the
22 pH, you increase the amount of brimonidine that's going into
23 the eye, that is transporting across that eye membrane. If
24 you are going to raise that pH, you don't want to put more
25 of that stuff in there. You are going to aggravate that

1 sedative effect. And that was a serious side effect.

2 So how do you deal with that? You just lower
3 the concentration. You just lower it. That was required.
4 That wasn't an advantage.

5 I expect the Court will hear from Allergan's own
6 expert that everyone knew, everyone knew, that raising the
7 pH of amine drugs, including alpha-2-adrenergic agonists,
8 such as brimonidine, increases the amount of unionized form
9 and thus their bioavailability.

10 You want to raise the pH to get better
11 bioavailability. That's taught by every paper of amine
12 drugs. So if you know you are going to be dumping more
13 brimonidine into the body and you know that it causes a
14 sedative effect, you need to reduce the amount.

15 Much will be said about the advantages of
16 Alphagan, but that's only meaningful in a legal sense if the
17 advantages or results would have been unexpected, unexpected
18 to one of ordinary skill in the art. And nothing like that,
19 nothing like that exists here. The evidence will show that
20 it was not unexpected that changing the amount of
21 brimonidine from .2 percent to .15 percent would provide a
22 therapeutically effective drug.

23 As I said before, on this slide, everyone knew
24 that it was known that raising the pH increases the
25 bioavailability. That is the Henderson-Hasselbalch

1 equation. The Henderson-Hasselbalch equation is basic,
2 standard chemistry. It's a hundred years old.

3 If you have an amine drug, you want to raise the
4 pH to get better bioavailability. That is taught by every
5 paper of amine drugs.

6 Now, the evidence will show that the means
7 existed to predict the result. The means existed. It was
8 in the literature. You will hear about the Walters' paper.
9 The Walters' paper reports on results from clinical trials
10 associated with the original Alphagan product. And this
11 graph here comes right out of -- it is Figure 3 in the
12 Walters' paper. And it shows the therapeutic effectiveness
13 of a .08 percent solution, a .2 percent solution, and a .5
14 percent solution.

15 Completely surrounds, completely surrounds .15.

16 Now, I think you could predict, and that's what
17 that red line is, you can predict therapeutic effectiveness
18 with .15. It's right there. It's within the error bars
19 between .08 and .2. There was no surprise that .15 was
20 therapeutically effective.

21 Now, this is a blockbuster. Contrary to what
22 was said during prosecution of the '834 patent, and contrary
23 to what we have heard, the evidence will show that it was
24 not unexpected that one could raise the pH to 7.0 or greater
25 to a soluble .15 percent formulation of brimonidine

1 tartrate.

2 The problem here with this '834 patent and what
3 we are looking at is this lower limit of 7.0. What they say
4 about solubility and the difficulties with solubility may be
5 true at 7.5, where you need these magic solubility enhancing
6 components. But not at 7.0. Exela does not use a
7 solubility enhancing component. That's what their invention
8 is all about. And it's all about at 7.5.

9 But what does this chart show, and where did it
10 come from?

11 Well, Allergan, itself, disclosed the solubility
12 profile for brimonidine tartrate when it filed its NDA in
13 1996 on the .5 percent formulation of Alphagan. This is a
14 publicly available document at the FDA. And what this
15 shows, and we have highlighted it, pH 7.0, you can be
16 soluble all the way up to .194 percent. That is more than
17 .15. Less brimonidine, anything less than that, than .194,
18 will be soluble at a 7.0.

19 It was no surprise that at 7.0, a .15 percent
20 solution could be made. But that's the cornerstone, that's
21 the cornerstone of their nonobviousness case. And, you
22 know, that may be true if that claim started at 7.5. Up
23 here on this chart, 7.5-80, .15 would not be soluble at 7.5.
24 But all this information was available, you can get it
25 through a FOIA request, we did that.

1 Now, I heard a story this morning, and there is
2 a lot of evidence to look at. And the evidence will show
3 that we can endlessly debate what Allergan's true motives
4 for immediately setting out to reformulate the commercially
5 successful Alphagan was. And we can endlessly debate what
6 the problems that they were trying to solve were. But we
7 don't have to do that here. We can use Allergan's own spin
8 in this case, and at the end of the day, the legally
9 relevant motivations existed to do what the Allergan
10 scientists did, regardless of their motives for doing so.
11 It was a routine reformulation of original Alphagan.

12 Of course, when Dr. Koneru set out to formulate
13 his product, he had one issue to address that Allergan
14 didn't. And that's these five patents that we are talking
15 about in this lawsuit. Now, Dr. Koneru had to formulate his
16 product with an eye towards the claims of all five of those
17 patents. Now, today, there is no dispute with respect to
18 four of them, and it seems that there is no dispute on
19 infringement with respect to the fifth.

20 But the evidence will show that when he was
21 designing his formulation and looking at the '834 patent,
22 that Dr. Koneru observed that it's not clear what the
23 boundaries of the '834 patent claims are, or even when it
24 was filed, if the '834 patent was intended to cover what
25 they finally claimed.

1 Now, these are series flaws. These are series
2 flaws. Lack of written description, lack of enablement, and
3 indefiniteness, they all come to mind.

4 Those are just some technical problems that
5 people kind of dismiss. Is it really a problem that the
6 boundaries are unclear in these claims? Well, yes, it is.

7 The claims serve a necessary and important
8 notice function to competitors and the public, like
9 Dr. Koneru, and the requirements for claims are statutorily
10 defined in 112. The public is entitled to know where the
11 boundaries of claims are. That is a fundamental principle
12 of the patent system. Allowing others to freely operate,
13 just outside the bounds, like Dr. Koneru, that encourages
14 innovation. Dr. Koneru's work in its way is innovation. He
15 is working outside the bounds.

16 Now, with the claims that we will see -- and we
17 will look at them much more closely through the course of
18 this trial -- with these claims with uncertain boundaries,
19 that stifles innovation. People are afraid of it. But it
20 is the patentee's responsibility to make sure, when they
21 draft their claims, that the public will be able to
22 understand what they mean. That's the bargain they strike
23 with the government when they seek their monopoly.

24 I want to look at two ranges that we see in the
25 claims of the '834 patent. The first one is "up to about

1 0.15 percent."

2 The other range is a "pH of about 7.0 or
3 greater."

4 There is that 7.0. 7.0, that doesn't mean an
5 SEC.

6 I talked about that earlier. But let's look at
7 up to about 0.15 percent. What does that mean? Where did
8 it come from? What's the lower limit of that?

9 We know the upper limit is about .15. Well, the
10 evidence will show that that range came out of the blue,
11 just completely out of the blue. There is no disclosure of
12 the lower limit of that range. That range was not in the
13 specification as filed.

14 Now, with regard to the lower limit, it is
15 impossible, impossible to determine what it is, because its
16 meaning depends on another phrase that's in the claims, and
17 that is therapeutically effective. You have to know what
18 that means before you can determine of what the lower limit
19 of "up to about .15 percent" is.

20 Now, people will say, will, therapeutically
21 effective, that is effective for glaucoma. That's effective
22 for reducing intraocular pressure. Well, I don't know the
23 degree to which you are going to do that, but there is not a
24 single mention, not a single one, of glaucoma or intraocular
25 pressure in the '834 patent. And I suspect that's true with

1 the other three patents as well. Not a single mention. I
2 saw pictures of glaucoma. I was talking about how it works.
3 And there is no doubt in my mind that Alphagan was used to
4 treat glaucoma and so on and so forth. That is not
5 mentioned in these patents, in the specification.

6 That's why I asked the question, it's not clear
7 what the patent applications were intended to cover when
8 they were filed, but after they were pending for a while,
9 all of a sudden, up to about .15 percent comes in,
10 brimonidine tartrate comes in. And now it's covering a
11 treatment for glaucoma and it's Alphagan P.

12 But we will look, at this trial, at the
13 progression of the prosecution and we will see how this
14 evolved.

15 Now, with respect to the lower limit of this
16 claim, I expect Allergan's expert to testify as he did
17 during his deposition, that, at some point, as you move down
18 the range of .15 percent, you reduce the concentration, you
19 are no longer going to have a concentration of drug that is
20 effective.

21 That is common sense. However, I learned, it's
22 not predictable where that point is. It requires a value
23 judgment. It is often based on animal studies. And then
24 you take that data, I learned, you take that animal study
25 data, and you hope that it will translate into humans. We

1 saw an internal document today from Allergan where they said
2 it was a failure, that because their data did not translate
3 from the animal studies to the human studies, that is
4 exactly what we are talking about here. And then, once you
5 have gone far enough to do that, going to humans is limited,
6 doing human clinical trials is limited, because of costs and
7 because of the things you can do to humans at clinical
8 trials.

9 It was described to me as a dilemma.

10 So where do you draw the line? What is the
11 lower limit of up to about 0.15 percent? You have to do
12 clinical trials to figure it out. Is that a problem?

13 Yes. It's a very big problem. The claims as
14 written are broader than their neighbor link disclosure.
15 The specification must teach those skilled in the art how to
16 make the full scope of the claim, not Alphagan P at .15.
17 And you have to make that teaching, it has to be the full
18 scope of the claim without undue experimentation.

19 Animal studies, hoping that they translate into
20 human studies, human clinical trials, I think that's undue
21 experimentation.

22 Now, I said before, up to about 0.15 percent
23 just appeared in an amendment. It appeared. There is a
24 lack of written description for this range. It is a range.
25 There is a whole body of law on ranges. You have to

1 disclose the invention when you file your patent
2 application. Not at some point later. That's what happened
3 here. The test, of course, is whether the specification
4 indicates that the inventors were in possession of the
5 invention as later claimed. This is new matter.

6 The specification didn't mention this range.
7 They will point to little data points and charts and try to
8 cobble together this range. This range, they were not in
9 possession of this, or they concealed it when they filed
10 their patent application.

11 And, as I said before, that patent application
12 makes no mention of glaucoma and IOP, intraocular pressure.
13 You couple all that with the fact that there is tons of
14 unpredictable experimentation that would be required to know
15 what the lower limit of this claim is, the inventors were
16 not in possession of this range when they filed their patent
17 application.

18 To this day, no one is in full possession of
19 this range. No one knows what the lower limit of that is.

20 Now, the other range I want to talk about is pH
21 of about 7.0 or greater. All the same problems exist with
22 this one as well. The testimony will be that this range was
23 not in the original specification or claims, neither one, it
24 wasn't in the original specification, it wasn't in the
25 original claims.

1 You may remember from the Markman hearing what
2 is in the specification is 7, but not 7.0. And we discussed
3 that at great length in terms of construing the claim.

4 But what is the upper limit of this? The pH
5 range goes to 14. I saw a chart this morning that went to
6 10. Dr. Stella, Allergan's expert, told me the upper limit
7 is 8.5.

8 Now, we also heard this morning that, depending
9 on where you are in that scale, a solubility enhancing
10 component is required. I think it's around 7.4 or 7.5. The
11 claims in the '834 patent do not require a solubility
12 enhancing component. They have a pH that can go up to,
13 depending on who you talk to, 8.5, or 10, or 14, which is
14 the end of the pH scale.

15 How do you make a soluble brimonidine tartrate
16 formulation without a solubility enhancing component at a pH
17 of 11 or 12 or 13? These claims encompass such things, but
18 they are broader than the enabling disclosure. They
19 encompass inoperable embodiments.

20 The specification does not teach those skilled
21 in the art how to make and use the full scope of the claims
22 without undue experimentation.

23 Now, we have come full circle, and you have
24 heard me ask the question at the Markman hearing, Where do
25 you draw the line? I have asked it several times today:

1 Where do you draw the line?

2 The bottom line, although it seems to be solved,
3 they have drawn the line. They have said 6.7 does not
4 infringe. So we are okay.

5 But the real answer is, none of us should be in
6 this position where we are guessing what about 7.0 or
7 greater is. And almost by definition, that impinges on
8 another part of the statute, which is the second paragraph
9 of 112. The claims are vague and indefinite. We don't know
10 the metes and bounds. That's a problem.

11 Now, to wrap it up, at that point in time when
12 all the evidence is in, at that point in time, and the smoke
13 begins to clear from all of these validity challenges and
14 the witnesses and the testimony, there will be the one fact
15 that remains about Exela, and it will remain unchanged.
16 Exela will still be seeking FDA approval for one and only
17 one formulation. That formulation is the one set forth in
18 the Exela ANDA. By FDA specification, that formulation has
19 a pH that never exceeds 6.7. And that's all that's
20 important. That's all that matters here. And that's the
21 one piece of information that you need to decide the one
22 issue, which is the cornerstone of the Exela business model,
23 which is noninfringement.

24 This case is not about all the distracting flack
25 to Exela. Prior experimental formulations, they are not

1 relevant. Prior exploratory experiments in India, they are
2 not important. And speculative, hypothetical formulation
3 changes about moving pH to avoid stability problems, those
4 are meaningless. The ANDA is what the ANDA is. Exela seeks
5 FDA approval for one and only one product. And everyone
6 seems to agree that it does not infringe.

7 Thank you.

8 THE COURT: Thank you, Mr. Boggs.

9 MR. BREISBLATT: Your Honor, do you exclude
10 witnesses from the courtroom? Do you invoke the rule?

11 THE COURT: It's up to what counsel agree upon.
12 I am comfortable with either. If you don't agree, I will
13 invoke the rule.

14 (Recess taken.)

15 THE COURT: Counsel, please take your seats. We
16 will hear from Apotex.

17 MR. BREISBLATT: Good morning, Your Honor.

18 THE COURT: Good morning, counsel.

19 MR. BREISBLATT: First of all, let me say that
20 Apotex, the documents they showed you, yes, appear looked at
21 other formulations. But once it realized that these
22 patents, the five in issue were invalid, under the
23 Hatch-Waxman statute, it did what it's allowed to do. It
24 copied the formulation and it said, in its Paragraph 4
25 filing, which is the active infringement, that the patents

1 are invalid. So all that prior stuff just isn't relevant.
2 But it's the kind of red herring that I think we will see a
3 lot of in this case.

4 First of all, what does this case not involve?
5 Well, it doesn't involve a new molecule. We have all heard
6 how brimonidine tartrate was, in fact, in use at .20. It
7 was being used to cure exactly what it cures. And there are
8 no claims being made that somehow it is being put to a new
9 use. The patents in issue basically cover a known
10 formulation doing exactly what it was supposed to do, that
11 is, relieve pressure on the inside of the eye and help treat
12 glaucoma.

13 What it does involve is taking an artificial
14 tears product, and why don't we go to DTX-10 at 59380. And
15 this is an Allergan document.

16 THE COURT: Did you have anything you wanted me
17 to have?

18 MR. BREISBLATT: No, because these are documents
19 the Court will see later. What I want to hand up are two
20 charts that are not in evidence. They are just
21 demonstrative.

22 THE COURT: Okay.

23 MR. BREISBLATT: And to set the stage, if we
24 look at this section here, and I will ask that it be pulled
25 out, "Refresh Tears, which also contains Purite, is an

1 ophthalmic over-the-counter product for the symptomatic
2 treatment of dry-eye disease."

3 That is important because one of the symptoms of
4 glaucoma is dry eye. So people who are suffering from
5 glaucoma, and they might have been taking Alphagan at this
6 time, would have been using Refresh Tears. The other
7 benefit of Refresh Tears is the FDA allows it to be sold
8 over the counter. You don't need a prescription for it.

9 So all of the ingredients in the Refresh Tears
10 are FDA approved, they are gentle on the eye, to one skilled
11 in the art, it would have been a perfect vehicle.

12 Let me take a step back.

13 We heard a lot about what Allergan scientists
14 did and what they tried and all that. Again, you read KSR,
15 that is all irrelevant. What is relevant is what would one
16 skilled in the art do before the filing date of the Allergan
17 patents? So what we are looking at is in 1999, in July, one
18 skilled in the art who would know these things, what would
19 they do? And all that stuff about Allergan trying 20
20 inventions in 1995, 1996, we are just wasting the Court's
21 time. It's just not relevant.

22 So what happens in July of 1999? Well, we know
23 that Refresh Tears had been on the market since 1997, being
24 sold and marketed in the U.S. and Canada. And what does it
25 tell us about it? It has a large margin of safety for its

1 components, including Purite, including CMC, which we will
2 talk about, and in clinical trials with Refresh Tears, there
3 was no clinically significant findings in either safety or
4 patient acceptability. It was perfect. It was a great
5 product.

6 Let's go to Page 59381. Now, this is the
7 background, the rationale for developing brimonidine Purite
8 0.15. Let's just look at why we would want to replace it.
9 This is something that would be known to one skilled in the
10 art. If we go down to -- down here, I will have that pulled
11 out, "Brimonidine-Purite ophthalmic solution is a new
12 formulation of brimonidine tartrate. The formulation
13 differs from Alphagan in that it is preserved with a novel
14 preservative, Purite, rather than benzylalconium chloride,
15 BAK."

16 Now, you notice that is what Refresh Tears
17 had -- it had Purite and CMC. Then it goes on to say, The
18 replacement of BAK with Purite was initiated in an effort to
19 improve the efficacy and/or tolerability of the Alphagan
20 formulation.

21 Now, you will hear a lot of discussions about
22 allergies and these percentages. But this tells us what the
23 real intent was and it would have been obvious to anyone
24 skilled in the art back in 1999, July of 1999, there was an
25 understanding that BAK causes issues. And if we go down to

1 the next sentence, "Although BAK has been safely used in
2 numerous ophthalmic preparations, it is known to induce
3 corneal epithelial toxicity and cause allergic reactions in
4 some patients."

5 There you have the motivation. One skilled in
6 the art would have wanted to get rid of BAK with a former of
7 brimonidine tartrate.

8 And, as we have already seen from a number of
9 charts, one would have a goal to try and get a pH level of 7
10 or above because that's closer to the natural pH of the eye,
11 again, something one skilled in the art would know.

12 Now, as far as Apotex is concerned, we
13 challenged five patents. Our goal is to show that they are
14 all invalid. We know we have a burden by clear and
15 convincing evidence.

16 But the Supreme Court has made our job easier
17 because of KSR, because it's done away with the teaching,
18 motivation and suggestion. It's offered some other things.
19 We can all debate it. Right?

20 But one of the things it does tell us is common
21 sense is something that the Court can utilize. One skilled
22 in the art can use common sense. As we have just shown, and
23 why don't we put up DM-1, this is the chart I have to the
24 right, that is all that went on here. They took a known
25 glaucoma drug, which was brimonidine tartrate, they added it

1 to Refresh Tears, and it worked. It worked. No question
2 about it.

3 Now, there has to be the minor adjustments for
4 percentage. And percentage becomes kind of important. You
5 will see in three of these patents, Allergan never tells us
6 what the percentage of brimonidine tartrate is. It always
7 just refers to it as therapeutically. A therapeutic amount.
8 Well, we know everything above .08, .08 and above could be
9 therapeutic. So to reduce the amount from .2, which was in
10 their present product, to .15, one skilled in the art would
11 try and do that. Why? It's logical. The less medication
12 you give someone, the better it is. We are always trying to
13 go to the lowest most effective dose. I think that was one
14 of the charts put up by Exela's counsel.

15 At this point in time, meaning in July of 1999,
16 that less effective dose was somewhere between .08 and .2.
17 So .15 would have been a logical selection. As .1 is.

18 Now, for Apotex, we have been charged with
19 infringing five patents. We are going to look at what I
20 call the combination patents together. Those are the '873,
21 the '210, the '337, and the '834. And they charge us with
22 infringing 52 claims. We are turning out one product, one
23 product, 52 claims.

24 How do you get 52 claims that cover a single
25 product? As we will look, imaginative patent lawyering.

1 They had a good patent lawyer who used every word
2 combination they could to describe the same thing.

3 If this Court finds that, in fact, it would have
4 been obvious to combine brimonidine tartrate and Refresh
5 Tears at a pH above 7.0, all those claims are invalid. All
6 of them.

7 That is why we stipulated to infringement.

8 Now, there is something else that is interesting
9 about these patents. Let me show you the front page of
10 them. We will start with the '873.

11 I am going to highlight what it says. You shall
12 find this on the front of each of the four patents in issue.
13 Allergan's counsel didn't mention it. And I can understand
14 why not. The Patent Office made Allergan take a terminal
15 disclosure on each and every one of these patents. And they
16 did it because the inventions were not patentably distinct.
17 So they gave up any term of any of these patents that would
18 be longer than the others, because they are all the same
19 thing.

20 Now, what we have done to make it a little
21 easier is we have prepared our chart No. 2. What this does
22 is it takes the active ingredient, and the ingredient that
23 they make all the claims about in these cases. And that's
24 brimonidine tartrate, carboxymethylcellulose, which I will
25 call CMC because I can't pronounce it right, and Purite.

1 And Purite is stabilized chlorine dioxide.

2 What they did, throughout the claims, is they
3 gave them different names for the same thing. So instead of
4 calling it brimonidine tartrate in every one of those
5 claims, what they do is they refer to it as the
6 therapeutically active component in some claims, the
7 adrenergic antagonist in some claims, the alpha-2 agonist
8 component in some claims, the quinoxaline component in some
9 claims.

10 And I am not going to even try and explain the
11 scientific terminology that comes after. But you know
12 something? It's all brimonidine tartrate. In some cases,
13 it might be broader and cover other drugs. But it all is
14 brimonidine tartrate.

15 So, for example, why don't we pull up the claims
16 of the '873 patent, just as an example. What I have done is
17 I have taken by color coding system, and I just have now
18 shown where brimonidine tartrate is, where the CMC is, and
19 where the Purite is by color coding them. And what the
20 Court sees is in all of these claims that Apotex has been
21 charged with, it's just those three components. It's always
22 the red, yellow and blue, brimonidine tartrate, it's Purite,
23 and it's CMC.

24 Now, they could have saved us all time and just
25 charged us with one claim in every one of these patents.

1 But I guess they thought if they charge us with a lot of
2 them, it would look like we were really in there infringing
3 to a high extent.

4 Bottom line: That's it. Brimonidine tartrate,
5 Purite, CMC. And every so often, they throw in a pH greater
6 than 7. And that's it.

7 Now, that's just the '873. Why don't we go to
8 the claims of the '210.

9 Again, this patent adds a terminal disclaimer,
10 and what do we see when we look at it? Red, blue, and
11 yellow. And the reason why some only have yellow, you will
12 see they are dependent claims. If you look at 23, it says,
13 The composition of Claim 1. You look at Claim 1, there is a
14 red and blue, red, blue and yellow.

15 Just because it's a dependent claim, you got to
16 look back and say, What's it dependent to? And it will
17 always be dependent to the red and the blue.

18 Why did the Patent Office allow it? Imaginative
19 patent writing. You call it a different thing, it sounds
20 different, even though it is all brimonidine tartrate. It's
21 all different words. That is why I prepared the "also known
22 as" chart. And that's how they got all those claims.

23 Let's move on. Let's look at the '337 patent.

24 Again, the red, yellow, and blue. Brimonidine,
25 CMC, and Purite. And, remember, CMC was part of Refresh

1 Tears. It was there from the beginning. Anyone who added
2 brimonidine tartrate to Refresh Tears would have gotten
3 whatever effect there was from the CMC and the Purite and it
4 would have been obvious to make that combination. You have
5 the perfect vehicle. And it was all FDA approved.

6 Why don't we move to the '834 patent.

7 This one is interesting, because this is the one
8 that Exela has been talking a lot about, so I am not going
9 to dwell on it a lot. Here, they say, they don't claim, at
10 least, a CMC. They don't even claim a solubility enhancing
11 agent. But they do claim .15 percent, because at .15
12 percent, you don't need a solubility hang agent.
13 Brimonidine tartrate is going to be soluble at pH's greater
14 than 7. They don't claim it.

15 Of course, again, if you had simply mixed
16 brimonidine tartrate and Refresh Tears, you would have had
17 it. And one skilled in the art would have done that in July
18 of 1999.

19 Now, just because Allergan didn't turn to it
20 originally, we shouldn't reward them. Here is something
21 that is very interesting. If you looked at the file history
22 of each of the four patents we have just discussed, and they
23 have admitted they took the Refresh Tears former and just
24 put brimonidine tartrate in it, don't you think you should
25 have told the Patent Office about Refresh Tears? They never

1 mentioned to the Patent Office, you look through every one
2 of those specifications, you look through every one of those
3 file histories, and they never told the Patent Office about
4 Refresh Tears.

5 Not only that, and now we will get to the last
6 patent issue, remember, they talked about the '078 patent
7 and what a great invention it was because they took
8 stabilized chlorine dioxide and they put it into an
9 ophthalmic formulation? Don't you think they should have
10 told the Patent Office about the '078 patent in the four
11 patents we just looked at where they are claiming this
12 preservative?

13 They don't mention it. You look at the face of
14 those four patents, you won't see the '078 patent.

15 Now, the '078 patent claimed the use of the
16 stabilized chlorine dioxide, which is the Purite, and, of
17 course, it was invented by another company, and they make
18 light of it. But why don't we put up the letter that was
19 being sent out, PTX-216. And why don't we highlight -- yes.
20 Now, this is a letter being sent out by Bio-Cide Chemical
21 Company. It wasn't confidential. They just sent it out.
22 They sent it out in 1983, which is years before, years
23 before the patent was filed for in this case.

24 Bio-Cide is introducing themselves. They tell
25 us that Purogen, which is the Purite, is a replacement for

1 your disinfectant Quadarine (phonetic), the paragraph above,
2 and your preservative Dermasol. And those were
3 preservatives in ophthalmic products.

4 So what Bio-Cide is telling Allergan and the
5 public in 1983 is you can use our product. You can use our
6 product as a preservative.

7 Now, there is another patent, and that's the
8 '208 patent, JTX-071. Why don't we throw that up.

9 This patent is prior art. It is the Stokel
10 patent. It was in front of the Patent Office. No question
11 about it. But remember, again, this is prior to KSR, and
12 the Patent Office rules have even changed since then. Why
13 don't we go to the next page.

14 In this patent -- and we will go through it --
15 they talk about its use in ophthalmic preparation -- next
16 page -- if I may have a moment, Your Honor.

17 If you go over to the summary of the invention,
18 right after the first page, the second page, there we go,
19 all right. Why don't we go to the '078 patent. I will come
20 back to this, because it actually tells us what Stokel
21 includes. If we go to the second page, this is the patent
22 in issue, Your Honor.

23 They even can see, you see what it says about
24 Stokel, it says, Stokel, et al., U.S. Patent No. 4,654,208
25 discloses an antimicrobial composition for contact lenses

1 including an aqueous solution of a germicidal polymeric
2 nitrogen compound and an oxidizing agent, and it refers
3 specifically to stabilized chlorine dioxide. And we will
4 talk more about the Stokel patent as we go through. I
5 apologize for that, Your Honor.

6 The use of stabilized chlorine dioxide in
7 ophthalmic solution was known, that is the important thing.
8 As the letter from Bio-Cide says it can be used as a
9 preservative. So the earlier patent is invalid as well.

10 We believe, at the conclusion of the case, the
11 Court will find that all that happened here was that prior
12 art elements that were known were combined to yield
13 predictable results. And that is the brimonidine tartrate
14 and the Refresh Tears, as well as using the stabilized
15 chlorine dioxide. The simple substitution of one known
16 element for another to obtain predictable results -- again,
17 they substituted a known ophthalmic vehicle without BAK to
18 cure the BAK problem. The use of known techniques to
19 improve similar devices, they used a higher pH to get better
20 bioavailability, a well-known effect.

21 If we look at each of the factors that should be
22 considered, we will find that all five of the patents in
23 this case are obvious.

24 Thank you, Your Honor.

25 THE COURT: Thank you, counsel.

1 All right. Let's have our first witness. Have
2 counsel agreed, or do I need to order sequestration?

3 MR. BREISBLATT: There has been no agreement
4 between the parties.

5 THE COURT: Let's sequester the witnesses. To
6 the extent there are experts in the room that need to
7 remain, that's fine.

8 MR. BOGGS: Your Honor, Dr. Kureru will be one
9 of our witnesses. We have agreed that he can stay.

10 THE COURT: That is fine with the Court if the
11 parties can agree.

12 MS. BROOKS: Your Honor, he can stay as Exela's
13 corporate representative and he has signed under the
14 protective order.

15 THE COURT: And I assume Apotex has no
16 difficulty with that?

17 MR. BREISBLATT: We have no objection.

18 MS. BROOKS: Your Honor, our first witness will
19 be Dr. Scott Witcup and Mr. Singer will be doing his direct
20 examination. And he just needs a moment to set up.

21 THE COURT: Keep in mind, counsel, we will break
22 at 12:30.

23 MR. SINGER: We will try to get through the
24 whole examination before 12:30.

25 THE COURT: That would be great. That is not

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1 what I was saying.

2 SCOTT WHITCUP, having been duly

3 sworn as a witness, was examined and testified as

4 follows.

5 DIRECT EXAMINATION

6 BY MR. SINGER:

7 Q. Good morning, Dr. Witcup. Thank you for coming today.

8 Where are you currently employed?

9 A. I am currently employed at Allergan, Inc. in Irvine,
10 California.

11 Q. What is your position there?

12 A. Currently, I am executive vice president and head of
13 research and development.

14 Q. What does that mean your responsibilities are?

15 A. So all of the laboratory research and the clinical
16 testing of our new treatments in patients is under my
17 responsibility.

18 Q. How long have you been employed with Allergan?

19 A. I joined the company in January of 2000.

20 Q. Could you briefly describe for the Court your
21 educational background?

22 A. Sure. I did my undergraduate work at Cornell
23 University. I got a Bachelor's in biology in 1980. I then
24 went to medical school at Cornell as well, as I was in
25 New York City, completed that in 1984.

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1 I then did two residencies -- after medical
2 school, I went to do an internal medical residency at UCLA,
3 and following that, did three years of ophthalmology
4 training and ophthalmology residency training at Harvard
5 Massachusetts Eye & Ear infirmary.

6 Following that, I went to the National Institute
7 of Health and completed fellowship training in ocular
8 immunology and uveitis, which is inflammation in the eyes,
9 completed that in 1992.

10 Q. Have you published in the field of ophthalmology?

11 A. Yes. I have a, over 150 published articles and the
12 vast majority of those are in ophthalmology.

13 Q. Also, Dr. Whitcup, do you have any textbooks in the
14 field as well?

15 A. I do. I co-author a textbook on inflammation in the
16 eye on uveitis.

17 Q. Where were you employed before coming to Allergan?

18 A. Right before I came to Allergan -- after I finished my
19 fellowship training at the NIH, I stayed on and I was
20 clinical director for the National Alliance. So I ran all
21 the intramural clinical programs for the government in
22 ophthalmology.

23 Q. When you came to Allergan, what was your position at
24 that time?

25 A. When I first came to Allergan, I was head of the

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1 ophthalmology therapeutic area. That meant in charge of
2 clinical testing. So once treatments went into the clinic,
3 human testing, clinical trials, those were under my
4 responsibility.

5 Q. Are you a formulation scientist or a clinician?

6 A. I am a clinician.

7 Q. What were your responsibilities in 2000 when you
8 joined Allergan?

9 A. So we had a number of clinical programs. My
10 responsibility was to make sure we were doing the right
11 studies, ensure patient safety, help analyze those results,
12 make sure that the studies were put together in new drug
13 applications and interacted with the FDA to get treatments
14 approved.

15 Q. About how frequently did you interact with the FDA?

16 A. It depended upon where in the cycle we were with
17 various products. It could be daily. It could be once a
18 week. There probably wasn't two or three where I didn't
19 interact with FDA in some fashion.

20 Q. Did those responsibilities you had in 2000 include the
21 development of new drugs?

22 A. Yes, it did.

23 Q. Also new glaucoma drugs?

24 A. Yes.

25 Q. And about how many products were you working on when

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1 you joined the company in 2000?

2 A. There were probably about ten or so major clinical
3 programs going on when I came to Allergan.

4 Q. And about how many of them were glaucoma drugs that
5 you took over?

6 A. There were probably about three that were glaucoma
7 related.

8 Q. And have you, yourself, treated glaucoma patients?

9 A. Yes, I have.

10 Q. Do you still treat patients today?

11 A. I do.

12 Q. Okay. We have heard a lot about glaucoma. I want to
13 give the Court a very brief background on what the disease
14 is, a little beyond what Ms. Brooks said.

15 What is glaucoma?

16 A. As you heard, glaucoma is a disease where the optic
17 nerve, the nerve in the back of the eye that takes vision
18 from the retina to the brain, is impacted and actually dies.
19 And as that nerve dies, patients lose vision, unfortunately.

20 Q. About how many people are affected by glaucoma in the
21 United States?

22 A. We think over 3 million people in the U.S. have
23 glaucoma.

24 Q. Is that a number that is going up or going down?

25 A. Unfortunately, it's going up, mostly because it's

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1 associated with aging, so as the population ages, the amount
2 of glaucoma is increasing.

3 Q. I would like to put up a demonstrative. Did you bring
4 one with you to help explain what happens when you get
5 glaucoma?

6 A. Yes.

7 Q. If we could have ADX-2, the effects of glaucoma.

8 Dr. Whitcup, Ms. Brooks explained a little of
9 what we see here. I would like you to explain for the Court
10 what is going on in each of the boxes we have here on the
11 demonstrative?

12 A. As you heard a little bit earlier this morning,
13 patients with glaucoma first may notice changes in the
14 periphery of their vision. So you can see, really, here,
15 you see some blurring at the far periphery. One of the
16 problems with glaucoma is actually some patients don't
17 actually recognize that early change. We find that by the
18 time patients are diagnosed, they have lost about 50 percent
19 of that optic nerve.

20 Q. Just to be clear, the first is a patient with glaucoma
21 or a patient about to get glaucoma?

22 A. That is already glaucoma. They have already had
23 enough damage in that optic nerve that they have lost
24 vision.

25 Q. Going to the intermediate box, what does that show?

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1 A. Here you can see progression now, the loss of vision
2 is moving more centrally. And the degree of the blurring
3 peripherally is more severe.

4 Q. And then what is the layout box?

5 A. The layout box, actually, I have seen patients worse
6 than this. Now the patient only has the central vision
7 left. And with more progression of the disease, you can
8 actually lose half of this. Unfortunately, some patients
9 will lose all light perception, be able to see nothing at
10 all.

11 Q. Thank you.

12 Is there considered to be a primary cause of
13 glaucoma?

14 A. You know, the main pathological cause is pressure
15 backup in the eye. We think that's the major risk factor
16 for the disease. We think that that is due to the drainage
17 system of the eye not functioning as well over time.

18 Q. Is there a normal pressure in the eye?

19 A. Studies show that the normal pressure in the eye is
20 somewhere between 10 and 20.

21 Q. And the elevated intraocular pressure, what is that?
22 Is it anything above 20?

23 A. It really depends on the patient. But typically,
24 pressures of 22 millimeters of mercury, 24 millimeters of
25 mercury or higher are then associated with high risk or

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1 higher risk of losing vision from glaucoma.

2 Q. Did you bring a demonstrative to explain this effect
3 as well?

4 A. Yes, I did.

5 Q. If we could have demonstrative Exhibit 3 on the
6 screen.

7 We saw this in opening, this graphic from the
8 American Health Assistance Foundation. You talked about
9 pressure. If you could describe for me, where is the
10 pressure in the eye felt and what are we looking at?

11 A. Again, a little bit hard to read on the chart, but the
12 ciliary body, which is the structure where the arrow is
13 pointing, is where the fluid in the eye is produced.

14 Q. What is that fluid?

15 A. That fluid is called the aqueous humor. The aqueous
16 humor does a couple things. One, it keeps the eye's shape.
17 The second important thing it does is it nourishes the
18 cornea, the front part of the eye. It nourishes the lens.
19 So it is a very important fluid in the eye.

20 The problem is with glaucoma, as you can see in
21 this bottom part, the fluid does not drain out of the eye as
22 well as it should. So as the eye continues to increase
23 fluid production, the pressure in the eye goes up, and as
24 this diagram shows, that pressure from the front of the eye
25 presses on the jelly in the back of the eye and then onto

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1 the optic nerve. That pressure on the optic nerve causes
2 the cells in that nerve to die.

3 Q. Dr. Whitcup, why doesn't this fluid just drain out
4 with our tears?

5 A. There is really no connection between tears and the
6 fluid in the eye. The fluid in the eye actually drains out
7 of the eye through the blood system, through the venous; it
8 goes through a couple of pathways in the eye. But has
9 nothing to do with tears.

10 Q. Thank you.

11 Now, I want to go back to your time at Allergan
12 and move forward. You talked about having about ten
13 programs underway. Did you have a typical ratio of success
14 when you have a program that goes into the clinic that you
15 follow at your job?

16 A. If you look across the industry, the statistics show
17 that if you are lucky enough to get a treatment that the FDA
18 allows you to go into humans with, you have got a one in
19 eight chance of that making it all the way through clinical
20 testing, filed with the FDA, and then approved.

21 Q. What is it that is filed with the FDA to gain
22 approval?

23 A. So the documents that go into a New Drug Application,
24 a whole host of information, from formulation work to animal
25 testing to ensure safety, and then the vast array of the

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1 clinical studies that the FDA made require usually the Phase
2 1-2-3 studies you hear about.

3 Q. There is a little jargon there. What is a New Drug
4 Application?

5 A. A New Drug Application is the formal documents that
6 the FDA requires to assess approval of a new treatment.

7 Q. Then you said Phase 1, Phase 2 and Phase 3. What is
8 Phase 1?

9 A. Phase 1 is a clinical trial, it is the initial test in
10 humans. It is usually done in normal volunteers. You
11 usually start at a low dose of the drug and go up. It's
12 usually about 40 to 60 patients on average. It's focused on
13 safety. Really, is this drug safe at the doses you are
14 testing?

15 Q. What is Phase 2?

16 A. Phase 2 expands on that safety testing, is a little
17 larger in terms of the number of patients. Often, as
18 opposed to the normal volunteers that you might do in a
19 Phase 1, the Phase 2s actually now start testing patients
20 with the disease. So you get your first hints of, Is the
21 drug effective? So you said increased safety and some
22 initial information on efficacy and the right dose that you
23 want to pick. And these studies tend to be about 100
24 patients. So bigger than the Phase 1 trials.

25 Q. Then what is a phase three trial?

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1 A. The Phase 3 trials tend to be the pivotal studies
2 which the FDA bases approval on. They tend to be randomized
3 trials, so patients either get the new treatment or control
4 treatment or a placebo where they are randomly assigned to
5 each of those treatment paradigms. They tend to be longer,
6 up to about a year, and have many more patients. So
7 typically a Phase 3 trial will be 600, 700 patients.

8 Q. All together, about how much time does all this take
9 to put together?

10 A. We do some benchmarking. A typical -- the work that
11 goes in to get to filing a new drug from start to finish is
12 maybe somewhere between a hundred person-years, often 200
13 person-years.

14 Q. Did you bring -- is there an NDA example in the
15 courtroom today?

16 A. Yes. I think we have the NDA for the Alphagan P .15
17 percent in the court.

18 It was roughly 209 volumes, about 300 pages
19 apiece. A lot of work goes into putting those together.

20 Q. Is that a fairly typical size for the document?

21 A. It is typical, yes.

22 MR. SINGER: Your Honor, we have identified that
23 as Joint Exhibit 1. I would just move it into evidence, if
24 you like.

25 THE COURT: It is admitted. It's already part

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1 of the record.

2 MR. SINGER: Thank you, Your Honor.

3 BY MR. SINGER:

4 Q. A couple more background questions for our discussion.

5 Through your job, have you become familiar with
6 the general FDA requirements for approval of an ophthalmic
7 drug?

8 A. Yes.

9 Q. Recognizing it is a complex process, are there a
10 couple touchstones that we can guide the Court with for FDA
11 approval?

12 A. At the end of the evaluation, it always comes down to
13 risk and benefit. Are the benefits of the drug treating the
14 disease that you are addressing, do they outweigh the risks
15 of the treatment that usually comes down to assessing both
16 safety and efficacy?

17 Q. In your experience, what does "safety" mean?

18 A. So safety, especially when you are talking about eye
19 medications, has two parts to it. One, how well tolerated
20 is the medication for the eye, we have heard about some of
21 the issues with the drug today brimonidine. But the drugs,
22 once you put an eyedrop in the eye, will drain down your
23 tearduct and get absorbed into the bloodstream. So there
24 are systemic side effects with drugs as well.

25 When I look at ophthalmic medications, I assess

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1 very carefully not only how well the eye tolerates the drug
2 but what are the systemic side effects of that medication as
3 well.

4 Q. You used another term, "efficacy." What does efficacy
5 mean in your experience?

6 A. Efficacy is how well the drug works, treating the
7 disease that you are setting out to treat. In the case of
8 glaucoma, the medications are indicated to lower intraocular
9 pressure. So the FDA, after years of working on glaucoma
10 medications, has very set ways when you measure the
11 pressure, when you see the patient. So it is very
12 standardized to establish what the effectiveness of that
13 drug is.

14 Q. Have you also heard the term "line extension" in your
15 work?

16 A. Yes, I have.

17 Q. What is your understanding of that?

18 A. Line extension is using the same active medication, so
19 in the case of Alphagan, it was brimonidine, but using
20 either a different concentration formulation, potentially a
21 different indication. So something new for that active
22 ingredient.

23 Q. And in your experience at Allergan, do line extensions
24 result in improvements?

25 A. Absolutely. And that's always the goal as to

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1 improving. In fact, the group that worked on this is called
2 product enhancement, product improvement. We really do want
3 to make the product either more effective or safe.

4 Q. Does the FDA apply the same standards to line
5 extensions as it does to an original drug?

6 A. Yes. They, as well, want to make sure that the drug
7 is effective and safe as labeled.

8 Q. In your job, how do you judge whether there has been
9 an improvement made?

10 A. I look at the efficacy that comes out of the clinical
11 trials. I look at the wealth of safety data that we have.
12 It's my responsibility as the head of R&D to make sure our
13 treatments are safe for patients. It is really my primary
14 concern. I look at the data that goes into the New Drug
15 Application. Then it really doesn't stop there. You want
16 to make sure that once the product is approved, and patients
17 are using it, is it safe out in the marketplace? The
18 feedback that I get from my fellow ophthalmologists, saying
19 that, yes, this is a better product and do we see that in
20 terms of reported safety issues from our patients?

21 Q. I take it, from your testimony, Alphagan P is a line
22 extension of Alphagan. Is that right?

23 A. That's correct.

24 Q. Do you believe it to be an improvement over Alphagan?

25 A. Absolutely.

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1 MR. BREISBLATT: Objection, Your Honor.

2 Relevancy.

3 MR. SINGER: I would just add, if I could lay a
4 little foundation, he is going to be discussing the clinical
5 trials.

6 THE COURT: Okay.

7 BY MR. SINGER:

8 Q. Dr. Whitcup, were you in charge of the clinical trials
9 for the Alphagan P product?

10 A. Yes. When I came to Allergan, the Phase 3 studies
11 were ongoing. But it then became my responsibility to make
12 sure those trials got completed, helped with the analysis of
13 the data, supervised putting together the New Drug
14 Application.

15 Q. Was it your judgment that the clinical trials were
16 suitable for submission to show an improvement over Alphagan
17 at the FDA?

18 A. Yes.

19 Q. Based on that, do you believe that Alphagan P is an
20 improvement over Alphagan?

21 A. Absolutely.

22 MR. BREISBLATT: Objection, relevancy, and calls
23 for an opinion outside -- he is not listed as an expert
24 witness, Your Honor.

25 THE COURT: I wouldn't sustain it on the first

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1 basis. But the second.

2 MR. SINGER: I can move on, Your Honor. That is
3 perfectly fine.

4 THE COURT: Then I will sustain the objection.

5 BY MR. SINGER:

6 Q. Let's talk a little bit about the active ingredient
7 and then go to the clinical trials that will be the subject
8 of this case.

9 I think we heard that brimonidine is the active
10 ingredient in both Alphagan and Alphagan P. Is that
11 correct?

12 A. That's correct.

13 Q. How does brimonidine operate to treat glaucoma?

14 A. So brimonidine treats glaucoma by lowering the
15 pressure in the eye and actually has two mechanisms of
16 action to do so.

17 Q. About how much does brimonidine lower the intraocular
18 pressure?

19 A. In the clinical trials that we have done, it lowers
20 pressure by approximately five or six millimeters of
21 mercury. As we said, the normal range is approximately 10
22 to 20.

23 THE COURT: What was the figure again?

24 THE WITNESS: About five to six.

25 BY MR. SINGER:

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1 Q. You said normal range is about 10 to 20?

2 A. Correct.

3 Q. Did you bring a demonstrative to explain the dual
4 mechanism you have actually described?

5 A. Yes, we do have one.

6 Q. If I could pull up ADX-14, please, on the screen.

7 This has a lot of arrows and some colors. What
8 are we looking at, Dr. Whitcup?

9 A. This is a cross-section of the eye. Just to orient
10 the Court, this would be, for example, a patient lying on
11 the back looking upwards. So the cornea, the front part of
12 the eye would be toward the top, and that optic nerve that I
13 talked about would be more toward the floor of the
14 courtroom.

15 This is the iris, the chloride part of the eye;
16 here, this would be the pupil, just to orient you. This is
17 the lens of the eye.

18 Q. And there are a bunch of arrows, unfortunately, they
19 are all the same color. What are the arrows showing?

20 A. This explains the normal flow and production of
21 aqueous humor and then drainage out of the eye. Here is the
22 ciliary body that we talked about before. That's the part
23 of the eye that produces this aqueous humor or fluid in the
24 eye. The normal flow of the fluid is to go into the front
25 part of the eye through the pupil, and then normally drains

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1 out through two structures, not that the exact name matters,
2 is called the trabecular meshwork and the other main pathway
3 is the called the uveoscleral outflow pathway.

4 What this does is two things. One, it decreases
5 the production of fluid, so it inhibits fluid production,
6 and also increases the amount of fluid leaving the eye, and
7 thereby lowering the pressure.

8 Q. I think you mentioned earlier that there was clogage
9 in the drainage system in glaucoma patients. Where does
10 that occur?

11 A. Typically, the clogage, we think, occurs in the
12 trabecular meshwork.

13 Q. Thank you, Dr. Whitcup.

14 You talked about the clinical trials for
15 Alphagan P that you were responsible for. I want to move to
16 that.

17 When you joined Allergan in 2000 and took over
18 the clinical trials for Alphagan P, what did you understand
19 to be the goal of those clinical trials?

20 A. The goal, we knew with brimonidine that there were
21 several side effects that inhibited its use in patients. I
22 had seen some of the side effects.

23 One was the allergic conjunctivitis, the low
24 tolerability what also concerned me was the systemic safety.
25 So it was somnolence, which was an overall weakness, oral

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1 dryness was another one that we watched for, because that
2 was an indication, sort of a sentinel side effect that you
3 were getting systemic absorption of the drug.

4 The systemic side effects were of concern
5 because we knew, actually, if you give brimonidine, for
6 example, to infants, we saw some infants stop breathing.
7 This is not a subtle side effect. In older patients, we
8 have done work to show that the amount of somnolence could
9 be associated with severe car accidents.

10 Given that safety is a key concern, not only
11 making the drug more tolerable to the eye, but decreasing
12 the systemic side effects, were really critical components
13 of the program.

14 Q. If I could just talk a minute about the local side
15 effects you talked about, which I think you mentioned was
16 the allergy. We saw the picture that was in opening
17 statements. Is that the allergy that you are speaking
18 about?

19 A. Yes. That's, you know, a case of allergic
20 conjunctivitis that you can see.

21 Q. Can we have that demonstrative up, please?

22 What are we looking at here in terms of the
23 effect of the drug on this person here, ADX-7?

24 A. Conjunctivitis basically means inflammation of the
25 conjunctiva. The conjunctiva is sort of the white part of

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1 the eye. That white part of the eye actually extends on the
2 underneath part of the eyelid itself.

3 You can see on this patient, the eyes are very
4 red, swollen, and the eyelids as well are involved with this
5 inflammation. As noted before, just getting rid of bacteria
6 would get rid of this problem. We didn't think that would
7 at all make sense, because there are a number of
8 medications. The leading glaucoma product, which is
9 actually sold by another company, it Pfizer, called Salatin,
10 has lots of BAK in it. And you almost never, maybe one in
11 1,000, would see this. And we were seeing this in 15
12 percent of our patients. We knew it wasn't a BAK problem.
13 Maybe a gentler preservative may help. But this was due to
14 brimonidine. And we knew that.

15 Q. Is this a serious condition in your experience?

16 A. You can see, this patient is not a happy patient.
17 They are calling up their ophthalmologist. So the
18 ophthalmologist isn't happy. We talked a little bit in the
19 opening statement as well, if you develop a sensitization
20 like this to brimonidine, then you can't use it anymore.
21 And although there are a number of other medications,
22 brimonidine is used by a number of patients, and even with
23 all the medications, there are still patients who don't get
24 pressure lowered enough and you need then to go to the
25 operating room.

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1 So it is an important motivation to try to
2 decrease this type of sensitization so that people can stay
3 on the medication.

4 Q. Is the prognosis for a patient who has the allergy
5 such that they can never receive the drug again?

6 A. Most ophthalmologists feel if you get an allergic
7 conjunctivitis like this, you would not want to take a
8 chance and re-challenge the patient to risk this a second
9 time. So the vast majority of patients, once they develop
10 this, they stay off the medication forever.

11 Q. You talked about systemic side effects as well. Just
12 beg me some indulgence. You said A-S-T-H-E-N-I-A. What is
13 asthenia?

14 A. Asthenia is a weakness, a feeling of over generalized
15 weakness. That, in combination with somnolence, is the side
16 effects that we knew occurred with brimonidine. We had seen
17 it in a number of studies that we did so one we really
18 wanted to try to reduce.

19 Q. What is somnolence again?

20 A. Somnolence is sleepiness. Again, we have done studies
21 to show that the amount of somnolence you get with
22 brimonidine with the .2 percent is severe enough to be
23 associated with car accidents.

24 Q. Then, I think you mentioned one other, which was an
25 oral dryness. What is the significance of oral dryness?

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1 A. So oral dryness, as well as being a bothersome side
2 effect that sometimes patients discontinue the medicine for,
3 was important for us because you get it with systemic
4 absorption of the drug.

5 THE COURT: We are going to have to take a short
6 break, counsel.

7 (Recess taken.)

8 THE COURT: Be seated. Sorry about that.
9 Mr. Singer.

10 MR. SINGER: Thank you, Your Honor.

11 BY MR. SINGER:

12 Q. I want to turn now from the side effects that you
13 described to the clinical trials that you described you had
14 responsibility for.

15 How many clinical trials were done for the
16 Alphagan P .15 percent project?

17 A. I believe there were five total trials done,
18 culminating in the two pivotal Phase 3 trials.

19 Q. What are the two pivotal Phase 3 studies again?

20 A. Those were randomized studies where we looked at the
21 original Alphagan compared to two concentrations, .15
22 percent and .2 percent, in the Purite formulation with the
23 changed pH.

24 Q. You should have a notebook up there. If you could
25 turn in there to what's marked as PTX-367. Do you have

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1 that, sir?

2 A. Yes, I do.

3 Q. Is that your signature on the face page of that
4 document?

5 A. Yes, it is.

6 Q. Can you identify that document for the Court, please?

7 A. That is the final 12-month clinical study report for
8 the first of the two Phase 3 trials.

9 Q. Was that submitted to the FDA in connection with the
10 NDA for Alphagan P .15?

11 A. Yes, it was.

12 Q. If you would turn to the next document in your book,
13 it should be PTX-417. Is that there, sir?

14 A. Yes, it is.

15 Q. Is that your signature on the face page of that
16 document?

17 A. Yes.

18 Q. Can you identify that document for the Court?

19 A. This is the complete 12-month study report for the
20 second Phase 3 clinical trial, Study 008.

21 Q. Was that also submitted to the FDA in connection with
22 the study of Alphagan P 0.15 percent?

23 A. Yes.

24 MR. SINGER: I would move PTX-617 and 417 into
25 evidence.

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1 THE COURT: Fine. These were pre-identified.

2 MR. SINGER: Yes, on plaintiff's list. They are
3 a subpart of the NDA.

4 THE COURT: If these were all identified in the
5 pretrial order submission, they are in the record.

6 MR. SINGER: Thank you. I won't take up the
7 Court's time looking at documents then.

8 BY MR. SINGER:

9 Q. Dr. Whitcup, as the person who signed off on these
10 trials, what were the major results of these trials?

11 A. First one was efficacy, because we knew in talking to
12 the FDA that there were very strict criteria to show that
13 the pressure lowering of the new formulations was equivalent
14 or comparable to the base Alphagan. We needed to have in
15 statistical terms the upper limits of the 95 percent
16 confidence intervals, which is a variability piece, within a
17 millimeter at the majority of time points and within a
18 millimeter and a half at every single time point. We
19 measured I think at about 16 or 20 time points over the
20 study.

21 That was the key efficacy piece. And we showed
22 that they were, in fact, comparable and did meet the FDA's
23 strict criteria in each of the Phase 2 studies.

24 Q. Was there a safety finding as well?

25 A. Yes. Importantly, we saw significantly less of this

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1 allergic conjunctivitis that we were hoping to see. And
2 also we saw decreased systemic side effects, like the oral
3 dryness, the somnolence and asthenia.

4 Q. Is there a summary from which this data is put
5 together?

6 A. The pooled data from those two Phase 3 trials was
7 published in the Journal of Glaucoma subsequent to
8 completing those studies.

9 Q. What is the Journal of Glaucoma?

10 A. The Journal of Glaucoma is one of the major
11 peer-reviewed journals where articles focused on glaucoma
12 are published.

13 Q. Who was that article authored by?

14 A. Dr. Jay Katz.

15 Q. Who is Dr. Katz?

16 A. Dr. Katz is a glaucoma specialist, who was also one of
17 the investigators in the trial.

18 Q. Hopefully, you have that paper in front of you. It's
19 EDTX-099. I know it's also in the pretrial order at DTX-17.
20 Do you have that in front of you?

21 A. Yes, I do.

22 Q. If we could put that up on the screen.

23 You describe, Dr. Whitcup, the general protocol
24 of the study. Is there somewhere we can find that protocol?

25 A. If you look, on the second page, under Study Design.

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1 Q. If we go to the second page, please. Where do we see
2 the protocol?

3 A. This basically describes the study design, that it was
4 12-month, it was double-masked. That means neither the
5 patient or the evaluating physician knows. Actually, you
6 may hear the term double-blind. In ophthalmology we don't
7 use double-blind. Patients don't want to go into a study
8 where they hear anything about blind. So we call them
9 double-masked. But it's basically the same thing.

10 The second paragraph talks about how the
11 patients were randomly assigned to receive those three
12 formulations of brimonidine, either the Purite formulation
13 of .15 percent, the Purite formulation of .2, or the
14 original brimonidine at .2 percent.

15 Q. The original brimonidine .2 percent that we have
16 highlighted, is that Alphagan?

17 A. That's correct.

18 Q. And is one of the other. 2 Alphagan P?

19 A. Yes, the .15 percent brimonidine Purite is Alphagan P.

20 Q. What was the purpose of studying both the .15
21 brimonidine Purite and the .2 brimonidine Purite?

22 A. To be honest, we were not sure that we would be able
23 to maintain equivalent efficacy at the FDA's strict criteria
24 with a .15 percent. We knew that systemically we would hope
25 to see decreased systemic side effects by decreasing the

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1 concentration. But given the strict criteria, we weren't
2 sure that .15 percent would meet the definition and may, in
3 fact, not be equivalent. So we had the .2 percent in the
4 Purite formulation study as well.

5 Q. Does the paper report those equivalent results?

6 A. For the .15 percent, it does.

7 Q. And where is that?

8 A. That can be seen on the graph, I believe it's on Page
9 122, the manuscript.

10 Q. And which graph are you referring to?

11 A. It's on the bottom of the page.

12 Q. If we could blow that up?

13 What are we seeing there on that graph?

14 A. This summarizes the IOP data at just one of the time
15 points.

16 Again, we measured the intraocular pressure at
17 multiple time points during the day. But for the article,
18 just one of the time points was picked. You can see, the
19 lines really do need to be right on top of each other to
20 meet the FDA definition. This needed to be replicated at
21 multiple time points in the day, at multiple study visits,
22 in each of the two studies independently.

23 Q. If there were a gap between the lines, what would that
24 mean?

25 A. A gap, if you saw a gap on this, it would mean that

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1 you wouldn't meet the FDA's definition.

2 Q. And you talked about the safety profile. Is that
3 found in here somewhere as well?

4 A. There is a summary of some of the safety data, which
5 is on the following page.

6 Q. Where are you referring to, sir?

7 A. If you go to the next page.

8 The table at the top of the page. This
9 summarizes some of the major findings of side effects, the
10 top line is the allergic conjunctivitis. So you can see, it
11 was 9.2 percent in the Alphagan P formulation. If you go to
12 the far right, it was 15.7 percent in the Alphagan, and
13 approximately the same, 14.6, in the .2 percent Purite
14 formulation.

15 In fact, the .15 percent Purite was
16 significantly less than either of the two other
17 formulations. You can also then see oral dryness was
18 significantly less than the original Alphagan. Redness of
19 the conjunctival hyperemia was significantly less as was eye
20 discharge.

21 Q. In terms of patients, we have had a lot of numbers
22 thrown around right now, what is the difference between the
23 15.7 percent allergic conjunctivitis and the 9.2 percent
24 conjunctivitis?

25 A. That is approximately six percent difference. When

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1 you figure that there are probably half a million Americans
2 on this medication, half a million people in the U.S., the
3 six-percent decrease would be 30,000 less patients with
4 allergic conjunctivitis. That means less people who can't
5 take the medication, less phone calls to physicians, less
6 unhappy patients. This is felt to be a very meaningful
7 difference.

8 Q. Are there additional a results that are not recorded
9 in the table that you reviewed?

10 A. Yes, again I was concerned about somnolence and
11 asthenia. Although not a focus of this paper, those were
12 also significantly less with the Alphagan P than with
13 Alphagan.

14 Q. Were you surprised at the results?

15 MR. BREISBLATT: Objection. Again, he is not
16 listed as an expert witness.

17 MR. SINGER: May I ask was he surprised at the
18 time just as a factual question?

19 THE COURT: I will permit that.

20 BY MR. SINGER:

21 Q. Were you surprised at the time by the results?

22 A. I was very surprised by the results. When I first
23 came to Allergan and I learned about the project, I was not
24 sure that the formulation would increase the bioavailability
25 to get more in the eye to get the exact pressure lowering

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1 compatibility that the FDA requires and to be able to
2 demonstrate the striking side effect benefit.

3 Q. Thank you, Your Honor.

4 Dr. Whitcup, did there come a time when the FDA
5 approved Alphagan P?

6 A. Yes. It was approved in, I believe it was the fall of
7 2001.

8 Q. Did there come a time when Allergan withdrew the
9 Alphagan product?

10 A. Yes, they did.

11 Q. Did you support that withdrawal at the time?

12 A. I did.

13 Q. And why was that?

14 A. We had data to show that Alphagan P had exactly
15 comparable pressure lowering, which is what the patients
16 wanted to see from an efficacy standpoint. And looking at
17 the totality of the data there was a clear safety benefit.

18 Q. Did you have discussions with the FDA about that
19 withdrawal before it occurred?

20 A. Yes. Actually, on initial approval they had asked
21 whether there were plans to potentially withdraw.

22 Q. What did you tell them?

23 A. We were considering withdrawing it.

24 Q. Once it was withdrawn, were there proceedings at the
25 FDA over the withdrawal?

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1 A. Allergan did file a citizens' petition, as was
2 discussed by Ms. Brooks this morning, discussing the
3 withdrawal of the base Alphagan product.

4 Q. And you have in your -- you should have in your book
5 what is marked as DTX-335. Do you have that there?

6 A. Yes.

7 Q. Is that the FDA's response to the citizens' petition?

8 A. Yes.

9 Q. Can we have that up on the screen.

10 I am going to read the conclusion that Ms.
11 Brooks highlighted in her opening, which was on the last
12 page: "Therefore, we disagree with your assertion," your
13 being Allergan, "that Alphagan P .15 percent" -- if we could
14 put the last page up to help the Court follow along --
15 "Therefore, we disagree with your assertion that Alphagan P
16 0.15 percent is safer and more effective than Alphagan .2
17 percent and reject your contention that Alphagan .2 percent
18 was withdrawn for safety or effectiveness reasons."

19 Did I read that correctly?

20 A. Yes.

21 Q. Did you agree with that at the time of citizens'
22 petition decision?

23 MR. BREISBLATT: Objection, relevancy as to
24 whether he agrees with it or not. That is the FDA's
25 decision.

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1 THE COURT: Overruled.

2 THE WITNESS: No, I did not agree.

3 BY MR. SINGER:

4 Q. Why not?

5 A. We had clear-cut data on allergy and somnolence and
6 asthenia that showed that it was safer, that was borne out
7 by the treating physicians as well who started using the
8 product.

9 MR. SINGER: Your Honor, I am at a convenient
10 breaking point if you want to break. I can finish up in
11 about six or seven minutes.

12 THE COURT: Let's do that.

13 MR. SINGER: Thank you.

14 BY MR. SINGER:

15 Q. Dr. Whitcup, since Allergan brought Alphagan P .15
16 percent to the market, has Allergan done anything further to
17 try to improve the product?

18 A. Yes. You know, though we had a substantial decrease
19 in the side effects that we see with brimonidine, that
20 didn't go to zero, we still got some patient complaints of
21 somnolence and some of the other side effects. We talked to
22 the formulators and said, could we decrease the
23 concentration further, and could you, with the formulation,
24 improve the bioavailability, so we got more in the eye so we
25 could -- because we knew we needed to keep the same IOP

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1 lowering. The FDA wouldn't allow us to get a comparable
2 product unless the IOP were the same. So the formulators
3 said yes, and we did undertake a program to look at .1
4 percent brimonidine as well.

5 Q. What was the result of that project?

6 A. The result was that again we showed comparable
7 equivalent IOP lowering, met the FDA definition,
8 the 95-percent confidence intervals being within the margins
9 they set. When you look at the totality of safety data,
10 again, it showed some safety benefit for patients.

11 Q. Is that the Alphagan P 1-percent product?

12 A. That is.

13 Q. That is on the market today as well?

14 A. That is.

15 Q. In your book, let me ask one more question, was there
16 a clinical study, a report done for the FDA like the ones
17 for Alphagan P .15 percent?

18 A. Yes, there is a 12-month complete study report that
19 summarizes both efficacy and safety over a one-year period.

20 Q. Hopefully you have in your book Pages 188435 to 40 of
21 JTX-102. Is that there, sir?

22 A. Yes.

23 Q. Can you identify this document for the Court, please?

24 A. Yes. That's the 12-month complete study report for
25 the pivotal Phase 3 trial for the Alphagan P 0.1 percent

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1 product.

2 Q. And is this part of the NDA for the Alphagan P .1
3 percent product?

4 A. Yes.

5 Q. Is there a methodology you can point to as we did in
6 the Katz paper for the study?

7 A. If you go to the synopsis on Page 3, under
8 Methodology, you can see that it describes the method of the
9 Phase 3 trial.

10 Q. What was being studied there?

11 A. So here we were comparing the new formulation, the
12 brimonidine Purite 0.1 percent to the base Alphagan. It was
13 again a randomized trial, so patients were randomly assigned
14 to one of those two treatments. And it talks about the
15 visit schedule, again, the FDA had very strict times at
16 which you measured all the intraocular pressures.

17 Q. Why wasn't it compared to the Alphagan P .15 percent?

18 A. Again, you know, the FDA -- one of their primary
19 concerns is efficacy, and where possible they always make
20 you measure back to the original product just in case there
21 were 12 iterations of a product, each almost imperceptibly
22 less effective than the first one, you could get a stepping
23 effect. So they always have you compare back to the
24 original, in the FDA's mind it is almost the best and
25 fairest comparison. We are trying to say you are comparable

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1 or equivalent to the original Alphagan. So they made you
2 say compare the original Alphagan.

3 Q. Are the efficacy results reported in here?

4 A. Yes, they are.

5 Q. Where can we find those?

6 THE COURT: Doctor, would you explain what
7 stepping effect is?

8 THE WITNESS: Sure. The FDA had requirements to
9 be comparable. If you were slightly less but not -- you
10 know, not inferior enough that you triggered their
11 definition of being not as effective, then you did another
12 one, and you were again imperceptibly or slightly less
13 effective than your drug 2, and you kept doing those, at the
14 end of the day, you might be far away from the original
15 Alphagan. So they make you compare to the original so that,
16 even with the strict definition, there is no chance that you
17 sort of are a little bit less effective each time. But
18 after five or six of these, you add them all up, you are now
19 three or four millimeters worse when each time you might
20 have been .3 millimeters worse. They always have you go
21 back to the original one.

22 MR. SINGER: Thank you, Your Honor.

23 BY MR. SINGER:

24 Q. I asked before His Honor asked the question where the
25 efficacy results are in the documents.

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1 A. If you look, there is a summary of the pressure
2 measurements on Page 5, if you look at the bottom half, this
3 just gives you an be idea of the criteria that the FDA used.
4 So you needed to measure this at multiple hours, at multiple
5 visits.

6 Again, one of the reasons I was surprised we
7 could do this and even more surprised at the .1 percent was
8 just the strict definition, and just the rigor of needing to
9 measure the pressure so thoroughly and at so many time
10 points.

11 Q. And were the results also on adverse events that were
12 significant as well?

13 A. Yes. If you go to the safety section, which can be
14 seen on Page 7, it summarizes some of the main safety
15 benefits. If you look at the first couple of paragraphs, I
16 will focus on a couple of things. One, if you look at a the
17 first sentence in the second paragraph, where it says
18 Treatment related adverse events, so those were
19 significantly different, again, at .014. We also noted that
20 discontinuations were less.

21 If you look at adverse events that forced the
22 patient to stop, it's in the last paragraph, that was also
23 significantly lower for patients using the Alphagan P .1
24 than the base Alphagan.

25 Again, I always looked at safety and looked back

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1 to asthenia and oral dryness. If you go to the top
2 paragraph, the last sentence, you can see that again a
3 sentinel symptom of oral dryness was lower as was asthenia.

4 Again, we are seeing the same benefits that we
5 had hoped for. Less side effects for the patient but
6 equivalent IOP.

7 MR. SINGER: Thank you, Dr. Whitcup. I have no
8 further questions at this time.

9 THE COURT: Thank you, Doctor. We will have
10 cross-examination after lunch. Let's come back at 1:30.

11 (Luncheon recess taken.)

12 THE COURT: Counsel, please stay seated.

13 Counsel, a housekeeping matter for tomorrow. I
14 have a rather important issue that I am dealing with. It's
15 going to affect the schedule for tomorrow. You are going to
16 need to be flexible. My present plan is to begin at the
17 9:00 hour and to work until 10:15, and then resume between 2
18 and 2:15, depending upon my late morning and early
19 afternoon.

20 Okay. Cross.

21 THE COURT: And we will go until 6:00 tomorrow.

22 CROSS-EXAMINATION

23 BY MR. BREISBLATT:

24 Q. Do you still have your book there that you were handed
25 with your exhibits?

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1 A. No, I don't.

2 Q. May I please have it?

3 MR. BREISBLATT: Your Honor, does the Court
4 still have its copy of the book?

5 THE COURT: I do.

6 BY MR. BREISBLATT:

7 Q. Dr. Whitcup, I would like you to look at DTX-335. I
8 believe you referred to it in your direct examination. That
9 is the FDA letter. Do you recall that?

10 A. Yes.

11 Q. I would like to take you to Page AGN 0224688, and you
12 were employed by Allergan at the time that this letter was
13 written. Correct?

14 A. The response -- yes.

15 Q. Now, I would like to look at the first sentence, go
16 down to the last paragraph on that Page 10, I am going to
17 focus on the sentence that begins with, "When Allergan
18 withdrew Alphagan 0.2 percent." Do you see that?

19 A. Yes.

20 Q. Now, the FDA suggested that you did not, Allergan did
21 not cause itself significant harm because it waited until it
22 was able to supply adequate amounts of Alphagan P 0.15 to
23 cover Alphagan 0.2 prescriptions before implementing the
24 withdrawal. Do you see that?

25 A. Yes, I do.

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1 Q. In fact, that's what happened, isn't it?

2 A. I wasn't involved in that.

3 Q. That's not my question, sir. That's what happened.

4 In other words, Allergan kept Alphagan .2 percent on the

5 market until it had enough Alphagan .15 to cover the

6 prescriptions. Isn't that correct, sir?

7 A. That's what it says.

8 Q. And, in fact, Allergan still sells Alphagan 2 percent

9 in Europe, doesn't it?

10 A. Yes, it does. But the --

11 Q. Does it sell .2 percent in Europe, sir?

12 A. I answered yes.

13 Q. Thank you.

14 MR. SINGER: If the witness could be permitted

15 to finish his answer, I would appreciate it.

16 THE COURT: That is fair. I understand this is

17 cross-examination, counsel. But let the witness finish his

18 answer.

19 THE WITNESS: We don't sell it because the

20 European requirements for preservatives are different, so we

21 could not get the .15 percent approved.

22 BY MR. BREISBLATT:

23 Q. You could have taken .2 percent off the market if you

24 thought it was a safety and health problem, couldn't you?

25 A. We could.

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1 Q. Now, the FDA's said, if anything, Allergan's decision
2 economically benefited the company by removing from the
3 market a drug that was subject to imminent generic
4 competition on the Alphagan 2 percent. And that's what was
5 about to happen. Right? Allergan knew that generic
6 versions of .2 percent were going to be hitting the
7 marketplace. Am I correct?

8 A. Correct.

9 Q. And shifting the vast majority of prescriptions for
10 the remaining drug Alphagan .15, which was not facing
11 imminent generic competition, and that's what you did. Am I
12 correct?

13 A. There was a shift to what we thought was a safer
14 product.

15 Q. But you took the .2 percent off and you shifted the
16 doctors to .15 before the generic competition could begin.
17 Correct?

18 A. It was before the generic competition, but after
19 approval.

20 Q. And then Allergan is no doubt aware that even if an
21 ANDA referring to Alphagan 0.2 percent is approved, it
22 cannot be rated therapeutically equivalent, and, therefore,
23 substitutable to Alphagan P 0.15, the product remaining on
24 the market. Isn't that correct?

25 A. That's correct.

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1 Q. And the FDA found that Allergan had gained economic
2 advantage through the withdrawal of the Alphagan 2 percent.
3 Isn't that correct?

4 A. It hypothesized that.

5 Q. Now, are you familiar as to the date when the NDA was
6 filed for Alphagan P .15?

7 A. No, I don't recall the exact date.

8 Q. Would it refresh your recollection if I showed you the
9 cover page and it showed a date of June 29, '00?

10 A. I am sure if that's the correct date --

11 Q. Let me show you a copy of GTX-101 A and let me ask if
12 this refreshes your recollection?

13 THE COURT: Counsel, you would like to approach
14 the witness?

15 MR. BREISBLATT: I am sorry, Your Honor. May I
16 approach the witness?

17 THE COURT: Yes, you may. And you have leave to
18 approach freely.

19 BY MR. BREISBLATT:

20 Q. If you look at the second page, does that refresh your
21 recollection as to the filing date of the NDA for Alphagan P
22 .15?

23 A. Yes, it appears to be 2/29/2000.

24 Q. Is it fair to say by June 29th, 2000, Alphagan
25 believed that the .15 was the best mode for making a

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1 brimonidine tartrate glaucoma medication?

2 A. We felt by then that if approved and available for
3 patients, it was the safer medication, absolutely.

4 Q. Now, when you file an NDA and it is accepted, in this
5 case, for the P .15, Alphagan received from the FDA three
6 years of exclusivity, did it not?

7 A. I believe so, yes.

8 Q. And during that period of time, no generic could come
9 on the marketplace even if you didn't have any patent
10 protection. Isn't that correct?

11 A. Correct.

12 Q. Now, in the Allergan business model, that three years
13 of exclusivity is not enough, is it?

14 A. I am not sure what the question is. Not enough for
15 what?

16 THE COURT: If you are not sure, just say you
17 are not sure.

18 THE WITNESS: I am not sure.

19 BY MR. BREISBLATT:

20 Q. That what Allergan really shoots for is to get patent
21 protection for its products. Correct?

22 A. I think that's always one of the considerations. The
23 key consideration, you know, as well as to have a better
24 product for patients.

25 Q. But it is a key consideration, patent protection. Am

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1 I correct?

2 A. That is one consideration, yes.

3 Q. Because that will extend out the period of time of
4 exclusivity. Am I correct?

5 A. If you have patent protection, that would do that,
6 yes.

7 Q. Now, the Alphagan family of products, is that a major
8 product for Allergan?

9 A. It's one of our major products.

10 Q. Very profitable line?

11 A. It is not the most profitable but it is an important
12 medication that we sell.

13 Q. And a profitable one. Correct?

14 A. Yes.

15 Q. In the case of the Alphagan P, even though you were
16 not there, you learned that the way that they came up with
17 this product is combining the Alphagan Refresh Tears product
18 with brimonidine tartrate. Correct?

19 A. My understanding, although I am not a formulator, is
20 it wasn't as simple as taking two known products and
21 combining them.

22 Q. That wasn't my question. They took the Refresh Tears
23 formulation and combined it with brimonidine tartrate.
24 Isn't that correct?

25 A. Again, I am not a formulation expert, so I don't know

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1 what was exactly in the Refresh Tears formulation and if
2 it's really an exact combination.

3 Q. And the Refresh Tears product was a patented product,
4 wasn't it?

5 A. I believe that the Purite preservative was patent
6 protected.

7 Q. Let me show you what has been marked as DTX-021. Do
8 you recognize this as being Brimo X being the formulation
9 for Alphagan P?

10 A. Again --

11 Q. I know you are not a formulator, but do you recognize
12 that as being the ingredients within it?

13 A. Parts of it, yes. Parts of it, to be honest, no.

14 Q. If you look over to the Refresh Tears, you see where
15 it contains, other than the brimonidine tartrate, the same
16 ingredients. Do you see that?

17 A. Yes, I see it.

18 MR. BREISBLATT: If I may have a moment, Your
19 Honor?

20 THE COURT: Yes.

21 (Pause.)

22 BY MR. BREISBLATT:

23 Q. Now, you would agree with me, would you not, at least
24 in 1999, which is before the Katz study -- the Katz study
25 you have in front of you. Do you still have that in your

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1 book? I believe it is --

2 A. I have it.

3 Q. EDTX-099?

4 What is the date of that?

5 A. I am looking myself.

6 Q. I believe if you look down at the bottom on that first
7 page, you see where it says, Received May 9, 2001; Accepted
8 August 7, 2001?

9 A. Right. So it was published sometime after that.

10 Q. Sometime after 2001?

11 A. Well, sometime after August.

12 Q. August 2001. And you would agree with me, though, in
13 the summer of 1999, there really hadn't been any
14 authoritative studies done on whether there was allergies
15 caused by brimonidine tartrate. Correct? Or you have not
16 seen one, at least?

17 A. I wasn't at Allergan then, but I am fairly sure that
18 there was a number of reports of severe allergy with
19 brimonidine prior to that.

20 Q. Allergies, but no substantial report like the Katz
21 report comparing .15 to .20. Am I correct?

22 A. That is correct.

23 Q. And it was known that BAK caused irritation, you have
24 testified about that. Correct?

25 A. Not nearly in the same vein. The irritation you get

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1 with BAK is really not like what was shown today.

2 Q. Let me show you what has been marked as DTX-10.

3 THE COURT: I have given you free leave to
4 approach this witness. Just with each witness, ask for
5 liberty to approach that witness.

6 MR. BREISBLATT: Thank you.

7 BY MR. BREISBLATT:

8 Q. Do you have DTX-10 in front of you?

9 A. Yes.

10 Q. It is a pretty thick document, so I will direct you to
11 AGN 00059381. And you know what numbers I am talking about?
12 The little Bates numbers at the bottom?

13 A. Yes.

14 Q. And you understood this to be an Allergan internal
15 document dated January 24, 2000. Am I correct?

16 A. Yes.

17 Q. If you look at AGN 59381, do you see at least in
18 January 24, 2000 at Allergan, the replacement of BAK with
19 Purite was initiated in an effort to improve the efficacy
20 and/or tolerability of Alphagan formulation. Do you see
21 that?

22 A. Yes.

23 Q. "Although BAK has been safely used in numerous
24 ophthalmic preparations, it is known to induce corneal
25 epithelial toxicity and cause allergic reactions in some

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1 patients." And it cites to some literature. Is that
2 correct?

3 A. That's correct.

4 Q. The literature it cites to all predates July of 1999.
5 Am I correct?

6 A. That's correct.

7 Q. Finally, Doctor, a general proposition. If one wants
8 to eliminate or limit side effects, one of the things they
9 can do is limit the dose of the active ingredient. Am I
10 correct?

11 A. To limit side effects, you can -- the issue is can you
12 maintain efficacy at the same time?

13 Q. One way to deal with side effects is to lower the drug
14 dose. Am I correct?

15 A. That's correct.

16 MR. BREISBLATT: No further questions.

17 THE COURT: Any redirect?

18 I am sorry. I apologize. Mr. Boggs.

19 MR. BOGGS: That's okay.

20 BY MR. BOGGS:

21 Q. Hello, Mr. Whitcup.

22 When you first started your direct testimony,
23 you were describing Phase 1, Phase 2, and Phase 3 clinical
24 trials. What is done in a Phase 1 trial?

25 A. Phase 1 trials assess predominantly safety of the

Whitcup - direct

1 medication.

2 Q. Safety issues. Is that right?

3 A. Correct.

4 Q. What's done in Phase 2 trials?

5 A. Phase 2 expands upon the safety and looks at efficacy
6 of the medication.

7 Q. Now, you mentioned before Alphagan P .15 percent
8 brimonidine. Was that the first product you worked with at
9 Allergan?

10 A. One of the first ones when I came to the company was
11 that .15 percent.

12 Q. What were the results of the Phase 2 trials for
13 Alphagan .15 percent P?

14 A. Both studies were done prior to my arriving at
15 Allergan. But I have seen publications of the results that
16 showed that there was a dose response to brimonidine for
17 lowering intraocular pressure.

18 Q. For a .15 percent formulation?

19 A. I believe the study looked at .08, that was shown this
20 morning as well, .2, .5.

21 Q. There were no Phase 2 trials done with .15 percent
22 brimonidine. Isn't that correct?

23 A. That's correct. .15 was based on pharmacokinetic data
24 that we had with the new formulation.

25 Q. So no safety Phase 1 trials were done and no safety

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1 and efficacy Phase 2 trials were done. Is that right?

2 A. Well, it is not exactly true. We did pharmacokinetic
3 studies. But what the FDA wanted to see was what was the
4 patient actually exposed to. What we showed them, both in
5 patients and in our animal models, was that by changing the
6 formulation, we could lower to .15, get the same amount in
7 the eye, but have less in the blood. That allowed the FDA
8 to accept our .15 percent.

9 Q. Mr. Whitcup, Allergan went straight to Phase 3 trials
10 with the .15 P formulation. Isn't that right?

11 A. No, that's not correct. Again, we did pharmacokinetic
12 studies. Initially, we did dose ranging in Phase 2 and then
13 presented data to the FDA after those studies to justify the
14 doses we picked for Phase 3. That is always an important
15 part before you go into Phase 3 is to have conversations
16 with the agency. And those were all done.

17 Q. Were there Phase 2 trials done with .15 P?

18 A. Yes. Again, not with that specific dose. But trials
19 that justified the use of that dose.

20 Q. So you predicted the .15 would do just fine in Phase 3
21 . Is that right?

22 A. Well, actually, we didn't. We picked that as one of
23 the dosages, but we also put a .2 in there, because, given
24 guidance from the FDA, they said we have a very strict
25 hurdle rate to be comparable, and there were people at

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1 Allergan who didn't think that the change in formulation
2 would improve the bioavailability enough at that point, .15,
3 that it would meet the FDA hurdle and that's why we actually
4 put two doses in Phase 3. If we were sure .15 would work,
5 we would have never put the .2 in.

6 Q. What is involved in a Phase 3 trial?

7 A. Phase 3 trials, the FDA gives you pretty standard ways
8 to measure pressure. At least for glaucoma, you know
9 exactly what you want to do. They tell you when and how to
10 measure the pressure, you put the patients with glaucoma
11 into the study, dose them, and measures the pressures as the
12 FDA says.

13 Q. They are very costly, aren't they?

14 A. You know, again, the nice thing about glaucoma studies
15 is you know how to do them. So in the scheme of the
16 products we develop, you know, they are not inexpensive, but
17 they are among the less expensive trials that we do, just
18 because they are standard approaches to those patients.

19 Q. You have talked about those boxes over there earlier.
20 Is that one NDA or two NDAs?

21 A. I believe that's just the Alphagan P NDA. So single
22 NDA.

23 Q. Alphagan P .15?

24 A. Correct.

25 Q. There is nine boxes?

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1 A. Correct.

2 Q. And you say that's a standard size for an NDA?

3 A. Correct.

4 Q. Now, are there, in an NDA, manufacturing instructions?

5 A. I believe there is a manufacturing section that is
6 included, yes.

7 Q. And that manufacturing section explains how the
8 product is made. Is that right?

9 A. Part of those sections talk about manufacturing.

10 Q. And what happens if you deviate from those
11 manufacturing instructions?

12 A. I am not, you know, I am not the manufacturing expert.
13 But there are FDA guidelines that you -- that get reviewed.
14 And if you fail to meet certain FDA regulations, then the
15 New Drug Application won't be approved.

16 Q. What if it's approved and you deviate from those
17 manufacturing instructions, can you sell that product?

18 A. If the FDA becomes aware, there are certain -- it
19 depends what the deviation is. Some you can explain to the
20 agency, and as long as they are corrective measures, or you
21 explain why there is no impact to the patients, you may be
22 able to change the specification. If it's a deviation that
23 puts patients at risk, clearly, you shouldn't and we
24 wouldn't sell that medication.

25 Q. I would like to look at the picture of allergic

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1 conjunctivitis, ADX-7?

2 Dr. Whitcup, is this your patient?

3 A. This is not my patient.

4 Q. Where did this picture come from?

5 A. I am not exactly sure where this photograph came from.
6 I believe it was from an academy publication. But I am not
7 sure.

8 Q. There is something wrong with that patient's nose. Do
9 you know what's wrong with that?

10 A. I am not sure.

11 Q. So you can't even testify with certainty that this
12 person was taking Alphagan. Is that right?

13 A. Since I didn't see this specific patient, I can't
14 testify. I can tell you that I have seen many patients with
15 allergic conjunctivitis from Alphagan that look very much
16 the same as this patient.

17 Q. Did you bring any pictures of them with you?

18 A. No, I did not.

19 MR. BOGGS: No further questions. Thank you.

20 THE COURT: Redirect, Mr. Singer.

21 MR. SINGER: May I have redirect for two
22 minutes.

23 THE COURT: Yes. That's what I was offering.
24 If you want to take longer than two minutes, you may.

25 REDIRECT EXAMINATION

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1 ^ BY MR. SINGER:

2 Q. I just wanted to give you a chance, Dr. Whitcup, to
3 follow up on something that counsel asked. If I can refer
4 you, I believe it was DTX-10, the portion about the BAK, it
5 was on that big thick document, AGN 0059381.

6 Do you have that in front of you?

7 A. Yes.

8 Q. Counsel referred to the sentence that although BAK has
9 been safely used in numerous ophthalmic preparations, it is
10 known to cause corneal epithelial toxicity and cause
11 allergic reactions in certain patients. And I believe you
12 commented that it was very different than the patient
13 Mr. Boggs put up. What did you mean, "it was different"?

14 A. Two points. One, the epithelial toxicity in some
15 patients causes mild discomfort. There are rare cases of
16 allergy, but in the range of maybe one percent or less. We
17 have BAK in many, many of our products and don't see
18 anything at all that looks like the rate and the type of
19 allergy we have seen with Alphagan.

20 So although BAK is known to cause some ocular
21 side effects, they tend to be much more mild than we saw
22 with Alphagan and the allergy much rarer. In fact, as I
23 said before, the leading glaucoma product, Zalatan, has a lot
24 of BAK. You just don't see any similar side effects in
25 scope or in frequency to what we saw with Alphagan.

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1 When I looked at it, if you can have a better
2 preservative, that is a plus, but I didn't think changing
3 the BAK would at all address the allergy problem that we had
4 with Alphagan.

5 Q. What did you attribute the allergy improvement to in
6 the Alphagan P product?

7 A. Less drug.

8 MR. SINGER: Thank you, I have nothing further.

9 THE COURT: Thank you, Doctor.

10 THE WITNESS: Thank you.

11 (Witness excused.)

12 MR. SINGER: Your Honor, we don't plan to recall
13 Dr. Whitcup. May he stay in the courtroom.

14 MR. BREISBLATT: We have no objection, Your
15 Honor.

16 MR. BOGGS: No objection.

17 MR. SINGER: Thank you, counsel.

18 THE COURT: Certainly.

19 MR. SINGER: Thank you, Your Honor.

20 MS. BROOKS: Your Honor, Allergan would call as
21 its next witness Dr. Olejnik.

22 OREST OLEJNIK, having been duly
23 sworn as a witness, was examined and testified as follows:

24 MS. BROOKS: Your Honor, might I approach the
25 witness to give him an exhibit binder?

Whitcup - direct

1 THE COURT: You have leave to approach the
2 witness, Ms. Brooks.

3 MS. BROOKS: Thank you, Your Honor.

4 Your Honor, before I forget, Dr. Olejnik has a
5 medical condition that might require him to take very sudden
6 breaks. Hopefully not. But with the Court's permission, if
7 he does, we may just ask the Court for a break and be
8 excused.

9 THE COURT: Just let me know, Doctor. We will
10 both take a break.

11 MS. BROOKS: Thank you, Your Honor.

12 DIRECT EXAMINATION

13 ^ BY MS. BROOKS:

14 Q. Good afternoon, Dr. Olejnik.

15 A. Good afternoon.

16 Q. I can hardly see you with that monitor there.

17 A. Good afternoon. Does this chair --

18 THE COURT: It doesn't move. It's the
19 government's way of maintaining control? I don't know.

20 MS. BROOKS: It is a bad combination of a big
21 monitor and a short lawyer.

22 With the Court's permission, may I conduct the
23 examination from here.

24 THE COURT: Absolutely.

25 MS. BROOKS: Thank you.

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1 BY MS. BROOKS:

2 Q. Dr. Olejnik, have you ever testified in a courtroom
3 before?

4 A. No, I have not.

5 Q. Is it a bit intimidating?

6 A. I am trying to think. It will be a new experience,
7 put it this way.

8 Q. Well, if at any point I or opposing counsel ask a
9 question you don't understand or if we go too fast, will you
10 please just let us know?

11 A. I will.

12 Q. Thank you. Can you tell the Court, please, where you
13 work?

14 A. I work at Allergan, in Irvine, California.

15 Q. How long have you worked there?

16 A. Over 17 years. It will be almost 18 years in July.

17 Q. What is your current position at Allergan?

18 A. I am a senior vice president of global pharmaceutical
19 sciences.

20 Q. What does that mean?

21 A. It means, it covers many discipline functions within
22 that pharmaceutical sciences area. And, essentially, it's
23 the pre-formulation, understanding the physical and chemical
24 characteristics of API, the drug substance, the active
25 pharmaceutical ingredient, developing the formulations to be

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1 safe, effective, fit for use for the patient.

2 It involves manufacturing of formulations,
3 understanding how to scale them up for manufacturer, large
4 scale, it includes manufacturer for clinical supplies, for
5 safety studies, flexibility studies, we do get involved in a
6 lot of the method analytical developments to understand
7 again the key aspects of the formulation. Finally,
8 providing all of the data that we generate in that field,
9 the chemical, manufacturing, and control section that goes
10 into a dossier to the agency, whether it be the FDA or other
11 agencies worldwide.

12 Q. That sounds like a lot of stuff that you oversee?

13 A. It does. I have good people that do that as well.

14 Q. How many people do you have that report to you either
15 directly or indirectly in your position?

16 A. Approximately 300 people.

17 Q. Now, I would like to back up a little bit then and
18 talk a little about your background that would enable you to
19 have the sort of position that you have at Allergan.

20 Do you have a Ph.D.?

21 A. Yes, I do.

22 Q. Could you tell the Court what your Ph.D. is in?

23 A. It is a Ph.D. in ion association, species and drug
24 transport. It is in pharmaceuticals, essentially.

25 Q. Did you just say that you got your Ph.D. in ion

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1 association, and could you repeat the rest of it, please?

2 A. Species and drug transport.

3 Q. Ion association species and drug transport. That was
4 the title of your thesis?

5 A. I think it was the title. Whether "species" is in
6 there, I don't know. But it was ion association drug
7 transport.

8 Q. What year did you get your Ph.D.?

9 A. That was in 1981. Convocation was in December of
10 1981.

11 Q. Convocation?

12 A. Yes.

13 Q. Can you explain, I think that may be a British term,
14 so can you explain to us what convocation is as far as a
15 Ph.D.?

16 A. After going through your viability, defending the
17 thesis, which it feels like I am doing here now, there is a
18 natural official ceremony where the Ph.D. is bestowed on the
19 student. And that occurred, I think it was on the 12th of
20 December.

21 Q. What university was that?

22 A. That was the University of Nottingham.

23 Q. So I detect a British accent?

24 A. It is a British accent. The name may not suggest it.
25 But I was born and raised in the U.K., yes.

Whitcup - direct

1 Q. When did you come to the United States?

2 A. That was in April of 1984.

3 Q. After coming to the United States, did you work in the
4 area of drug formulations at all?

5 A. Yes, I did.

6 Q. Could you tell the Court a little bit about that
7 background?

8 A. Here in the U.S.?

9 Q. Sure. Or even starting in Great Britain, if it is
10 pertinent.

11 A. I started with Sterling Winthrop prior to -- my first
12 degree, undergraduate degree is in pharmacy. And after
13 finishing the pharmacy degree, I went to work for Sterling
14 Winthrop. As part of that was to also register with the
15 Pharmaceutical Society of Great Britain, which required you
16 to get experience with an industry, within the hospital,
17 within the retail pharmacy side. The majority of my work
18 was done at Sterling Winthrop. And I was involved in solid
19 dosage forms, gels for dermatological products,
20 suppositories. The full gamut of dosage forms.

21 Q. And after that, what happened?

22 A. After that, I went to Nottingham University to do my
23 Ph.D. After I finished that, I went to Fisons
24 Pharmaceuticals, which is now part of AstraZeneca. And I
25 was focused in the pre-formulation area, providing all the

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1 physical-chemical characterization of compounds, excipients,
2 that were, again, for a wide range of products, and some of
3 the work with ophthalmic wholesalers, solid dosage forms,
4 and so on.

5 Q. Let me stop you there because you put a lot in that
6 answer, some terms we may not be familiar with, including
7 me. You said it's in the pre-formulation area. What is
8 pre-formulation?

9 A. Pre-formulation is one where you are studying the
10 aspects of the drug compound. You need to understand how it
11 would behave one as its own substance. You need to know, is
12 it stable enough just as a drug in a container. The
13 pharmaceutical companies, they have their compounds, drug
14 substances, synthesized.

15 You need to fully understand, is that drug
16 stable under conditions of light, in air, what other, heat,
17 will heat cause the drug to degrade. You need to fully
18 understand, again, the stability aspects of that compound.
19 And then begin to understand its physical chemical behavior,
20 the pKa, the solubility aspects of the drug.

21 If you are developing it as a solid dosage form,
22 you want to understand its crystal behavior, does it change
23 form? Does it become a polymorphic form, which, in of
24 itself, could, in fact, be in a form that is completely
25 insoluble in an aqueous system, indeed, when taken into the

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1 body?

2 So there are many facets with regards to
3 understanding just the preliminary aspects. Then again the
4 behavior of excipients. You need to understand the behavior
5 of the excipients in relation to the drug itself.

6 Q. You mentioned the word "drug," and separate from that,
7 you used the term "excipient." Are they different things?

8 A. Yes, they are.

9 Q. What is the difference between what you would refer to
10 as a drug and what you would refer to as an excipient?

11 A. An excipient is an inactive ingredient that is brought
12 together as a formulation with the drug, which is the active
13 ingredient, to create a system that is amenable for
14 administration to the patient, ultimately.

15 Q. And I heard you mention in your earlier answer
16 something about having to know about the pKa of the drug.
17 What is pKa?

18 A. The pKa basically defines what pH, in a very
19 simplistic term, what pH will the drug be -- in a 50 percent
20 - 50 percent ionized/non-ionized state.

21 Q. Now, moving ahead, you did all this pre-formulation
22 work. What is the next company you worked for after that?

23 A. I then left Fisons to work for, I was going to go to
24 Merck but I decided to go to this smaller company, it was
25 out in Mountain, UCA, I didn't know what "CA" meant at the

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1 time, it ended up being California. I ended up working for
2 a small company up in Northern California called Cooper
3 Vision.

4 Q. I take it Cooper Vision, based on the last part of
5 that title, dealt with ophthalmic?

6 A. It was ophthalmic. A lot of contact lens care, as
7 well as ophthalmic drug products.

8 Q. What time period are we talking about now?

9 A. That was in April of 1984. I remember it well. When
10 I arrived, there was an earthquake in Morgan Hill, which was
11 quite an interesting experience.

12 Q. I take it you had not been in an earthquake before?

13 A. No, I had not.

14 Q. My apologies from the State of California?

15 A. And the wrath of my mother at times.

16 Q. But you are still in California now?

17 A. Yes, I am.

18 Q. So based on what you have told us, so we can kind of
19 fast-forward to your really extensive work history, at some
20 point, did you work for Johnson & Johnson?

21 A. Yes, I did. At one point in time, Cooper Vision, the
22 pharmaceutical side of the business which I was a part of,
23 Johnson & Johnson acquired that business.

24 Q. So would it be fair to say that you have worked in the
25 area of pre-formulations and formulations of ophthalmic for

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1 over three decades?

2 A. Yes. Sounds rather long. But, yes.

3 Q. That is the first time you counted it up.

4 So, Dr. Olejnik, during the course of all of
5 that time, did you obtain, were you listed as an inventor on
6 any United States patents?

7 A. Yes, I was.

8 Q. And, specifically, if you could turn in your binder to
9 what has been marked as JTX-002, JTX-003, JTX-004, and
10 JTX-005, and please tell the Court -- they are already in
11 evidence -- what these four patents are?

12 A. Well, JTX-003 is the composition containing
13 therapeutically active components having enhanced
14 solubility.

15 Q. You are going to have to slow down, I am afraid, so
16 the court reporter can get that down.

17 Could you say again what that is?

18 A. Compositions containing therapeutically active
19 components having enhanced solubility.

20 Q. And what number was that?

21 A. That was JTX-002, I might have said 003. It's
22 JTX-002.

23 Q. Is that the '873 patent?

24 A. That is the '873 patent, correct.

25 Q. Are you a listed inventor along with Dr. Kerslake?

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1 A. Yes, I am.

2 Q. And now, JTX-003, is that the '210 patent?

3 A. JTX-003 is the '210 patent.

4 Q. Are you also a listed inventor on that patent?

5 A. Yes, I am.

6 Q. JTX-004, is that the '834 patent?

7 A. JTX-004, that is the '834 patent.

8 Q. And, again, are you a listed inventor along with
9 Dr. Kerslake on that patent?

10 A. Yes, I am.

11 Q. JTX-005, is that the '337 patent?

12 A. JTX-005, that is the '337 patent.

13 Q. Are you a listed inventor on that patent along with
14 Dr. Kerslake?

15 A. Yes, I am.

16 Q. We are going to come back in a little bit to talk
17 about the patents themselves. But what I would like to do
18 now is back up to how you came to create the inventions that
19 are the subject of the four patents that we just talked
20 about.

21 Okay?

22 A. Yes.

23 Q. So when you came to Allergan in 1991, was anyone at
24 Allergan working on a formulation involving brimonidine?

25 A. Yes, they were.

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1 Q. And what were they working on?

2 A. They were working on what became the Alphagan .2
3 percent product.

4 Q. Now, we have heard about the Alphagan .2 percent
5 product. When you refer to .2 percent, does that mean the
6 brimonidine is at a .2 percent amount?

7 A. That was the brimonidine tartrate .2 percent.

8 Q. If you could look, please, in your binder, at JTX-101,
9 it is a joint exhibit, and, specifically, if we could have
10 Bates No. 8769 put up. If we could have blown up, it is
11 really not very good print, but it's the best copy we have,
12 the very first sentence says, Alphagan, under Description,
13 so we have Alphagan brimonidine tartrate ophthalmic solution
14 .2 percent.

15 Is that the formulation that they were working
16 on at Allergan when you arrived in 1991?

17 A. That is correct, yes.

18 Q. And then if we could go down below the molecular
19 structure, there is a sentence that says, The pH of 6.3 to
20 6.5. It is right above where it says, Clinical
21 pharmacology. There we go. Do you see that?

22 A. Yes, I do.

23 Q. Now, did you work on this actual formulation? If we
24 could leave that up there, thank you. Did you work on this
25 actual formulation?

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1 A. No. Only indirectly in terms of filing the proving
2 reports and involved in filing the NDA.

3 Q. You saw, obviously, at some point, what this
4 formulation was going to be, the amount of brimonidine and
5 what the pH was going to be?

6 A. Yes, I did.

7 Q. And when you saw that the pH of Alphagan was going to
8 be approximately 6.3 to 6.5, did you have any questions
9 regarding that?

10 A. Well, I had concerns that it was in an acidic region
11 from all the work that I have done in the past and knowledge
12 about the complexities of the eye and so on. It's
13 preferable, as part of a formulation focus, to achieve
14 physiological pH.

15 This was not physiological pH. This was in the
16 acidic region.

17 Q. In fact, could we put up ADX-5, please. Just so we
18 know what we are talking about and can orient ourselves,
19 when you say "acidic region," we have put up here a big "I"
20 and it says pH 7.4. Is that the pH of the eye?

21 A. It is the pH of the eye.

22 Q. When I say the eye, is it actually the tears of the
23 eye?

24 A. It's the tears. Generally, it is higher than 7.
25 There are varieties of pHs. But, for the most part, people

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1 recognize 7.4 as the pH of the tear.

2 Q. And on this pH scale, where is neutral?

3 A. Neutral is 7.

4 Q. So if you are lower than 7 with your pH, is that
5 considered an acidic pH?

6 A. You are in the acidic region, yes. You are beginning
7 to go into the acid side, yes.

8 Q. If you are higher than 7, is that then considered an
9 alkaline or base pH?

10 A. It is more alkaline, more base, yes.

11 Q. So if I heard you correctly, you had questions why
12 Alphagan P was -- excuse me -- Alphagan was being formulated
13 down here, all the way down at approximately 6.3 to 6.5. Is
14 that right?

15 A. That is correct.

16 Q. So what if anything did you do with those questions?

17 A. Well, the principal formulator at the time, Dr. Shulin
18 Ding, I actually questioned as to why would you be
19 developing a product under acidic conditions. And
20 particularly when this product is going to be used
21 chronically in the treatment of glaucoma.

22 Q. When you say "chronically," what do you mean?

23 A. It means it's going to be repeatedly used each and
24 every day throughout the life of the patient, assuming that
25 they have glaucoma, for that period of time.

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1 Q. Did you receive a response to your questions?

2 A. Yes, I did.

3 Q. What was the response?

4 MR. BREISBLATT: Objection. Hearsay.

5 MS. BROOKS: Your Honor, we are not offering it
6 for the truth of the matter asserted but for Dr. Olejnik's
7 state of mind and why he did what he did. In fact, the
8 response turned out not to be accurate.

9 THE COURT: Do you want to withdraw the
10 objection, with that explanation?

11 MR. BREISBLATT: No. I think I will copy it.
12 It's still hearsay.

13 THE COURT: I will overrule it.

14 BY MS. BROOKS:

15 Q. Dr. Olejnik, did you receive a response to your
16 questions?

17 A. Yes, I did.

18 Q. Could you please tell the Court what that response
19 was?

20 A. It couldn't be formulated in physiological pH because
21 the brimonidine would precipitate out. It wasn't soluble
22 enough to achieve that pH.

23 Q. That's what Dr. Shulin Ding told you?

24 A. That is correct.

25 Q. And what if anything did you do with that information?

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1 A. Well, based on the solubility profile she had and
2 recognizing the work that she had been involved in, I fully
3 understand that that was an issue. And I left it at that.

4 Q. Now, you say that it's based on the work that she had
5 done and the solubility profile. Did any of the solubility
6 work that had already been done at that point make its way
7 into the patents that we have just discussed?

8 A. Yes, they did.

9 Q. Could you specifically go back to the '210 patent,
10 which is JTX-003, and could we put Table 2 up there, please?

11 It's on the screen, also, Dr. Olejnik, if it
12 saves you time. What are we looking at here when we look at
13 Table 2, which is in the '210 patent at Column 14, starting
14 at Line 25?

15 A. It's a solubility study that was conducted by one of
16 the professionals in Shulin's group. It's looking at the
17 effect of pH on solubility.

18 Q. The effect of pH on the solubility of what?

19 A. Of brimonidine tartrate.

20 Q. Had you seen this data before?

21 A. Yes, I had.

22 Q. Was it done -- were these studies done in
23 approximately 1994?

24 A. I would need to go back and check the actual report as
25 to which date. But it would have been around that time

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1 period, yes.

2 Q. What does this data show us?

3 A. Well, the data is showing you that as the pH
4 increases, the solubility of brimonidine tartrate decreases.

5 Q. Now, when this table, by the way, was taken out from
6 the lab notebook and made its way into the patent, was there
7 a mistake made on this particular chart?

8 A. Yes, there was.

9 Q. Where is the mistake?

10 A. I think that's at the bottom of, I think it's line 49,
11 where it says, I think that's an "E," is it not? I can't
12 read it from here. It says, "percent weight per volume."
13 That is incorrect. It should read, milligrams per ml.

14 Q. If we could blow up where it says "percent weight per
15 volume." Right there. The very last one. Right there.
16 There we go.

17 So you are saying instead of saying percent
18 weight per volume, it should say what?

19 A. Milligrams per ml.

20 Q. Does that mistake change at all, though, what this
21 table is showing as far as the solubility of brimonidine
22 vis-a-vis pH?

23 A. No. It still holds true that as pH increases,
24 solubility decreases.

25 Q. Let's fast-forward if we could. Did there come a time

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1 when you and a group of others at Allergan were tasked with
2 improving upon, if possible, the Alphagan formulation, the
3 .2 percent brimonidine at a pH of 6.3 to 6.5?

4 A. Yes, we were.

5 Q. And, specifically, did that project have a name?

6 A. It had a name, brimonidine X. We shortened it to
7 Brimo X.

8 Q. Why was it called Brimo X? Why the X?

9 A. Because we didn't know what formulation we were going
10 to develop at that point in time. We were aware of the
11 challenges. But we needed to do a significant amount of
12 formulation work to understand again what the final
13 formulation would be.

14 Q. Well, Dr. Olejnik, we have heard from Apotex counsel
15 that all you did was take brimonidine and stick it in a
16 product called Refresh Tears and you had a new formulation?

17 MR. BREISBLATT: Objection to the form of the
18 question.

19 THE COURT: Please repeat the question.

20 BY MS. BROOKS:

21 Q. Dr. Olejnik, we have heard that all that you actually
22 did was take brimonidine and put it in Refresh Tears in
23 order to create a new formulation. Is that what happened?

24 THE COURT: Do you still object?

25 MR. BREISBLATT: Different question. I will

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1 **withdraw it.**

2 **BY MS. BROOKS:**

3 Q. Is that what happened?

4 A. No. I wish life were that simple, but it's not.

5 Q. Let's see what actually happened. If you could turn
6 in your binder, please, to JTX- -- I am sorry, it is

7 PTX-289. What are we looking at here, Dr. Olejnik?

8 A. It's showing a matrix of a variety of systems that
9 were evaluated.

10 Q. And if we could go to the bottom right-hand corner
11 next to PTX-289, can you tell me the date of this document?

12 A. That was December 1996.

13 Q. Thank you. Now if we could go back and blow up the
14 left-hand column, what are we looking at -- first of all, it
15 says "delivery system" at the top of that column. Do you
16 see that?

17 A. Yes, I do.

18 Q. What is meant by "delivery system"?

19 A. It's developing a system that would deliver the
20 compound in an appropriate manner to have a therapeutic
21 effect.

22 Q. When you refer to the compound, are we talking in this
23 case about brimonidine?

24 A. Yes, we are.

25 Q. What are you looking at here, when it has listed

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1 Carbopol, Norm Ophth Bottle, Bottle in Bottle, Ointment
2 Tube, Emulsion, Standard Gel, can you take us through,
3 please, in under an hour, if you can, a brief kind of
4 snapshot what each of these formulations or potential
5 formulations are?

6 A. Certainly. So the first section on the Carbopol 1382
7 cellulosic synergel, we are looking at a variety of gels
8 that we knew with these types of excipients, they had
9 certain behaviors, and evaluating them. It's known that,
10 again, as part of the, in the ocular field, you are having
11 to deal with significant effects of mother nature, the eye
12 is well designed because of the blinking reflex, the
13 tearing, the elimination is such at a fast rate that we are
14 looking at systems at that point in time to see whether we
15 could retain the drug on the eye for a longer period of
16 time.

17 With it, also, is also you are developing a
18 system that is highly viscous, it is a gel, and looking at
19 how can we present this to the patient to ensure good,
20 effective compliance and precise delivery of the product to
21 the eye in a repeated, reproducible manner.

22 So we were also evaluating various container
23 closure systems. That also involved looking at different
24 tip sizes. One of the things with conventional dropper
25 bottles is that the tip of the container closure system, it

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1 will deliver on the order of 35 microliters. The human eye
2 tolerates around seven, eight microliters, maybe up to 10
3 microliters.

4 So you are putting in an excessive amount that
5 can overspill down to the lid margins. Indeed, that has
6 been seen with various products in the past.

7 So we were looking, can we design a system that
8 would also allow us to reduce the drop volume to a volume
9 that was more compatible with the eye. Why would we do
10 that? Because when you put in a very large amount of
11 volume, it can stimulate the eye to start tearing.

12 That's not something you want to have happen
13 because it's going to accelerate the drainage of the product
14 away from the cornea, the eye itself, down the nasal
15 lacrimal duct, and obviously eliminate it, and you could
16 have a propensity, where there is a drug in there, to
17 potentiate side effects because of systemic effects.

18 Q. You just gave us a whole bunch of information there.
19 Let's see if we can break it down a little bit.

20 Let's go back to the fact that you are trying
21 out gels.

22 First of all, in this time period, did Allergan
23 already make artificial tear products?

24 A. Yes. They were well-known for artificial tear
25 products, yes, Liquid Film.

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1 Q. You mentioned Liquid Film. In fact, Alphagan, the
2 original Alphagan, was that actually in an artificial tear
3 product?

4 A. It was in an artificial tear base, liquid film base,
5 yes.

6 Q. But it was at a low pH?

7 A. A low pH, correct.

8 Q. Aren't most artificial tears, I believe, in fact, we
9 heard from opposing counsel that artificial tear products
10 are made to be at a neutral or alkaline pH because of the pH
11 of the eye?

12 MR. BREISBLATT: Objection to the form of the
13 question.

14 THE COURT: Rephrase it.

15 BY MS. BROOKS:

16 Q. Dr. Olejnik, is it your experience, with decades of
17 ophthalmic, that normally artificial tear products are
18 formulated so that they are close to the pH of the eye?

19 A. That's correct.

20 Q. So if the brimonidine in the original Alphagan product
21 was in this liquid film tears, which is an artificial tear
22 product, how did the formulators lower the pH in order to
23 get it to be in the acid range?

24 A. Well, they would have to use hydrochloric acid to
25 reduce the pH, which was, again, necessary to ensure that

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1 the drug remained in solution.

2 Q. So this is in late '96. You know that Allergan has an
3 artificial tear product. Why didn't you just take the
4 brimonidine and stick it in an artificial tear product and
5 be done with it?

6 A. Because we knew that brimonidine would be precipitated
7 because of the solubility issues. There is nothing unique
8 about an artificial tear in terms of knowing what the
9 excipients were and the behavior of the excipients at that
10 time. You wouldn't be gaining anything. You basically are
11 developing another Alphagan .2 percent product or whatever
12 concentration you would have. But you would still have to
13 formulate it under acidic conditions to main a solution
14 state, a liquid state.

15 Q. So you would have just ended up exactly back where you
16 started?

17 A. Essentially, yes.

18 Q. So, instead, you are experimenting with gels, 11
19 different kinds here, or at least 11 different delivery
20 systems. You mentioned that you wanted to use gels to see
21 whether it would cause the brimonidine to stay on the eye
22 longer. Why did you want to try to do that?

23 A. Well, we wanted to improve the bioavailability of the
24 drug. We were also looking at tests, Can we reduce the drug
25 concentration? If we do that, it's not going to be

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1 effective. Now you are getting below the potential for it
2 to have a therapeutic effect, meaning certain clinical end
3 points that would be expected of you when you would do the
4 clinical studies.

5 So you needed to evaluate systems that would
6 actually help you design a formulation to achieve certain
7 criteria of performance for the product.

8 Q. Let's move ahead, then, to JTX-098. This is a joint
9 exhibit. Specifically, if we could go to Page 3, and under
10 "Manufacture of Formulations," blow that up, please.

11 Before we were looking at these 11 different gel
12 formulations that you were experimenting with in late '96.
13 Now we have moved to the February-March time period of 1997.
14 Did I get that right?

15 A. Correct.

16 Q. And are we now looking at yet more formulations in
17 addition to the 11 that we just looked at?

18 A. Yes, we are. These are in addition to those that we
19 had assessed.

20 Q. What are we looking at here, what formulations are
21 these?

22 A. Well, we are looking and comparing it to the Alphagan,
23 the "BT" represents the brimonidine tartrate. There is a
24 carbopol and the hydroxy propyl methylcellulose at a .2
25 percent, .15, the concentrations are listed there. High

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1 velocities. Another carbopol, HPMC formulation. We
2 investigated an Aquasite gel system, which was a company
3 called Insite Vision. They were based up in Northern
4 California. Looking at outside technologies.

5 Q. Let me stop you before we move onto the bottom two,
6 which are suspensions. The three formulations that come
7 before the bottom two, which are suspensions, they are all
8 at a pH of 6.4.

9 Why are you still trying to formulate at this
10 acidic pH?

11 A. Well, as much as we try, we still wanted to make sure
12 that the drug, the brimonidine tartrate, remained in
13 solution. It was important -- for drugs to have an effect,
14 they have to be in solution first and foremost.

15 We were not able to actually develop a
16 formulation, a composition, that would achieve physiological
17 pH. We were still having many challenges in that area. So
18 we were evaluating these systems under acidic conditions.

19 Q. I don't see, unless I am missing it here, anything
20 about Refresh Tears yet?

21 A. No.

22 Q. Is that right?

23 A. That's correct.

24 Q. What's perfluorodecalin?

25 A. Perfluorodecalin is a unique liquid. It looks like

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1 water, but it's twice the density. In other words, it is
2 twice as heavy as water. But it has some very unique
3 properties. And one of them is, because of its specific
4 gravity, when squeezed out of a dropper bottle, you get
5 little minute drops of around seven to eight microliters,
6 which was ideal from, if you recall what I mentioned
7 earlier, it was ideal in terms of dropping it into the eye
8 and not stimulating a tearing effect.

9 It also had a lot of other properties with
10 regards to the fact that it would not support microbial
11 growth, and, therefore, one would not need a preservative in
12 there.

13 There were benefits in terms of stabilization of
14 the drug. It was a very clean system, because you are
15 reducing the number of excipients you would need to utilize.
16 The big problem here is that it wouldn't dissolve in
17 perfluorodecalin.

18 Q. What wouldn't dissolve in perfluorodecalin?

19 A. The brimonidine tartrate. So it was a suspension.

20 Q. So let me stop you right there. What is the
21 difference between a suspension and a solution?

22 A. Well, a suspension has solid particles floating around
23 in the vehicle, in the carrier system, versus the drug, in
24 this case, brimonidine tartrate, being homogeneous, a part
25 of the aqueous system.

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1 Q. So you are trying, still, some gels, three different
2 gels. Those are going to be in solution, the brimonidine is
3 going to be in solution in the gels. Is that right?

4 A. That's correct.

5 Q. That is why you are still formulating an acidic pH of
6 6.4?

7 A. That is correct.

8 Q. Then you are thinking about, well, let's try it in
9 perfluorodecalin?

10 A. Pfd.

11 Q. Let's try it in pfd but as a suspension?

12 A. As a suspension.

13 Q. Let's turn to page 8 of that same document and go to
14 the first three sentences, if we could blow those up. And
15 let's see what the results were of these reformulation
16 efforts. So we have been through 11 in the late '96 time
17 frame. We are now talking about five more in the early '97
18 time frame.

19 Could you read for us what this says and then
20 explain to us what it means?

21 A. Just the highlighted portion. Is that correct?

22 Q. Yes, please.

23 A. The reformulations that offered an ocular
24 pharmacokinetic advantage, however, were also cursed with a
25 significant systemic disadvantage.

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1 Plasma concentrations were consistently higher
2 after Aquasite and both carbopol formulations than after
3 Alphagan, registration mark.

4 I think that is a /35 microliters. This
5 observation was both unexpected and unwanted, because such a
6 phenomenon in humans will lower the systemic safety margin.

7 Q. What is -- we now know what it says. Can you tell us
8 what it means?

9 A. Basically, it's telling you that the drug is being
10 eliminated at such a rate, brimonidine tartrate, that is,
11 that, once instilled, is being eliminated via nasal lacrimal
12 duct, at which point the drug brimonidine tartrate will get
13 absorbed into the bloodstream, and, thereby, have this what
14 is termed here as systemic effect and can cause side effects
15 as a result.

16 Q. I take it that's not a good thing?

17 A. Well, we are not targeting the brimonidine tartrate
18 for the bloodstream in this particular case.

19 Q. What are you targeting it for?

20 A. I am targeting it for the eye, and specifically into
21 the aqueous humor, through the cornea.

22 Q. Now, didn't you hypothesize that by using a gel that
23 the brimonidine would stay on the eye longer, giving it more
24 of an opportunity to be absorbed in the eye rather than end
25 up in the bloodstream?

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1 A. I would have predicted that but we had an unexpected
2 result.

3 Q. Do you find the field of formulations always
4 predictable?

5 A. No, far from.

6 Q. Do you find the field of formulations that you always
7 end up with the expected results?

8 A. Only if you are reproducing a study that you have
9 already done how many times. The answer to your question is
10 no. You do have unpredictable results and they do keep
11 happening.

12 Q. In your reformulation efforts of trying to improve
13 Alphagan and make a more, either effective and/or safe
14 brimonidine product, did you find, based on your work, that
15 the results were expected, predictable, and anticipated?

16 A. No, absolutely not.

17 Q. In fact, what did you find?

18 A. The complete opposite.

19 Q. So now we have gone from the 11 formulations in late
20 '96, five more formulations in early '97, let's turn to
21 JTX-035, and go specifically -- sorry, I got ahead of
22 myself. JTX-095, and go to page 3 and blow up "Manufacture
23 of Formulations." Now we are in the mid-1997 time frame.
24 Now we see four more formulations on top of the 16 we have
25 already talked about. Do I have that right?

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1 A. Yes.

2 Q. Can you describe for the Court what these formulations
3 are?

4 A. Well, these were prototype formulations, again,
5 formulations that we are still evaluating. There is the
6 Alphagan brimonidine tartrate as our control, .2 percent,
7 and the acidic conditions.

8 Q. Is that the first line, if we could highlight that?

9 That is always the control, whatever
10 formulations you are testing against, you use the Alphagan,
11 the original Alphagan as the control?

12 A. Yes, for studies that involved Alphagan, yes, that it
13 acted as an active control.

14 Q. Now we see for the first time, 17 formulations later,
15 the appearance of Refresh Purite in the formulations. Is
16 that right?

17 A. Yes, that's correct.

18 Q. So the first one says, brimonidine tartrate .2 percent
19 in Refresh Purite, pH 7.4. Did I get that correct?

20 A. You got that correct. The only thing that I would
21 want to highlight, though, we used Refresh Purite as the
22 name because it's understood these were the excipients we
23 were using.

24 Q. So you didn't just take a bottle of Refresh Tears off
25 the shelf and mix some brimonidine in it?

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1 A. No, absolutely not. And Refresh Purite is at 7.7
2 anyway. And you had to adjust the excipients because of
3 tonicity, osmolality to make sure you had an isotonic system
4 for the eye. You don't want too much salt in there, you
5 don't want too little.

6 Q. You said tonicity, osmolality, and isotonic. Can you
7 tell the Court briefly what those three terms mean?

8 A. To put them all together for the Court to understand,
9 it's, whether it be the blood or other biological milieu
10 that you have with the human body that's specific to the
11 eye, you want to have a balance of solids that is kind to
12 the cells and the tissues that make up the eye. In this
13 particular case, the precorneal area, which is a highly
14 sensitive area.

15 In order to do that, you want to ensure that the
16 excipients that you are using are in balance with the
17 biological tears, in this particular case, that bathe the
18 eye. And you want to ensure that you don't create an
19 imbalance. If you do, if you have too much salt there, it
20 is going to sting, as would changing pH. If you had too
21 little salt in there, it would also sting.

22 Q. Now, we have heard that Refresh Tears, the product
23 itself, was marketed in this time frame now, 1997, and was
24 FDA approved. Why wouldn't you just take a bottle of
25 Refresh Tears, stick the brimonidine in it, and call it a

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1 glaucoma medication?

2 A. There was no data at that point in time for us even to
3 think about adding in an artificial tear. It wouldn't
4 achieve what we were trying to achieve, which was a soluble
5 form of brimonidine tartrate as a physiological pH that had
6 a good bioavailability, good therapeutic effect. And one
7 doesn't go down the path in just selecting -- there is so
8 many artificial tears out there in the marketplace, you
9 would be doing that consistently each and every time.

10 Q. Well, at some point, you did take at least the, I
11 think you described them as the excipients from the Refresh
12 Tears product and combine them with brimonidine tartrate.
13 That is the formulation we are looking at right now?

14 A. That is the formulation. But understand why we are
15 thinking about Refresh Purite at the time, was to name it as
16 Refresh Purite. And, again, you need to balance the salts.
17 You want to make sure the tissue cells have a good influx
18 and de-flux of water. You don't want change that balance,
19 that gradient. That could upset the cells, again, cause
20 some damage.

21 But we were interested in the Purite, per se, as
22 a preservative.

23 Q. You have told us many times that you have been told
24 that brimonidine tartrate at a higher pH, for example, here,
25 7.4, is either not going to go into solution, or if it does,

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1 it's not going to stay in solution. Yet, you are trying
2 this formulation right here.

3 Why did you do that if you thought it wasn't
4 going to work?

5 A. Well, there was work that was being done with
6 Dr. Kerslake, and he had one of his staff, Angel Padilla,
7 who was a professional, a senior professional at the time,
8 we directed him to conduct some studies, formulation
9 studies, which included Purites. We were interested in
10 Purite. Purite was in Refresh Purite, let's also use the
11 excipients and produce a formulation, and we still wanted to
12 target physiological pH.

13 Q. Did you think at this point in time, or did you
14 expect -- let me rephrase that.

15 Did you expect, at this point in time, that the
16 brimonidine would remain soluble at that 7.4 pH?

17 A. No, not at all. That is completely against what we
18 understood the behavior of brimonidine tartrate, the
19 behavior of the excipients that are being used in this
20 artificial tear. That's the reason why, if you actually go
21 to the formulation below, we actually included a known
22 solubility enhancer, cyclodextrin.

23 MS. BROOKS: We are going to talk for a moment
24 about cyclodextrin . Your Honor, I am not sure when you
25 want to do the afternoon break?

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1 THE COURT: How much more direct?

2 MS. BROOKS: Dr. Olejnik, at this point, I was
3 going to ask to come down and draw cyclodextrin for the
4 Court and explain its mechanism of action. I don't know if
5 this is a good time to break or if you want to do it after
6 that.

7 THE COURT: Depending upon how much more time
8 you have on direct. But you probably have a substantial
9 amount more time.

10 MS. BROOKS: I do, Your Honor.

11 THE COURT: Let's take a short stretch break
12 then.

13 (Recess taken.)

14 THE COURT: Please take your seats and let's
15 resume.

16 MS. BROOKS: Your Honor, with the Court's
17 permission -- can Your Honor see that white board all right?
18 If Dr. Olejnik writes towards the top of it.

19 THE COURT: Yes.

20 MS. BROOKS: Thank you. Can Dr. Olejnik step
21 down toward the white board.

22 (Witness steps down from stand.)

23 BY MS. BROOKS:

24 Q. Sir, right before we broke --

25 A. You want to see my artwork.

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1 Q. Yes. Right before we broke, we were talking about how
2 in the third formulation down here, the Refresh -- the
3 brimonidine tartrate .2 percent in Refresh Purite was
4 cyclodextrin, that you deliberately added the cyclodextrin
5 because it was known to enhance solubility, if I understood
6 you correctly?

7 A. That is correct.

8 Q. Now, what was it about cyclodextrin that caused it to
9 enhance the solubility of, for example, something like
10 brimonidine. Could you explain it to us graphically?

11 A. There will be a little bit of words as to how I think
12 I am going to draw this thing.

13 THE COURT: Do you want to move so you can see,
14 counsel?

15 MR. BOGGS: May I.

16 THE COURT: Yes.

17 BY MS. BROOKS:

18 Q. You need to keep your voice up, Dr. Olejnik, so the
19 court reporters can hear you.

20 A. I tend to have a loud enough voice.

21 The cyclodextrin is a known solubilizing agent,
22 it is well-known in the field. It is used to increase the
23 solubility of those compounds that are in a non-ionized
24 insoluble form normally in water.

25 One of the things that cyclodextrin possesses as

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1 its inherent properties -- and there are a variety of
2 cyclodextrins, it depends on the -- it's a ring circular of
3 basically sugars, if you will, and it can be in five, six,
4 seven sequences, and they are denoted alpha, beta, gamma. I
5 do apologize to Your Honor and to the Court for my artwork.

6 Basically, it is a cyclical ring of various
7 sugars attached. As it's in the system in solution, you
8 think of it as a cylinder. So this sugar ring, if you will,
9 exists all around here, and so on and so forth.

10 What is interesting about the excipient, about
11 the cyclodextrins, is that the hydrophilic portions, the O-H
12 groups, it's more in a 2-D, not a 3-D, so apologies, exist
13 on the outside. Inside is predominantly what's called the
14 hydrophobic core. It is where it attracts oil-loving
15 compounds. It's like attracts like.

16 So for a drug that is non-ionized, more
17 lipophilic, more oily, it has a preferential affinity for it
18 to reside inside the core of this cyclodextrin. Think of it
19 also as a donut, essentially. It will fit inside.

20 The outside of the ring is predominantly
21 hydrophilic. It exists bathed in the water phase.

22 So what happens is the drug that is insoluble,
23 non-ionized, lipophilic, has an affinity to reside inside
24 this cylindrical core. And the overall cyclodextrin is
25 protecting it to the aqueous phase, it looks as if the drug

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1 is in solution.

2 So it's basically what a cyclodextrin is. There
3 are more, obviously, other chemical facets to it. But
4 that's essentially what cyclodextrin does.

5 Q. Thank you, Dr. Olejnik.

6 (Witness resumes stand.)

7 BY MS. BROOKS:

8 Q. We are going to come back to the exhibit that is
9 presently up there. Let's just go for one moment to
10 JTX-002, that is the '873 patent, and specifically to Claim
11 1. That would be at Column 17.

12 There, you are talking about in that claim a
13 solubility enhancing component other than a cyclodextrin.

14 Did I read that correctly?

15 A. That is where?

16 Q. If you look up, perhaps we could highlight it, it's
17 the second element. A solubility enhancing component --

18 A. Yes, I see that.

19 Q. -- other than a cyclodextrin.

20 So, in this particular patent, in the claim, it
21 specifically excludes what you have just drawn for us, the
22 cyclodextrin, as being the solubility enhancing component of
23 your invention?

24 A. That's correct.

25 Q. Is that correct?

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1 A. That's correct.

2 Q. And at the time that you were doing the work that
3 resulted in the four patents at issue, was it already known
4 that cyclodextrins operated in this fashion?

5 A. Yes.

6 Q. Now, if we could go back to what we had on the screen,
7 which was JTX-095, and the formulations, eventually -- I am
8 just going to skip ahead for one second in time,
9 Dr. Olejnik -- eventually, you would come to discover that
10 carboxymethylcellulose, or CMC, was actually acting in these
11 formulations to enhance the solubility of brimonidine. Is
12 that right?

13 A. Yes. We observed that effect, yes.

14 Q. Was there anything in the makeup of
15 carboxymethylcellulose that would lead you to believe that
16 it would act like cyclodextrin in this tubular fashion?

17 A. No. CMC doesn't exist in that state at all.

18 Q. So is there anything in your prior work or knowledge
19 that would lead you to believe that in having CMC, or
20 carboxymethylcellulose, as part of the eventual formulation,
21 you would be getting a solubility enhancer of the
22 brimonidine?

23 A. Not from CMC.

24 MR. BREISBLATT: Objection. Leading.

25 THE COURT: It is leading.

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1 MS. BROOKS: I apologize, Your Honor.

2 BY MS. BROOKS:

3 Q. Did you believe, based on all your work, did you or
4 did you not believe, based on all your work, at the time of
5 the inventions, that carboxymethylcellulose would act to
6 enhance the solubility of brimonidine?

7 A. No.

8 Q. Now, if you knew, though, that cyclodextrin worked as
9 a solubility enhancer, why didn't you just start right away
10 with the second formulation there -- the Refresh Purite, if
11 we could highlight it again, with cyclodextrin -- why didn't
12 you just start your reformulation efforts right there with
13 that?

14 A. Well, there were certain concerns that we had over the
15 use of cyclodextrins. It is not to say that they don't have
16 utility. They do. Cyclodextrins have never been used in a
17 product that I was aware of in the eye. There are also
18 concerns that the fact that you are able to solubilize the
19 drug in that center core, if you will, and as I alluded to
20 earlier, with regards to when you put a drop in the eye,
21 with the blink reflex, and all the other activities that go
22 on, to remove what is essentially a foreign substance being
23 thrown into the eye, again, mother nature is very adept at
24 eliminating stuff out of the eye, there was a concern that
25 by having the brimonidine tartrate inside the cyclodextrin

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1 core, that as things are going extremely fast, would there
2 be sufficient time for the drug to be released out of the
3 hydrophobic core, to then go and have an effect in
4 penetrating through the cornea, and then on into the eye
5 itself, to have a therapeutic pharmacological effect in
6 lowering intraocular pressure.

7 So there was a concern over the fact that as
8 much as we have achieved a solution, if you will, there was
9 a concern that that may actually work against us, because
10 the drug would not be bioavailable to the sufficient level
11 that we were trying to achieve.

12 Then, as we understand about cyclodextrins, and
13 some of these have, again, depending on concentration,
14 nephrotoxicity effects that can impact the kidney. So there
15 were some safety aspects surrounding the choice of that
16 excipient.

17 Q. If, in fact, the cyclodextrin had ended up making the
18 brimonidine less bioavailable, meaning less of the
19 brimonidine got into the eye and more of it got into the
20 tear system, then what would happen to the brimonidine?
21 Where would it go?

22 A. It would go into the bloodstream, be absorbed. And
23 you would have a systemic effect that were described, I
24 think, by that David Small paper.

25 Q. Again, is that a good or bad thing?

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1 A. No, it is not something you would want. I know the
2 risk-benefit. But clearly, in this particular case, it is
3 something you would want to avoid.

4 Q. Now, you have already, though -- not already, you have
5 now, 17 formulations later, do have a formulation that has
6 brimonidine tartrate .2 percent in Refresh Purite with a pH
7 of 7.4. That is the one right above the one that is
8 highlighted. If we could highlight that one.

9 Why haven't you then just finally settled on
10 this one? Why do you have yet another formulation that
11 involves a gel, Smart Hydra Gel, and another formulation
12 that involves Castor Oil?

13 A. Well, we were evaluating -- we weren't just satisfied
14 with putting a drug in excipients in Refresh Purite. Again,
15 there were questions over whether that would work or not.
16 There was nothing that would lead us towards that
17 conclusion. It was important for us to evaluate other
18 systems.

19 There was some interesting gel technology that
20 was going on at MIT. And that was, I don't fully recall, I
21 think it was a spinoff company, it was part of the
22 university, I don't exactly recall, but they were called gel
23 sciences. And they had some very interesting polymer
24 systems that could enable us to achieve our goal. So we
25 were evaluating that system.

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1 Then there was the Castor Oil emulsion, because
2 we were developing Restasis, although it wasn't called
3 Restasis at this time, this is the cyclosporin product that
4 Allergan has and the treatment of dry eye, understanding
5 artificial tears are palliative, they are not symptomatic,
6 they are not just addressing the underlying disease, but we
7 were dealing with cyclosporin, which is an extremely
8 hydrophobic compound. So we already had a solubility issue
9 right from the get-go.

10 We were looking at technologies there, could we
11 enhance the solubility of the cyclosporin. And the Castor
12 Oil emulsion, which ultimately became the system of choice
13 and became Restasis as a product with the cyclosporin
14 compound, a treatment of dry eye, we looked at the emulsion
15 system as well.

16 Well, if it is going to work for cyclosporin,
17 let's look and evaluate for brimonidine tartrate.

18 Q. So this is now the mid-1997, where, if I am
19 understanding this correctly, you still have not settled on
20 putting the brimonidine or using the brimonidine with
21 Refresh Purite at 7.4 percent. You are still looking at yet
22 other formulations?

23 A. We are still evaluating these prototype formulations.
24 They are not the final formulations. We are still doing a
25 full assessment.

Whitcup - direct

1 Q. And the Castor Oil, is that a solution or is that a
2 suspension or is that an emulsion? And if there is a
3 difference?

4 A. It's an oil in water emulsion. It's basically very
5 small, micro sized globules of oil, discrete globules of oil
6 that are in what's called the continuous phase, which is
7 water.

8 And it's at a pH, although there isn't a pH
9 here, it is at a pH around 7.3-7.4. The reason there is no
10 pH assigned here because what if you deal with an emulsion
11 and you are doing a pH measurement, the actual oil globules,
12 they will have an affinity for the glass probe or the pH
13 probe, and it causes the number, the pH to vary
14 considerably. So it is difficult to do an actual
15 measurement with the oil present. But if you took the oil
16 out and looked at the aqueous system itself, it would have a
17 pH in that same order.

18 Q. Now, the last formulation, the Castor Oil emulsion,
19 actually, that doesn't have Purite in it, I take it?

20 A. No, it does not.

21 Q. And the one before that, the Gel Science Smart
22 Hydrogel, that doesn't have Purite in it?

23 A. No, it does not.

24 Q. But the Refresh Purite formulation with and without
25 the cyclodextrin, those actually have Purite?

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1 A. Yes, they do.

2 Q. And what is Purite?

3 A. Well, Purite is an oxychloro complex that has been
4 found to be an effective preservative agent.

5 Q. Do you know what the preservative was in original
6 Alphagan?

7 A. It was benzochlorine chloride, BAK.

8 Q. Is that a fairly common preservative in ophthalmic?

9 A. It's ubiquitous. It is used considerably in the
10 ophthalmic field. It has its own issues associated with it,
11 but, overall, it's a good conservative system recognizing
12 that the activity of a preservative is to essentially kill
13 cells. In this particular case, microorganisms. So you
14 have got to get a fine balance between killing the bacteria
15 that once upon opening the bottle, there is always the
16 potential for contamination, a microorganism entering into
17 the container closure system, there is a necessity to be
18 sure that if microorganisms get in, they get killed. But
19 you don't want to have a deleterious impact on the actual
20 artificial cells themselves. So there is a finite balance,
21 which is why we are very careful in the selection of the
22 concentration of the preservative that goes into an
23 ophthalmic product.

24 Q. In this particular formulation where it has the
25 Refresh Purite, is the Purite going to be in lieu of the

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1 BAK?

2 A. It is.

3 Q. Did you have any concerns at this point in time as to
4 how Purite might interact with the brimonidine?

5 A. We did.

6 Q. What were those concerns?

7 A. Purite, it's mode of action, it is an oxidizing agent.
8 And one of the things that any formulator would know, that
9 the presence of an oxidizing agent on a compound that is
10 susceptible to oxidation, there would be an issue over the
11 actual drug compound. It would degrade, and it could
12 degrade rapidly.

13 Q. If it degraded, if the Purite degraded the active, the
14 drug compound, then what would happen to the medication
15 itself?

16 A. Well, your potency diminishes, drops. And you will
17 not have a therapeutically effective product at the end of
18 the day.

19 Q. Up until this point in time, we are talking about the
20 mid-1997 now, had Purite, to your knowledge, been used as a
21 preservative with an active ingredient, combined in the
22 formulation?

23 A. No. No.

24 Q. So was this going to be a first?

25 A. This would be a first.

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1 Q. Now, if you could turn to JTX-035 in your binder.

2 If we could go to the second page of the
3 memorandum. Down at the bottom, it says, Minutes from
4 August 13, 1997, Team Meeting. Correction.

5 Can you read to us what that says and then
6 explain to us what it means?

7 A. Can you repeat that again, please?

8 Q. Sure. If we can just highlight where it says, Minutes
9 from August 13, 1997, Team Meeting, if we could highlight
10 the three lines that are underneath it, could you explain to
11 us -- first of all, could you read to us what it says and
12 then explain to us what it means?

13 A. "The formulation needs to be above pH 6.8 in order to
14 minimize oxidation. The formulation has a pH of 7.4.
15 In-lab stability available for ten days at 60 degrees, in
16 parentheses, 98 percent, with 100 ppm Purite."

17 That means parts per million, "ppm."

18 Q. What does this mean? Why does the formulation have to
19 be above a pH of 6.8 in order to minimize oxidation? What
20 is the concern this is addressing here?

21 A. The concern is, if you are looking at a very low pH,
22 the Purite itself degrades. So you want to maximize the
23 stability of the Purite. And stability is increased as the
24 pH is increased. So in order to ensure that, one, you have
25 the Purite stable enough, by having it stable at a higher

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1 pH, the thinking was that we would reduce the impact,
2 oxidizing impact on the drug itself.

3 So there was a two for one sort of thing out of
4 this evaluation. One, stabilizing the Purite, but also
5 looking to address the stabilization of the brimonidine
6 tartrate.

7 Q. Let's fast-forward, then, to 1998, and then go to
8 JTX-054 in your binder. If we could blow up the first part,
9 the "To," the "From," the "Subject," the date. Who is Hans
10 Peter Pflieger? JTX-054. It should be close to the end of
11 your binder. Hopefully, you are not missing it. If you
12 are, we can share on the screen.

13 MS. BROOKS: Your Honor, might I approach the
14 witness to help?

15 THE COURT: Sure.

16 MS. BROOKS: Thank you.

17 Your Honor, does the Court's binder have it,
18 might I inquire? My binder does.

19 THE COURT: The last page, the page ending in
20 976?

21 MR. BREISBLATT: We have it.

22 MS. BROOKS: Yes, Your Honor. For some reason,
23 Dr. Olejnik is the only one that doesn't. So I am going to
24 hand you my copy, Dr. Olejnik.

25 (Court hands document to witness.)

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1 MS. BROOKS: Oh, thank you, Your Honor.

2 THE WITNESS: Thank you, Your Honor.

3 BY MS. BROOKS:

4 Q. Dr. Olejnik, who is Hans Peter Pfleger?

5 A. Hans Peter Pfleger is in marketing at Allergan.

6 Q. Who is Ed Kerslake and Orest Olejnik?

7 A. Dr. Edward Kerslake, he was my collaborator,
8 formulator, working in my organization. Orest Olejnik, that
9 is me.

10 Q. The subject here is Alphagan reformulation. Is that
11 right?

12 A. That's correct.

13 Q. The date is now June 9th, 1998?

14 A. Yes.

15 Q. So you have been working on this for about a year and
16 a half, this project?

17 A. At least.

18 Q. If we could go to the second page of the memo, and
19 specifically the third page of the memorandum and blow up
20 that paragraph. It says, "Despite the observed,
21 bioavailability improvements of brimonidine Purite .2
22 percent from animal pharmacokinetic studies, this was not
23 reflected in the human Phase 2 studies."

24 Did I read that correctly?

25 A. Yes, you did.

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1 Q. It says, "Based on this data, alternative formulations
2 are unlikely to offer any appreciable benefits to the
3 efficacy/safety profile of Alphagan."

4 Did I read that correctly?

5 A. That is correct.

6 Q. What did that mean?

7 A. Well, in all the systems formulations that we had
8 considered, and there is an abundant number of them, the
9 data indicated that we are not going to achieve anything
10 that is better than the existing Alphagan product.

11 Q. And this is in 1998, that this is being said?

12 A. That's correct.

13 Q. Now, you weren't present in court with Dr. Whitcup
14 testified, but I will represent to you, Dr. Olejnik --

15 MR. BREISBLATT: Objection. Form of the
16 question.

17 THE COURT: Well, counsel, it's a Bench trial.
18 Continue.

19 BY MS. BROOKS:

20 Q. Dr. Olejnik, I will represent to you that Dr. Whitcup
21 has testified that there actually turned out to be increased
22 safety profile of Alphagan P over Alphagan. Are you aware
23 of that to be a fact?

24 A. I am aware of that, yes.

25 Q. So this statement here turned out not to be accurate.

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1 Is that right?

2 A. That's correct. It's contrary to the outcome.

3 Q. But, in fact, back in 1998, this is what you believed?

4 A. Yes.

5 Q. In fact, did anyone else also believe it? If you can
6 read the next line that's not highlighted. "This was
7 consistent with the assessment and predictions submitted by
8 an external advisory panel of experts."

9 What's that talking about?

10 A. We had brought in a number of key opinion leaders,
11 experts in the field, to review the data we had, to assess
12 our formulations, our strategies, and so on. And we were
13 seeking their advice and input and guidance.

14 Q. Did your formulation efforts at that point of the
15 brimonidine tartrate in combination with the Refresh Purite,
16 did that meet with skepticism?

17 A. Would you repeat the question again?

18 Q. Did your formulation efforts at this point in time,
19 which is now moved all the way up to '98, where you now
20 finally have combined the brimonidine Purite -- excuse me,
21 the brimonidine with the Refresh Purite, did that
22 combination, as far as it being more effective than original
23 Alphagan, did that meet with skepticism?

24 MR. BREISBLATT: Objection. Leading.

25 THE COURT: Well, it is. And maybe a little

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1 vague. Maybe you could reformulate the question.

2 MS. BROOKS: Reformulate my question, Your
3 Honor.

4 BY MS. BROOKS:

5 Q. Dr. Olejnik, what if anything were you being told by
6 outside experts as to whether or not a formulation
7 containing brimonidine and Refresh Purite was going to have
8 an increased efficacy or safety profile over original
9 Alphagan?

10 MR. BREISBLATT: Objection. Hearsay.

11 THE COURT: Yes. I am going to sustain that
12 objection.

13 MS. BROOKS: Your Honor, again, I was offering
14 it because, once again, it turns out what they were saying
15 wasn't true and there was indeed an increased safety
16 profile.

17 MR. BREISBLATT: She is offering it for the
18 truth of the statement at the time.

19 THE COURT: Aren't you?

20 MS. BROOKS: It turns out the statement wasn't
21 true, no. I am offering it to show the skepticism of the
22 industry at the time.

23 THE COURT: I will allow it. Go ahead.

24 BY MS. BROOKS:

25 Q. Dr. Olejnik, do you remember the question, because I

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1 think I forgot it?

2 A. Well, I will be kind. I won't ask you to repeat it.

3 Hopefully, I will answer in addressing your
4 question.

5 When we had the experts and we presented all
6 this data to them, as they assessed it and evaluated it,
7 they said, You are barking up the wrong tree. You are going
8 to have to go to a very sophisticated system to achieve what
9 you want to achieve.

10 Q. And, in fact, it talks about a controlled ocular
11 delivery insert in the next sentence?

12 A. Yes, it does.

13 Q. Did you, however, you, the formulators, continue to
14 move forward with your attempts to develop a reformulation
15 of Alphagan that was going to have either an enhanced
16 efficacy or enhanced safety profile?

17 A. Yes. We would still continue the prototype
18 formulation development, gather more information, to go down
19 the path of a controlled ocular delivery insert, where you
20 are looking at a different time profile, very different
21 systems, very sophisticated, manufacturing costs, et cetera.
22 I think that would not be a benefit to the patient at the
23 end of the day just based on the costs of producing such a
24 product.

25 Q. Now, we know, because we have already heard testimony

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1 from Dr. Whitcup, that eventually Allergan did, in fact, get
2 FDA approval for a drug called Alphagan P?

3 THE COURT: Ms. Brooks, probably it is not
4 necessary, with this witness, to say things like, We know
5 because we heard from Dr. Whitcup, I think that's improper.

6 MS. BROOKS: Thank you, Your Honor.

7 BY MS. BROOKS:

8 Q. Let's just fast-forward. Do you know what Alphagan P
9 is?

10 A. Yes, I do.

11 Q. What is Alphagan P?

12 A. It's brimonidine tartrate at .15 percent.

13 Q. What is the pH of Alphagan P?

14 A. It's at 7.2 is the target pH.

15 Q. I believe you told us that you had been told that
16 brimonidine wouldn't be soluble at a higher pH?

17 MR. BREISBLATT: Objection. Leading.

18 THE COURT: Well, overruled.

19 MS. BROOKS: Just foundation, Your Honor.

20 BY MS. BROOKS:

21 Q. Did you believe that brimonidine, before all of these
22 efforts, wouldn't be soluble at that pH of 7.2?

23 A. Yes, we knew there were solubility challenges, yes.

24 Q. Did you find that, in fact, that was not the case in
25 this particular formulation?

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1 A. No. The brimonidine tartrate was in solution.

2 Q. Now, if we could go, please, to the '210 patent, and
3 specifically Figure 1 of the '210 patent. Dr. Olejnik, that
4 is JTX- --

5 MS. BROOKS: Your Honor, would the Court like
6 your notebook back?

7 THE COURT: Yes. I was just wondering where it
8 went.

9 THE WITNESS: Sorry, Your Honor.

10 BY MS. BROOKS:

11 Q. Dr. Olejnik, what are we looking at here?

12 A. Now, which was the JTX?

13 Q. The '210 patent, JTX-003?

14 A. Okay.

15 Q. Figure 1. What are we looking at here?

16 A. We are looking at the solubility of brimonidine
17 tartrate, which is on the y axis, y axis, and on the x axis
18 below, horizontal axis, that is the pH.

19 So we are looking at the solubility profile of
20 brimonidine tartrate with pH and its influence by CMC, the
21 legend up above in the top right quadrant, the CMC is the
22 carboxymethylcellulose, and they are designated at different
23 concentrations, and the signs are associated, representing
24 concentrations across at the top, representing percent, CMC
25 in a circle, 0.058 percent, and so on.

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1 Q. Let me ask you this: Was carboxymethylcellulose in
2 the original Alphagan formulation?

3 A. No, it was not.

4 Q. How did it come to be in the Alphagan P formulation?

5 A. Again, we were evaluating the brimonidine tartrate in
6 looking at the utilization of the Purite preservative. And
7 we decided that we would essentially take the excipients
8 that were being used in Refresh Purite and use that range of
9 excipients in the formulation of the .15 percent or the new
10 formulation, reformulation of brimonidine tartrate.

11 Q. And in doing so, did you discover something about
12 carboxymethylcellulose and its effect on the solubility of
13 brimonidine?

14 A. We saw some unusual event that was, in our minds, very
15 surprising.

16 Q. Can you tell the Court, please, what you saw?

17 A. What we saw was the effect, apparent effect of the CMC
18 enhancing the solubility of brimonidine tartrate at a higher
19 pH.

20 Q. Was the CMC enhancing the solubility of brimonidine at
21 a higher pH, was that result expected by you?

22 A. Absolutely not. That was a surprise event for us.

23 Q. As a result of that -- let me ask you this: Was that
24 data that reflected CMC enhancing the solubility of
25 brimonidine at higher pH's, was that data reflected in the

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1 patents at issue?

2 A. Yes.

3 Q. And the chart we are looking at here, Figure 1, does
4 that reflect that data?

5 A. That reflects that data, yes.

6 Q. By having carboxymethylcellulose enhance the
7 brimonidine at higher -- the solubility of brimonidine at
8 higher pH's, did that enable you now, then, to formulate
9 brimonidine at the higher pH's without it falling out of
10 solution?

11 A. Being able to now have the brimonidine tartrate in
12 solution at a more physiological pH, the answer is yes, in
13 the presence of CMC.

14 Q. Now, you have mentioned several times throughout your
15 testimony the term "bioavailability."

16 Can you tell the Court what "bioavailability"
17 means?

18 A. In the simplest form, it's, again, making the drug
19 available to the biological system, to then have an
20 appropriate effect.

21 Q. Is there such a thing as something called the pH
22 partition theory?

23 A. Yes, there is.

24 Q. Does that relate in any way to bioavailability?

25 A. Yes.

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1 Q. In what way does the pH partition theory relate to
2 bioavailability?

3 A. Well, the pH partition is where you have a higher
4 lipophilic moiety of the drug and you can control it by
5 changing the pH. You can increase the non-ionized form of
6 the drug, which will have a higher lipophilic oil
7 characteristic. And it will reside more in the oil phase,
8 and biological membranes are composed of phospholipids, yes,
9 they are a mix of aqueous lipid systems. But having,
10 adjusting the pH, you can actually adjust the partitioning
11 of the drug as an outcome of pH.

12 Q. Do you have an animation that would demonstrate to the
13 Court what you are talking about, where you change the
14 amount of ionized versus unionized in the compound?

15 A. Yes, I do. It's a little improved upon my artwork.
16 But I do have a large though simple schematic.

17 Q. If we could play that, please, and as we are playing
18 it, Dr. Olejnik, if you could explain to the Court what the
19 Court is looking at?

20 A. The Court is looking at the surface of the cornea.

21 Q. Could we freeze it there?

22 A. The cornea is highly lipophilic.

23 Q. What does that mean, to be lipophilic?

24 A. It's oily, waxy. It's a little exaggeration on the
25 waxy. It's an oily film. And in order for it to ensure

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1 bioavailability and ensure maximum penetration of the drug,
2 you first and foremost want the drug to be in solution, and,
3 preferably, in a non-ionized state, meaning the non-ionized
4 form is more lipophilic than the ionized form, because under
5 the conditions in the eye, you want the non-ionized, which
6 is lipophilic, to have an affinity for the lipophilic
7 cornea.

8 So, again, it's like with like. Oil to oil. So
9 the non-ionized form is more oily, the epithelium layer of
10 the cornea is oily. There is a propensity for the
11 non-ionized to have some affinity for the cornea.

12 Q. You mentioned at the beginning of your testimony
13 something called pKa of the drug.

14 How, if at all, does that relate to this?

15 A. Again, the pKa, you understand that with the pKa, it
16 will tell you the ionization aspects of the drug. So you
17 will know how to manipulate the pH, if you will, to achieve
18 a higher non-ionized state. In the case of brimonidine
19 tartrate, the higher the pH is, the more non-ionized form
20 you are going to have.

21 However, the characteristics of the non-ionized
22 form of brimonidine is such that it is insoluble, which is
23 why we went down the path of developing a formulation and
24 discovering a formulation that enhanced solubility of the
25 brimonidine in a more non-ionized state.

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1 So what we are seeing here, in a very schematic
2 representation, the red represent the ionized moieties of
3 the drug versus the yellow, which is more -- more of the --
4 versus the yellow, which is a non-ionized form, versus the
5 red, which is the ionized form. And more of the non-ionized
6 form, lipophilic form, penetrate through the cornea.

7 That isn't to say that some of the ionized form
8 will not enter through the cornea. It still does.

9 Q. Did we just see a demonstration, then, of changing
10 where it's 50-50, you are at the pKa of the drug, there is
11 half that are ionized and half unionized, by formulating at
12 a higher pH, do you then end up with more of the unionized?

13 A. You will have more of the unionized and a high
14 propensity for more of the drug to penetrate through to the
15 eye.

16 Q. By having more of the drug penetrate through to the
17 eye, what does that, if anything, do for you?

18 A. Well, that allows us to now think about, sometimes
19 more is not always better. And by that, I mean, knowing
20 that we could get more drug into the aqueous humor, we still
21 wanted to be mindful of side effects, systemic effects, what
22 have you, but particularly any effect in putting too much
23 drug into the eye. It allowed us to reduce the amount of
24 brimonidine tartrate, lower the concentration, but yet
25 achieve a certain equivalency to the original Alphagan, the

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1 .2 percent.

2 So it allowed us to manipulate the amount of
3 drug we would be presenting to the eye because we knew that
4 we could increase the penetration, due to the non-ionized
5 form, lower the concentration, still achieve the therapeutic
6 effect, but diminish any potential side effects, systemic
7 effects due to wash out.

8 Q. So you have just described for us over the course of
9 all these formulation efforts, it sounds like several
10 discoveries that you made. Did you apply to the United
11 States Patent Office for patent protection for those
12 discoveries?

13 A. Edward and I did, yes.

14 Q. If you would look at JTX-008, is this a declaration
15 that you filed on behalf of the first application, patent
16 application, that you filed with the United States Patent
17 and Trademark Office?

18 A. Yes, it is.

19 Q. And if we could go specifically to Paragraph 7.
20 Actually, let me back up.

21 If we look at Paragraph 4, here you are talking
22 something about the Burke patent. Is that right?

23 A. That's correct, yes.

24 Q. If we go to Paragraph 5, you are talking about
25 something called Remington?

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1 A. That's correct.

2 Q. Had the original claims as filed with the U.S. Patent
3 Office been rejected as being obvious over Burke and
4 Remington?

5 A. I believe, yes.

6 Q. So did you file a declaration to explain to the
7 examiner why what you and Dr. Kerslake had discovered was,
8 indeed, different and new and novel over Burke and
9 Remington?

10 A. Yes. I felt it important to ensure that it was fully
11 understood about the observed effects.

12 Q. If we could look at Paragraph 7, please. Can you tell
13 us, please, in Paragraph 7, what it is that you are telling
14 the U.S. Patent and Trademark Office in this paragraph?

15 A. Well, I am telling that the CMC at the concentrations
16 we were considering were very different in behavior to the
17 other listed polymers. And the reason behind that was not
18 just because of the solubility enhancement of the CMC that
19 we unexpectedly observed, surprisingly observed, but the
20 fact that when you are dealing with the eye, which, again,
21 has good blink rates, the residence time of products in the
22 eye are very, very short, we are still observing a
23 heightened amount of drug that is in the aqueous humor.
24 That was borne out of the studies that were conducted
25 through the pharmacokinetic group and there is data there

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1 that have indicated that we were getting fairly substantial
2 concentrations of the brimonidine tartrate into the aqueous
3 humor.

4 And why is that?

5 Well, there is the solubility effect. There is
6 the pH. But it was also the fact that what was surprising,
7 and the other thing to also know about the cornea and the
8 eye, it is negatively charged. That is contributed by new
9 things that are negatively charged. CMC, being a polyanion,
10 is negatively charged. And you think of it akin to putting
11 the North Pole of the magnet with the North Pole of your --
12 another magnet and trying to push them together, they will
13 repel.

14 Those are dipole-dipole reactions. But they
15 basically illustrate the point that negative charge to
16 negative charge will repel.

17 So you would expect that the CMC not to reside
18 on the eye long enough and thereby causing the washout of
19 the system to be increased. We didn't see that from the
20 pharmacokinetic studies. I know there are mucoadhesive
21 studies that have been performed elsewhere. That is a
22 different story. We can spend many an hour on discussions
23 of those.

24 Q. That's okay.

25 A. But the CMC in this particular case, the

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1 concentrations we were looking at, there is quite a lot of
2 papers out there, also, showing that certain polymers don't
3 adhere, there is also an interesting -- knowledge through
4 Caufield out of Bristol University, has done a lot of work
5 on mucin technology --

6 MR. BREISBLATT: Your Honor, I think we are off
7 the course.

8 THE COURT: What happens here is a little
9 different than what happens in the classroom or the lab.
10 There are rules. He makes a proper objection. I am going
11 to sustain it.

12 BY MS. BROOKS:

13 Q. Dr. Olejnik, I know the subject is near and dear to
14 your heart, but just to cut to the chase here, when you say
15 to the Patent Office about three-quarters of the way down or
16 two-thirds of the way down, "This surprising result may be
17 due to the repulsive forces between the polymer and the
18 cornea orienting the hydrophilic portions of the molecule
19 away from the cornea, thus permitting the hydrophobic
20 domains of these polymers to form an interaction with the
21 lipid portion of the cell surface," are you essentially --
22 what are you, in five sentences or less, telling the Patent
23 Office there?

24 A. What I am telling the Patent Office is that the CMC is
25 rearranging itself because of the negative charge,

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1 repelling, there must be a different orientation of the
2 polymer.

3 Q. When we go up to, I believe it's the third sentence,
4 "I have discovered as a result of work done and/or directed
5 by me at Allergan, that CMC possesses the surprising
6 advantages of both increasing the solubility of brimonidine
7 in solution as shown in Table 1 and causing such solutions
8 to have superior adherence to cell surfaces, including
9 ocular surfaces such as the cornea."

10 Is that what you have just been describing to us
11 over the course of the last hour and a half?

12 A. Yes.

13 Q. Did you believe that when you said it to the U.S.
14 Patent and Trademark Office?

15 A. I believed it then. I believe it now.

16 Q. And after you filed this declaration, did, in fact,
17 the first of the four patents issue?

18 A. It did.

19 Q. And did later, then, the additional three?

20 A. Yes.

21 MS. BROOKS: Thank you very much, Dr. Olejnik.
22 No further questions, Your Honor.

23 THE COURT: Thank you, counsel. Mr. Boggs, you
24 may cross-examine, sir.

25 MS. BROOKS: I hate to ask this, Your Honor, but

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1 could we have a copy.

2 THE COURT: I imagine you could.

3 MS. BROOKS: Thank you. I hesitate to ask,
4 but...

5 MR. BOGGS: The logistics are a little rough
6 today, Your Honor. I apologize.

7 CROSS-EXAMINATION.

8 BY MR. BOGGS:

9 Q. Hello, Dr. Olejnik. How are you?

10 A. Very well, Mr. Boggs.

11 Q. Good.

12 Just a few moments ago, you were talking about
13 Remington. What is Remington?

14 A. Remington is one of a number --

15 MR. BENSON: Your Honor, could we have a copy?
16 I request a copy of the exhibits as well.

17 BY MR. BOGGS:

18 Q. Remington?

19 A. Remington Sciences is one of many reference books,
20 there is Martindale, there is others, that talk about
21 ingredients, excipient's information about compounds,
22 basically a general reference book that one normally goes
23 to.

24 Q. And is Remington one of those standard reference books
25 for pharmaceutical formulators?

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1 A. It's one of the references that is used. I know here
2 in the U.S. it is used considerably. I have used it in the
3 U.K. My preference is Martindale. But they are all one and
4 the same at the end of the day.

5 Q. And they have a lot of the same similar information in
6 them?

7 A. They have similar information. There is different
8 information. Again, it's not holding just to one reference,
9 general reference source. It just provides certain guidance
10 to formulators in the pharmaceutical sciences field.

11 Q. Go ahead and open your book there. The very first, we
12 probably should have done this a different way, but the very
13 first exhibit there, Joint Exhibit No. 9, that is the file
14 history for the '834 patent. There should be a green tab in
15 there. I would like you to turn to the declaration that you
16 signed when you filed the patent application, Doctor.

17 I would like you to turn to the declaration that
18 you signed when you filed the patent application.

19 A. Where is that, sir?

20 MR. BOGGS: May I approach and help.

21 THE COURT: Please do. You have leave to
22 approach freely, Mr. Boggs.

23 MR. BOGGS: Thank you.

24 THE COURT: It is on the screen, too.

25 THE WITNESS: Yes, I can read the screen.

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1 BY MR. BOGGS:

2 Q. This is the patent application, or the declaration for
3 the patent application that you signed. Is that right?

4 A. Well, I don't see my signature. There it is. Yes,
5 that's correct.

6 Q. Okay. Over your career at Allergan, you signed a
7 number of these?

8 A. I have signed a number of these declarations, yes.

9 Q. And you did, in fact, sign this one, you recognize
10 your signature. Is that right?

11 A. That is my signature above Edwards, yes.

12 Q. When you signed this declaration, you said that you
13 had reviewed and understand the contents of the patent
14 application. Is that right?

15 A. That is correct.

16 Q. And you also said that you had read the claims. Is
17 that right?

18 A. That is correct.

19 Q. And at the time, you gained an understanding of the
20 claims. Is that right?

21 A. At that time, yes.

22 Q. Can you flip to the original claims. I believe, if
23 you can find the patent application in there, they start on
24 Page 33.

25 A. This is which tab?

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1 Q. If you look at the Bates numbers on the bottom, it's
2 AGN 0226194. It's still Joint Exhibit 9.

3 A. Okay.

4 Q. You have them in front of you now?

5 A. Yes, I do.

6 Q. Now, these are the claims that you filed with your
7 patent application and these are the claims that you
8 indicated in your declaration that you understood. Is that
9 right?

10 A. At that time, yes.

11 Q. Now, this Claim No. 1, if we can highlight that, that
12 claim is not directed specifically to brimonidine tartrate,
13 is it?

14 A. It's directed to an alpha-2-adrenergic agonist.

15 Q. So that is a family of compounds. Is that right?

16 A. It's a family of compounds, class of compounds, yes.

17 Q. Okay. And can you look in your book there for the
18 Small article. Are you familiar with the Small article?

19 A. David Small had a number of articles.

20 Q. There is only one in that book. It's BDTX-166. Do
21 you have that in front of you?

22 A. I have that in front of me.

23 Q. That article is entitled, "Influence of pH and buffer
24 concentration on ocular bioavailability of ophthalmic AGN
25 191103...."

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1 Do you see that?

2 A. Yes, I do.

3 Q. Do you recall this article?

4 A. I remember seeing the article, yes. I don't know
5 when.

6 Q. Could you tell from looking at the article when the
7 date is?

8 A. Well, it was received at the International Journal of
9 Pharmaceutics on the 29th of May, 1996. It was revised a
10 couple of times and then was published in the shortened
11 version, the IJ Pharm in 1997.

12 Q. Now, David Small, you mentioned him earlier, I
13 believe. Who is he?

14 A. He was one of the pharmacokineticists at Allergan at
15 the time.

16 Q. He was on the brimonidine X team. Is that right?

17 A. I believe so, but I would have to go back and check.

18 Q. Now, who are the other authors on this paper?

19 A. There is a Maria Dais. I don't know who she is.
20 There is a Michelle Wong and a Diane Tang-Liu. I know
21 Michelle Wong and Diane Tang-Liu, at the time, they were at
22 Allergan, Diane Tang-Liu, Dr. Tang-Liu is still at Allergan.
23 I don't know about Maria Dais.

24 Q. What is AGN 191103?

25 A. It was another compound that Allergan was studying at

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1 the time. It had therapeutic effect, some pharmacologic
2 effect on lowering intraocular pressure.

3 Q. It was an alpha-2-adrenergic agonist. Is that
4 correct?

5 A. It was an alpha-2.

6 Q. And it is a member of the alpha-2 family. Right?

7 A. It falls into that class, yes.

8 Q. And, structurally, it differs from brimonidine by only
9 one substituent. Is that right?

10 A. Well, it differs by a methyl group versus a bromine
11 group.

12 Q. If you look at Page 197 of the article, which is
13 EDTX-166, the bottom page in the left column, that is the
14 structure for AGN 191103. Is that right?

15 A. That's correct.

16 Q. And the methyl group that you just referred to is that
17 CH-3 group at the middle off the middle of the ring. Is
18 that correct?

19 A. Correct.

20 Q. Now, in the case of brimonidine, is it correct to say
21 that that methyl group is substituted with a Bromo group?

22 A. It's a bromine.

23 Q. So, structurally, that is the only difference. Is
24 that right?

25 A. It's a significant difference. But that is the

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1 difference from a CH-3 to a Br, yes.

2 Q. Structurally, it's the only difference?

3 A. Yes.

4 Q. Now, when you filed your patent application, and we
5 have seen the claims, the original claims, you intended to
6 embrace AGN 191103 when you filed your patent application
7 which led to the '834 patent. Isn't that right?

8 A. It's embracing the family of the alpha-2-adrenergic
9 agonists.

10 Q. And AGN 191103 is a member of that family. Right?

11 A. That would fall under that umbrella.

12 Q. What does the designation "AGN" stand for?

13 A. It's just short for Allergan.

14 Q. So this was an Allergan compound. Is that right?

15 A. It would have been owned by Allergan. We haven't
16 licensed compounds where we do designate an AGN number.

17 Q. And it was being worked with by Allergan scientists.
18 Is that right?

19 A. Yes.

20 Q. Including a scientist who was a member of the
21 brimonidine X team. Is that right?

22 A. Again, if David Small was on the team, then he would
23 have been associated with this compound.

24 Q. And David Small and his co-authors reported to the
25 world the results from this compound before you filed your

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1 patent application. Is that right?

2 A. I don't know. I would have to go back and check.

3 Q. What was the date on the article?

4 A. That was '97, 1997. You are referring to the patent
5 being 2000, whatever that was. Is that what you are
6 referring to?

7 Q. Yes.

8 A. Under that circumstance, yes.

9 Q. Did you ever submit the small article to the examiner
10 for his consideration during prosecution of the '834 patent?

11 A. I don't remember. I would have to go back and check.

12 Q. Did you, yourself, ever work with AGN 191103?

13 A. I don't remember specifically on this compound. I
14 know I was aware of it.

15 Q. You were aware of it?

16 A. I was aware of the 103, yes.

17 Q. In fact, one of those internal memorandums you just
18 finished testifying about referred to AGN 191103. Do you
19 recall that?

20 A. Could you repeat that again, please?

21 Q. One of the internal Allergan memoranda that you just
22 testified about referred to AGN 191103. Is that right?

23 A. Yes. Yes, it did.

24 Q. I would like you to look in the book that Ms. Brooks
25 gave you before and look at JTX-095. Do you see that?

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1 A. Yes.

2 Q. Look at the first page of it, if you would. Do you
3 see that it was written by David Small?

4 A. Yes, D. Small.

5 Q. Who was it reviewed by?

6 A. By a Joel Usansky and Edward Kerslake.

7 Q. Edward Kerslake?

8 A. That's correct.

9 Q. And he is your co-inventor on the '834 patent. Is
10 that right?

11 A. He is, indeed.

12 Q. Now, what is the date on this internal memorandum?
13 Let me try to help you a little bit. Can you tell from the
14 dates next to the signatures by the author or the reviewer
15 about the time when the memorandum was written?

16 A. It's in March of '98.

17 Q. And that, too, was before you filed your patent
18 application. Is that right?

19 A. Yes.

20 Q. I would like you to look at Page 7 of 12, if you
21 would. That is AGN 0064123. Look at the last paragraph of
22 text before the references.

23 Do you see any reference to AGN 191103?

24 A. Yes, towards the bottom.

25 Q. Okay. Okay. That sentence says, "A previous invitro

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1 assessment of the effect of pH on corneal penetrations of
2 brimonidine showed no influence, but invivo experiments with
3 a closely related compound, AGN 191103, showed substantial
4 improvement in ocular bioavailability with increasing pH."

5 Do you see that?

6 A. Yes, I do.

7 Q. "Although there are physicochemical differences
8 between brimonidine and AGN 191103 that may attenuate the
9 effect of increasing formulation pH on brimonidine's ocular
10 penetration, theoretical considerations and previous
11 experience with AGN 191103 strongly suggest that increasing
12 pH may have a positive effect on life rabbits."

13 Do you see that?

14 A. Yes, I fully agree with it.

15 Q. Did AGN 191103 help lead to the discovery that you
16 made for which you filed your patent application?

17 A. No.

18 Q. Not at all?

19 A. No. It's a well-known fact in the formulation
20 sciences that manipulating pH can change the nonionic, ionic
21 balance. This isn't new. Plus, the 103 has a very
22 different solubility profile to brimonidine in solution.
23 And there are compounds that can exist in a nonionic state
24 that are in solution. You don't need any solubilization
25 system. This isn't new. This has been known for many, many

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1 years.

2 Q. So you chose not to give it to the examiner?

3 A. Well, I don't know about that.

4 Q. I would also like you to look at JTX-054. That is the
5 memo that yourself and Dr. Kerslake sent to Mr. Pfleger. Do
6 you recall that?

7 A. I do.

8 Q. Dated June 9, 1998?

9 A. Unless it's something I don't have. That is something
10 I don't have, I am sorry.

11 Q. I can let you borrow mine.

12 THE COURT: That is fine.

13 BY MR. BOGGS:

14 Q. I would like you to blow up the second page.

15 Now, in this particular memorandum, it was
16 indicated that the results from the rabbit studies for
17 brimonidine did not translate into the Phase 2 studies. Do
18 you recall that?

19 A. Yes, that's in that fourth paragraph, I believe.
20 Despite the observed bioavailability improvements of
21 brimonidine Purite of .2 from animal pharmacokinetic
22 studies, this was not reflected in the human Phase 2
23 studies.

24 Q. Now, did you ever figure out why those results did not
25 translate into the Phase 2 studies with humans?

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1 A. Well, when you do pharmacokinetic studies in animals,
2 and the rabbit is the, normally the animal of choice, these
3 are accessible, but it's known that there are differences
4 between the rabbit and the human, although we do use
5 animals, unfortunately, in the line of work that we are in,
6 which we wouldn't, but we do.

7 But we look at trends. And when you try to
8 translate from the rabbit to the human, there are clearly
9 different physiological effects.

10 Q. Now, were you in the room when I gave my opening this
11 morning?

12 A. Yes, I was.

13 Q. And did you hear my description of, with these kind of
14 compounds, you have to do animal studies, and then you hope
15 that the results of those animal studies translate into
16 humans, then you have to do human studies, and there is
17 costs associated with those and there is limitations on
18 human studies? Did you hear me say that?

19 A. I don't know if you said those exact words. I would
20 like to get away from the hope, there is a lot of hope in my
21 life, but you try to go down a path of good, clear,
22 scientific approach in the development of your products.

23 Q. What happened here in 1998, where your results from
24 the animal studies did not translate into the human studies,
25 is exactly an example of what I was talking about, a

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1 real-world example. Is that right?

2 A. There are occasions where you have a difference of
3 effect from animal to human, those events do occur.

4 Q. Okay. If you would go back to the original claims
5 that we were looking at, of your patent application?

6 MR. BOGGS: Your Honor, may I?

7 THE COURT: Yes, sir.

8 BY MR. BOGGS:

9 Q. Dr. Olejnik, we are looking at the original claims
10 again. Now, original Claim 1 does not specify a
11 concentration for the alpha-2-adrenergic agonist. Is that
12 right?

13 A. It doesn't specify -- what was the question again?

14 Q. Original Claim 1 does not specify a concentration for
15 the alpha-2-adrenergic agonist. Is that right?

16 A. Yes. It doesn't provide a number.

17 Q. In fact, none of the original 46 claims specify a
18 concentration for the alpha-2-adrenergic agonist. Right?

19 A. I would have to go through and cross-check.

20 Q. We did this during your deposition. Do you recall
21 that?

22 A. I recall the deposition.

23 Q. Do you recall what your answer was?

24 A. I would have to go back and look at the deposition
25 notes.

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1 Q. Well, I think -- do we have the transcript up here?

2 I believe your deposition transcript is there in
3 front of you. I would like you to turn, if you would, to
4 Page 15?

5 A. Page 15?

6 Q. Yes. Day 2.

7 You recall that I took your deposition. Right?

8 A. Oh, yes.

9 Q. And you were under oath during that deposition?

10 A. Of course.

11 Q. Now, I would like you to confirm for me that during
12 that deposition, I asked you the following question and you
13 gave me the following answer.

14 "Question: Now, do any of those 46 claims
15 specify a concentration of the active ingredient?

16 "Answer: As a concentration, it does not
17 specify that."

18 Did I ask you that question and did you give me
19 that answer?

20 A. It's at Page 15?

21 Q. 16.

22 A. 16?

23 Q. 16.

24 A. I have Page 15 on the monitor. I am looking at the
25 monitor.

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1 Could you repeat that again?

2 Q. Yes. Please confirm for me, did I ask you the
3 following question and you gave me the following answer:

4 "Question: Now, do any of those 46 claims
5 specify a concentration of active ingredient?

6 "Answer: As a concentration, it doesn't specify
7 that."

8 A. Yes, that's what I said.

9 Q. Did I ask you that question and did you give me that
10 answer?

11 A. And that's the answer I gave you.

12 Q. Now, original Claim 1 also does not specify pH. Is
13 that right?

14 A. No, it does not.

15 Q. Do you have a copy of the '834 patent in front of you?

16 A. Yes, I do. JTX-004.

17 Q. Look at Claim 1 of that patent, if you would?

18 That claim specifies up to about 0.15 percent of
19 5-bromo-6-(2-imidazolylamino) quinoxaline tartrate.

20 Correct?

21 A. Correct.

22 Q. And that's brimonidine tartrate. Right?

23 A. That is.

24 Q. That claim specifies a range of possibilities for
25 brimonidine tartrate in terms of concentration. Is that

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1 right?

2 A. What do you mean by "possibilities"? I am trying to
3 understand the range of what possibilities.

4 Q. In terms of concentration, that claim provides for a
5 number of different possibilities. Is that right?

6 A. It's a range of concentrations up to .15.

7 Q. So it provides for a number of different
8 possibilities. Is that right?

9 A. Well, I am trying to understand what "possibilities"
10 means.

11 Q. Do you understand what the word "possibilities" means?

12 A. I understand what possibility is, but in what context
13 are you referring to it? That's what I am trying to
14 understand.

15 Q. Does that claim embrace .14 percent?

16 A. Yes, it does.

17 Q. Does it embrace .02 percent?

18 A. .02 percent?

19 Q. Yes.

20 A. Up to and about .15, it's falling into that range,
21 yes.

22 Q. All the way down to 0.02?

23 A. It says up to and about 0.15 percent.

24 Q. That claim would encompass 0.2 percent. Is that
25 right?

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1 A. In my understanding. I don't know what it would be
2 from the legal profession.

3 THE COURT: Counsel, let's take a break.

4 (Recess taken.)

5 THE COURT: Please be seated. Apologize,
6 counsel, but it can't be helped. Mr. Boggs.

7 MR. BOGGS: Thank you, Your Honor. Can I have a
8 read back?

9 (Pending question read.)

10 BY MR. BOGGS:

11 Q. Dr. Olejnik, what is the lower limit of that range up
12 to about 0.15 percent?

13 A. Well, it says up to and about 0.15 percent.

14 Q. What is the lower limit?

15 A. There is no lower limit that has been specified in
16 terms of a number.

17 Q. How would we determine what that would be?

18 A. Well, if you look at the Claim 1, a therapeutically
19 effective aqueous ophthalmic composition, you would want to
20 have a therapeutically effective composition.

21 Q. What therapy is being referred to there?

22 A. Ophthalmic.

23 Q. Is the word "ophthalmic" in the original patent as
24 filed, do you recall?

25 A. Did you ask me that question in the deposition?

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1 Q. Do you recall?

2 A. No, I don't recall.

3 Q. Dr. Olejnik, do you know whether the words "glaucoma"
4 or "intraocular pressure" are mentioned in the '834 patent?

5 A. Indirectly, if you go to the cited patent of Burke.

6 Q. Let's go to the cited patent of Burke.

7 MR. BOGGS: May Mr. Suggs approach, Your Honor?

8 THE COURT: He may, yes.

9 BY MR. BOGGS:

10 Q. I want to take you back for a minute to the '834
11 patent. Now, in Column 5, Lines 59 through 64, we have it
12 up here on the screen, if that helps you.

13 Have you seen that?

14 A. Yes, I do.

15 Q. This is from your patent. It refers to the Burke et
16 al. patent. The one you just asked for. Is that right?

17 A. There are a couple of Burke patents other than what is
18 listed on the front page of the patent.

19 Q. This is the Burke patent that you incorporated in its
20 entirety by reference. Do you see that?

21 A. Correct, yes.

22 Q. Do you believe this patent will tell us what therapy
23 we should be talking about?

24 A. I would have to read them.

25 Q. Why don't you take a look, I will help you here, take

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1 a look at Column 1 of the Burke patent, the '077 Burke
2 patent. And in particular, the first paragraph under the
3 background of the invention, these are the therapies Burke
4 notes. This has been incorporated into your patent, so this
5 is part of your patent. Here, it says, "Methods of using
6 such derivatives as therapeutic agents, to effect reduction
7 in peripheral pain."

8 Is that just a pain reliever? Do you use it as
9 a pain reliever?

10 A. You would have to ask a clinician in terms of the
11 definition. But reduction in peripheral pain, it can be
12 ocular pain.

13 Q. That means ocular pain?

14 A. It can be pain. The way I read this, the way I
15 interpret it, it would be an ocular injury that you would
16 need to use some medication to reduce pain.

17 Q. Anesthetize the central nervous system. What does
18 that mean?

19 A. You need to talk to a pharmacologist. But my
20 understanding is it would be to provide an anesthetic effect
21 to the CNS.

22 Q. To constrict one or more blood vessels, what does that
23 mean?

24 A. To reduce the size of a blood vessel.

25 Q. Is that like an Epigen, something like that?

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1 A. You may want to constrict blood vessels in the eye.
2 If you have red eye from being on a plane, vasoconstrictors,
3 you have a class of compounds that have been used. You may
4 want to relieve the retinas.

5 Q. To treat ischemia. What does that mean?

6 A. That is for the heart.

7 Q. To decongest one or more nasal passages. What does
8 that mean?

9 A. Open up the nasal pathways. There has been work done
10 in the field of ophthalmic looking at delivering drugs to
11 have an effect on the nasal passages by ophthalmic products.

12 Q. And to effect reduction of one or more effects of an
13 inflammatory disorder to increase renal fluid flow and to
14 effect an alteration in the rate of fluid transport in the
15 gastrointestinal tract. What are those?

16 A. You would have to talk to a clinician, pharmacologist
17 specific to that.

18 Q. This is part of your patent. Is glaucoma included
19 somewhere in here?

20 A. There is nothing related to intraocular pressure. But
21 it doesn't relate to using the product for other aspects of
22 treating certain ophthalmic diseases.

23 Q. When was Alphagan P launched as a product?

24 A. I don't remember.

25 Q. Was it in --

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1 A. I think it was --

2 Q. 2000?

3 A. I think it was March or April of, I forget the date
4 now.

5 Q. How is it that you could file the patent application
6 without the -- for the '834 patent and never mention the
7 word "glaucoma" or "intraocular pressure"?

8 A. I don't know. You would have to talk to the patent
9 attorneys on that.

10 Q. Therapeutically effective in Claim 1 of the '834
11 patent could be for treating an inflammatory disorder or to
12 increase renal fluid. That's what's in your patent
13 application. Is that right?

14 A. Well, as contained, as extracted from that, yes.
15 Again, you can use ophthalmic products that have been shown
16 and developed to target other areas through the eye, where
17 it has been considered in those areas, as another route of
18 administration.

19 MR. BOGGS: Can I have a moment?

20 THE COURT: Yes.

21 (Pause.)

22 BY MR. BOGGS:

23 Q. I want to look at the curve at Figure 1 of the '834
24 patent. What does this curve indicate?

25 A. As I just said earlier, that this is a solubility

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1 profile of brimonidine tartrate and pH in the presence of
2 CMC and without CMC.

3 Q. What was the formulation of formulation used to
4 generate this data?

5 A. I would have to go to the actual study itself.

6 Q. It's actually in Column -- or Table 3 and Table 4.
7 Right?

8 A. It came out of the Table 3, Table 4 work that was
9 done.

10 Q. And each of those formulations that are listed in
11 Table 3, sample one, sample 2, sample 3, sample 4, sample 5,
12 each of those is a .2 percent formulation. Is that right?

13 A. Well, it says .2 percent, that's correct. But one
14 needs to understand, in terms of an equilibration study,
15 someone that is familiar in the art understands that you
16 have to have a saturated amount of drug presence.

17 Q. Do you recall an experimental formulation at Allergan
18 with the designation 9115 X? Do you recall that?

19 A. I would have to look at the "X" number.

20 Q. Now, you told me at your deposition that the curve in
21 Figure 1 was 0 percent CMC. That's the first curve on the
22 left. Right?

23 A. That is correct.

24 Q. That could -- that particular curve could support all
25 possible concentration range for active ingredient. Is that

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1 right?

2 A. On that line?

3 Q. Yes.

4 A. For each specific dot, it would support in the
5 absolute sense, but in the real sense, in dealing with a
6 product that has excursions in pH, it wouldn't. But in the
7 absence, yes.

8 Q. I would like you to take a look at your transcript, if
9 you would. Page 22. Line 21.

10 A. Okay.

11 Q. Please confirm for me that I asked the following
12 question and that you gave me the following answer:

13 "So if you look at the curve with zero percent
14 CMC, what's the range that that supports for an active
15 ingredient?

16 "THE WITNESS: It can support any range."

17 Did I ask you that question and did you give me
18 that answer?

19 A. Yes, I did.

20 Q. Now, looking back at Claim 1 of the '834 patent, that
21 claim also contains a range specified as about 7.0 or
22 greater. Correct?

23 A. In Claim 1?

24 Q. Yes.

25 A. That's correct, yes.

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1 Q. And none of the original claims use those words,
2 "about 7.0 or greater." Is that right?

3 A. That's correct.

4 Q. And the original specification never used those words,
5 either. Right?

6 A. I would have to go back and verify. But I believe
7 that that is correct, yes.

8 Q. Now, the brimonidine X project started in January of
9 1997. Is that right?

10 A. That's when it got elevated as a project.

11 Q. And at various times, the brimonidine team had
12 different lead formulations. Is that right?

13 A. Different prototype formulations being assessed,
14 correct.

15 Q. Different lead formulations?

16 A. We do have lead formulations that we assess and
17 prototype formulations, leads emanate out of prototype.

18 Q. And the .15 percent formulation, which corresponds to
19 Alphagan P, became the lead formulation on May 29th, 1998.
20 Is that right?

21 A. I believe that is correct.

22 Q. And this came about after looking at a number of other
23 formulations. Is that right?

24 A. Yes.

25 Q. And as you went through a screening process, you moved

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1 towards this final lead formulation that you took in the
2 Phase 3 trials. Is that right?

3 A. Could you repeat that again, please.

4 Q. As you went through the screening process, you moved
5 towards this final lead formulation which you then took into
6 the Phase 3 trials. Right?

7 A. Yes, on one of them, yes.

8 Q. And that was Alphagan P .15 percent. Right?

9 A. It was .15. It was .2 as well.

10 Q. In the '834 patent, there was no composition table
11 that talks about .15 percent and lists the components part
12 of Alphagan P. Is that right?

13 A. Could you repeat that again?

14 Q. In the '834 patent, there is no composition table that
15 talks about a .15 percent formulation and lists the
16 components of Alphagan P. Is that correct?

17 A. Well, there is no table listed in here, but you can,
18 by knowledge, define the .15.

19 Q. It does disclose a .2 formulation. Is that right?

20 A. Are you referring to Table 3?

21 Q. Yes.

22 A. It says .2. But in a pH solubility study, you need to
23 saturate a system. Anyone that is familiar in conducting pH
24 solubility studies will know that one would have to have
25 saturated systems. And when you are dealing with looking at

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1 a pH in acidic conditions, you are going to add in even more
2 brimonidine. That is going to be a known fact. It's just
3 that it got listed as .2.

4 But anyone with an understanding in pH
5 solubility profiles and studies thereof fully understands
6 that you have to have saturated systems, they need to be
7 equilibrated, and you have to have enough drug in there to
8 achieve that saturated state.

9 Part of the reason when you run studies within
10 the pharmaceutical companies, one has to be careful in how
11 much drug you begin to add. You do want to have a saturated
12 state. If you are dealing with a very, very expensive drug,
13 you don't waste too much. So you build, build, and build.

14 Q. So you have more than .2 percent?

15 A. In the studies that we conducted, there would have
16 been more than .2.

17 Q. Now, in our claim, we have up to about .15 percent.

18 Right?

19 A. That is correct.

20 Q. And that's less than .2 -- or .2-plus. Right?

21 A. Yes.

22 THE COURT: Mr. Boggs, about how much more do
23 you think you have?

24 MR. BOGGS: Maybe five minutes.

25 THE COURT: Okay.

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1 MR. BOGGS: At most.

2 BY MR. BOGGS:

3 Q. Now, back in the '834 patent, Table 2, you talked
4 about that a little earlier today. Do you recall discussing
5 that this morning?

6 A. Yes, I do. This afternoon.

7 Q. And there is an error in there, in this table?

8 A. Yes.

9 Q. I thought I heard you say this morning that this table
10 includes results from some prior work that existed when you
11 got involved in the project. Is that right?

12 A. No, I didn't say anything this morning.

13 Q. Where did this data come from?

14 A. This came from a study under Shulin Ding. It was a
15 Scott Jordan study, I believe.

16 Q. But this isn't work that you did. Right?

17 A. No.

18 Q. And, in fact, this is a -- this is work from a .5
19 percent formulation. Right?

20 A. I need to go back to the study.

21 Q. Okay. Well, let's look at Column 14 of the patent.
22 And we have Table I and Table II. And confirm for me that
23 Table II has the solubility results from Table I.

24 Here you have .5 percent, is that .5 percent?

25 A. In Table I?

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1 Q. Yes, for brimonidine tartrate?

2 A. Yes, it says, Brimonidine tartrate, .5 percent.

3 Q. And benzalkonium chloride, .0050?

4 A. Yes.

5 Q. Polyvinyl alcohol, do you see that?

6 A. Yes, I do.

7 Q. Sodium chloride, and you have the citrate buffers?

8 A. Yes.

9 Q. Sodium hydroxide, and purified water?

10 Is that the .5 percent formulation that Allergan
11 submitted an NDA on in 1996?

12 A. An NDA?

13 Q. Yes.

14 A. I don't remember. I will have to go back and check.

15 I submitted an NDA on .2 percent for Alphagan. I would have
16 to go back and check on the .5.

17 Q. You don't know one way or another whether they
18 submitted a .5 percent NDA at the same time as --

19 A. I would have to go back and -- it's, again, in the
20 early stages of my joining with Allergan at the time.

21 MR. BOGGS: I don't have any further questions.

22 THE COURT: Thank you, Mr. Boggs. We will
23 resume tomorrow at 9:00.

24 (Court recessed at 5:01 p.m.)
25